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## Equifax Honored by InformationWeek 500's 'Magnificent Seven'

ATLANTA, Sept. 19 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that it was named one of InformationWeek's Magnificent Seven - a ranking of the top seven companies that have achieved the highest scores on the InformationWeek 500 list for the past five years. This marks the sixth consecutive year that Equifax, a leading provider of information solutions, placed on the InformationWeek 500, a prestigious listing of the nation's largest and most innovative providers of information technology.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO> )

Equifax was the only information solutions company spotlighted on the Magnificent Seven list. The other honorees included E&J Gallo Winery, Bank of New York Mellon, Principal Financial Group, FedEx, General Motors, and Wyeth.

"Equifax is honored to be included among this listing of companies," said Rick Smith, Chairman and CEO, Equifax. "This honor is a tribute to Equifax's continued commitment and investment in new product development and technologies that deliver new solutions to our customers' challenges around the world."

Now in its 19th year, the InformationWeek 500 tracks the technology strategies and investments of America's best-known companies. Available at [www.informationweek.com](http://www.informationweek.com), the list recognizes companies that have demonstrated excellence and innovation in their business-technology practices. This annual survey, which examines companies spanning 21 industries, analyzes core areas of operation, including IT budgets, technology deployment, infrastructure, and business technology strategies.

Throughout its history, Equifax has earned a strong reputation for its continued investments in new technologies. Nearly 1,000 organizations, including many of the world's largest financial institutions and leading utilities use Equifax technology. In fact, 30 of the top 50 banks rely on Equifax's risk decisioning solutions, which are powered by Equifax Enabling Technologies platforms.

About Equifax Inc. ([www.equifax.com](http://www.equifax.com))

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, employment and income verification and human resources business process outsourcing services, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and

business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, HR/payroll services, and much more. We empower individual consumers to manage their personal credit information, protect their identity and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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