

## AMC Theatres® to Resume Operations on October 23 at Many Theatres in the State of New York, Which Is Vital to the Theatrical Exhibition Industry

In accordance with the recent announcement by the state of New York allowing some movie theatres to reopen, millions of New York moviegoers in Long Island and portions of Upstate New York can return to the magic of the movies beginning this Friday, October 23

With the reopening of New York, AMC will be operational in 44 of the 45 states where it has theatres

Surveyed AMC guests grade AMC theatre cleanliness in the U.S. at an all-time high

LEAWOOD, Kan.--(BUSINESS WIRE)-- AMC Entertainment (NYSE:AMC), the largest theatrical exhibitor in the United States, in Europe & the Middle East and the world, today announced that several AMC locations throughout New York state will resume operations beginning Friday, October 23. The reopenings are a result of the recent announcement by New York Governor Andrew Cuomo, allowing movie theatres throughout much of the state to reopen.

Approximately a dozen AMC locations are expected to resume operations this Friday, primarily in portions of Upstate New York and on Long Island. The full list of New York AMCs expected to reopen on October 23 will be available later this week. As a result of these openings, AMC expects to have approximately 530 of its 600-theatre circuit open and serving guests by the end of October. Beginning Friday, AMC will be serving guests in 44 of the 45 states where it has theatres, and all these AMC locations will abide by all state and local ordinances.

AMC CEO Adam Aron commented: "The reopening of movie theatres around the country is essential to the theatrical industry and the entire entertainment ecosystem. It has become clear that movie studios are not willing to release blockbuster product until key major markets are open. Therefore, it is a monumental step in the right direction for our entire industry that theatres are starting to open across the state of New York. We thank Governor Cuomo and local leaders in our New York communities for allowing guests to return to AMC at several locations throughout the state. We continue to work closely with state and local authorities about the reopening of New York City, which we now hope with increasing confidence is not far away."

Aron continued, "We continue to see state and local governments all across the United States recognize the strong steps we have taken through AMC Safe & Clean to ensure that

we are reopening responsibly and with a focus on the health and safety of our guests and associates. The feedback we've received from our guests indicates that our AMC Safe & Clean policies and protocols are working exactly as intended. We're seeing record-high guest scores for the cleanliness of our theatres, far exceeding the marks we've received in the decades we've been tracking guest feedback. AMC Safe & Clean is the cornerstone of our efforts to woo back moviegoers to cinemas. Our AMC Safe & Clean protocols feature social distancing, mandatory mask wearing, the easy availability of disinfecting wipes and hand sanitizer, along with high tech solutions like electrostatic sprayers, HEPA vacuums and enhanced air filtration through MERV 13 filters, as well as numerous other new safety and cleanliness procedures."

In areas where theatres are not yet able to open, AMC continues to have discussions with local authorities about resuming operations. AMC will reopen its remaining theatres once authorized to do so by state and local officials. All reopened AMCs stringently enforce AMC Safe & Clean and follow all local guidelines and directives.

Moviegoers headed to the theatre can see exciting new movies with several more headed to theatres in the coming weeks. In addition to leading titles like TENET, THE WAR WITH GRANDPA, HONEST THIEF and 2 HEARTS that are in theatres now, guests can soon enjoy exciting titles like THE EMPTY MAN on October 23, COME PLAY on October 30, LET HIM GO on November 6, FREAKY on November 13, and THE CROODS: A NEW AGE and HAPPIEST SEASON on November 25, as well as local language films in certain countries outside the U.S.

For full title and showtime information, moviegoers should check their theatre's webpage on amotheatres.com.

## **AMC SAFE & CLEAN**

Upon returning to the movies, AMC guests can expect to experience AMC's comprehensive health and sanitation program: AMC Safe & Clean, which was developed under advisement of current & former faculty of Harvard University's prestigious School of Public Health as well as the No. 1 U.S. cleaning brand, The Clorox Company.

AMC Safe & Clean components include significant reductions in the maximum tickets available for each showtime and seat blocking in reserved seating auditoriums to allow for appropriate social distancing between parties, enhanced cleaning procedures that include extra time between showtimes to allow for a full, thorough cleaning and nightly disinfecting utilizing electrostatic sprayers, use of high tech HEPA vacuums, upgraded air filtration efforts including the use of MERV 13 filters wherever possible, new guest and associate safety protocols that include mandatory mask wearing by all guests and associates, hand sanitizing stations throughout the theatre and the availability to guests of disinfectant wipes. The entire AMC Safe & Clean plan can be found at amotheatres.com/amc-safe-and-clean.

## About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the United States, the largest in Europe and the largest throughout the world with approximately 1,000 theatres and 11,000 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying its Signature power-recliner seats; delivering enhanced food and beverage choices; generating

greater guest engagement through its loyalty and subscription programs, web site and mobile apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. AMC operates among the most productive theatres in the United States' top markets, having the #1 or #2 market share positions in 21 of the 25 largest metropolitan areas of the United States. AMC is also #1 or #2 in market share in 9 of the 15 countries it serves in North America, Europe and the Middle East. For more information, visit <a href="www.amctheatres.com">www.amctheatres.com</a>.

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