

Alliance Laundry Announces Public Offering of Common Stock by Selling Stockholder

RIPON, Wis.--(BUSINESS WIRE)-- Alliance Laundry Systems (NYSE: ALH) ("Alliance Laundry" or the "Company"), the global leader in commercial laundry equipment, today announced an underwritten public offering (the "Offering") of 20,500,000 shares of its common stock by its principal stockholder, BDT Capital Partners, LLC and its affiliated investment funds (collectively, the "selling stockholder"), which individually and as a group are affiliates of BDT & MSD Partners. The selling stockholder intends to grant the underwriters a 30-day option to purchase up to an additional 3,075,000 shares of the Company's common stock. Alliance Laundry will not sell any shares of its common stock in the Offering and will not receive any proceeds from the sale of the shares of its common stock being offered by the selling stockholder. The Offering is subject to market and other conditions, and there can be no assurance as to whether or when the Offering may be completed.

As part of the Offering, the Company intends to purchase from the underwriters shares of common stock at a price per share equal to the price per share at which the underwriters will purchase shares of common stock from the selling stockholder for an aggregate repurchase price of approximately \$75 million (the "Share Repurchase"), subject to the completion of the Offering. The underwriters will not receive any underwriting fees for the shares being repurchased by the Company. The completion of the Share Repurchase is conditioned upon the completion of the Offering.

BofA Securities and J.P. Morgan are acting as joint book-running managers for the Offering.

The Offering is being made only by means of a prospectus that forms a part of the registration statement. Before you invest, you should read the prospectus in that registration statement and other documents the Company has filed with the SEC for more complete information about the Company and the Offering. Copies of the prospectus relating to the Offering may be obtained for free on the SEC's website at www.sec.gov or by contacting: BofA Securities, Inc. at 201 North Tryon Street, Charlotte, NC 28255-0001; Attn: Prospectus Department; email: dg.prospectus_requests@bofa.com; or J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717 or by email: prospectus-eq_fi@jpmchase.com and postsalemanualrequests@broadridge.com.

A registration statement, including a prospectus, which is preliminary and subject to completion, relating to these securities has been filed with the SEC, but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time that the registration statement becomes effective, and, even then, the securities may only be sold pursuant to the registration statement and final prospectus. This press release does not constitute an offer to sell, or a solicitation of an offer to buy, any securities, nor shall there be any sale of securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Alliance Laundry

Alliance Laundry makes the world cleaner as a provider of the highest quality commercial laundry systems. Our laundry solutions are available under five respected brands, sold and supported by a global network of select distributors. We serve approximately 150 countries with a team of more than 4,000 employees. Our brands include Speed Queen®, UniMac®, Huebsch®, Primus® and IPSO®. Together, they present a full line of commercial washing machines, dryers, and ironers (with load capacities from 20–400 lb. or 9–180 kg.) and support service. You can also enjoy the superior wash and fabric care of commercial-grade laundry equipment in your home through our legendary Speed Queen® washers and dryers.

For more information, visit www.alliancelaudry.com.

Forward-Looking Statements

This press release includes “forward-looking statements” within the meaning of the “safe harbor” provisions of the United States Private Securities Litigation Reform Act of 1995. In some cases, you can identify these forward-looking statements by the use of terms such as “intend,” “plan,” “expect,” “will,” “continue,” or similar expressions, and variations or negatives of these words, but the absence of these words does not mean that a statement is not forward-looking. Forward-looking statements represent our management’s beliefs and assumptions only as of the date of this press release. They include statements regarding the Offering and the Share Repurchase, including the completion thereof. You should read this press release with the understanding that our actual future results may be materially different from what we expect. These statements are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from results expressed or implied in this press release. Important risks, assumptions and other important factors that could cause future results to differ materially from those expressed in the forward-looking statements are described under the section entitled “Risk Factors” in the Company’s annual report on Form 10-K for the year ended December 31, 2025. Additional information will be made available in our quarterly reports on Form 10-Q, and other filings and reports that we may file from time to time with the SEC. Except as required by law, we assume no obligation, and do not intend to, update these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20260816504737/en/>

Investor Contact:

Tom Gelston

Vice President, Investor Relations & Corporate Development

thomas.gelston@alliancels.com

Source: Alliance Laundry Systems