

Alliance Laundry Announces Pricing of Upsized Public Offering of Common Stock by Selling Stockholder

RIPON, Wis.--(BUSINESS WIRE)-- Alliance Laundry Systems (NYSE: ALH) ("Alliance Laundry" or the "Company"), the global leader in commercial laundry equipment, today announced the pricing of its upsized underwritten public offering (the "Offering") of 22,550,000 shares of its common stock by its principal stockholder, BDT Capital Partners, LLC and its affiliated investment funds (collectively, the "selling stockholder") at an offering price of \$23.50 per share. The selling stockholder, an affiliate of BDT & MSD Partners, has granted the underwriters a 30-day option to purchase up to an additional 3,382,500 shares of the Company's common stock. Alliance Laundry will not sell any shares of its common stock in the Offering and will not receive any proceeds from the sale of the shares of its common stock being offered by the selling stockholder.

As part of the Offering, the Company has agreed to purchase from the underwriters 3,298,704 shares of common stock at a price per share equal to the price per share to be paid by the underwriters to the selling stockholder (the "Share Repurchase"), subject to the completion of the Offering. The underwriters will not receive any underwriting fees for the shares being repurchased by the Company. The repurchased shares of common stock will be retired and will no longer be outstanding after the Share Repurchase. The completion of the Share Repurchase is conditioned upon the completion of the Offering.

BofA Securities and J.P. Morgan are acting as joint book-running managers for the Offering. Baird, BDT & MSD Partners, BMO Capital Markets, Citigroup, Goldman Sachs & Co. LLC, Morgan Stanley and UBS Investment Bank are acting as bookrunners. CIBC Capital Markets, Fifth Third Securities and PNC Capital Markets LLC are acting as co-managers.

The Offering is being made only by means of a prospectus that forms a part of the registration statement. Before you invest, you should read the prospectus in that registration statement and other documents the Company has filed with the SEC for more complete information about the Company and the Offering. Copies of the prospectus relating to the Offering may be obtained for free on the SEC's website at www.sec.gov or by contacting: BofA Securities, Inc. at 201 North Tryon Street, Charlotte, NC 28255-0001; Attn: Prospectus Department; email: dg.prospectus_requests@bofa.com; or J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717 or by email: prospectus-eq_fi@jpmchase.com and postsalemanualrequests@broadridge.com.

A registration statement, including a prospectus, relating to these securities was declared effective by the SEC on August 18, 2026. This press release does not constitute an offer to sell, or a solicitation of an offer to buy, any securities, nor shall there be any sale of securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Alliance Laundry

Alliance Laundry makes the world cleaner as a provider of the highest quality commercial laundry systems. Our laundry solutions are available under five respected brands, sold and supported by a global network of select distributors. We serve approximately 150 countries with a team of more than 4,000 employees. Our brands include Speed Queen®, UniMac®, Huebsch®, Primus® and IPSO®. Together, they present a full line of commercial washing machines, dryers, and ironers (with load capacities from 20–400 lb. or 9–180 kg.) and support service. You can also enjoy the superior wash and fabric care of commercial-grade laundry equipment in your home through our legendary Speed Queen® washers and dryers.

Forward-Looking Statements

This press release includes “forward-looking statements” within the meaning of the “safe harbor” provisions of the United States Private Securities Litigation Reform Act of 1995. In some cases, you can identify these forward-looking statements by the use of terms such as “intend,” “plan,” “expect,” “will,” “continue,” or similar expressions, and variations or negatives of these words, but the absence of these words does not mean that a statement is not forward-looking. Forward-looking statements represent our management’s beliefs and assumptions only as of the date of this press release. They include statements regarding the Offering and the Share Repurchase, including the completion thereof. You should read this press release with the understanding that our actual future results may be materially different from what we expect. These statements are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from results expressed or implied in this press release. Important risks, assumptions and other important factors that could cause future results to differ materially from those expressed in the forward-looking statements are described under the section entitled “Risk Factors” in the Company’s annual report on Form 10-K for the year ended December 31, 2025. Additional information will be made available in our quarterly reports on Form 10-Q, and other filings and reports that we may file from time to time with the SEC. Except as required by law, we assume no obligation, and do not intend to, update these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

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