

SECOND QUARTER 2021  
EARNINGS CONFERENCE CALL

AUGUST 6, 2021

# FORWARD-LOOKING STATEMENTS

Certain statements in this presentation are “forward-looking statements” within the meaning of the federal securities laws, including our business outlook for 2021 and beyond, the potential continuing impact of the COVID-19 pandemic, and expectations for changes (or fluctuations) in market share growth. Statements about our beliefs and expectations and statements containing the words “may,” “could,” “would,” “should,” “believe,” “expect,” “anticipate,” “plan,” “estimate,” “target,” “project,” “intend,” “well-positioned” and similar expressions constitute forward-looking statements.

These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results and performance in future periods to be materially different from any future results or performance suggested in forward-looking statements in this earnings press release. Investors are urged to consider these factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. Any forward-looking statements speak only as of the date of this earnings press release and, except to the extent required by applicable securities laws, the Company expressly disclaims any obligation to update or revise any of them to reflect actual results, any changes in expectations or any change in events. If the Company does update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements.

Important factors that could cause such differences include, but are not limited to: (1) uncertainties relating to the continuing impact of the COVID-19 pandemic, including the potential impact of new variants and vaccination rates, the impact of the federal government’s stimulus response package, and the pace of recovery following such pandemic; (2) general uncertainty in the capital markets and a worsening of economic conditions and the rate and pace of economic recovery following an economic downturn; (3) changes in our business operations; (4) market trends in the commercial real estate market or the general economy; (5) our ability to attract and retain qualified senior executives, managers and investment sales and financing professionals; (6) the effects of increased competition on our business; (7) our ability to successfully enter new markets or increase our market share; (8) our ability to successfully expand our services and businesses and to manage any such expansions; (9) our ability to retain existing clients and develop new clients; (10) our ability to keep pace with changes in technology; (11) any business interruption or technology failure and any related impact on our reputation; (12) changes in interest rates, tax laws, including potential increases in corporate taxes by the Biden Administration, employment laws or other government regulation affecting our business; (13) our ability to successfully identify, negotiate, execute and integrate accretive acquisitions; and (14) other factors discussed in the Company’s public filings, including the risk factors included in the Company’s Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 1, 2021.

## CONFERENCE CALL PARTICIPANTS



**HESSAM NADJI**

President, Chief Executive Officer and Director



**STEVE DEGENNARO**

Chief Financial Officer

# MMI FINANCIAL HIGHLIGHTS

# 2021 SECOND QUARTER HIGHLIGHTS

Financial Highlights		YoY	vs. '19
<b>Revenue</b>	\$284.9 million	142.7%	36.0%
<b>Net Income</b>	\$31.5 million	<i>nm</i> <sup>(1)</sup>	48.2%
<b>Adjusted EBITDA</b>	\$48.1 million	<i>nm</i> <sup>(1)</sup>	50.3%

Operational Highlights		YoY	vs. '19
<b>Sales Volume</b>	\$17.4 billion	151.2%	34.4%
<b>Transaction Closings</b>	3,285	107.0%	29.6%
<b>Number of Investment Sales and Financing Professionals as of June 30, 2021</b>	2,022	(1.3)%	2.9%

(1) *nm* - Not meaningful

# YEAR-TO-DATE 2021 HIGHLIGHTS

Financial Highlights		YoY	vs. '19
<b>Revenue</b>	\$468.9 million	52.2%	26.6%
<b>Net Income</b>	\$46.5 million	<i>nm</i> <sup>(1)</sup>	26.1%
<b>Adjusted EBITDA</b>	\$73.8 million	178.2%	33.8%

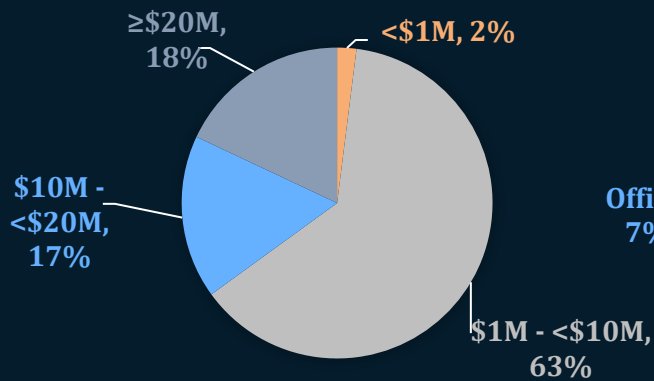
Operational Highlights		YoY	vs. '19
<b>Sales Volume</b>	\$29.4 billion	57.2%	28.8%
<b>Transaction Closings</b>	5,617	46.4%	25.2%
<b>Number of Investment Sales and Financing Professionals as of June 30, 2021</b>	2,022	(1.3)%	2.9%

(1) *nm* - Not meaningful

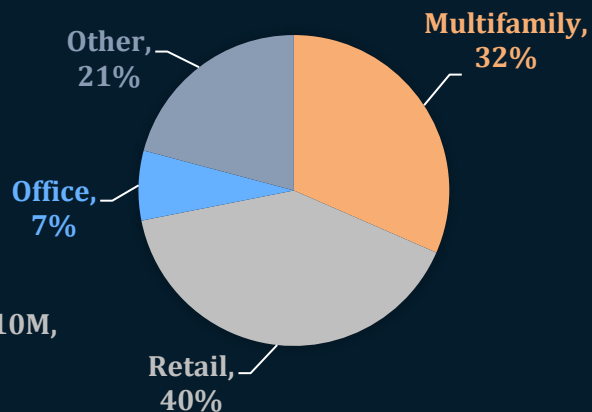
# 2021 SECOND QUARTER BROKERAGE HIGHLIGHTS

		YoY	vs. '19
<b>Sales Volume</b>	\$13.6 billion	150.0%	46.9%
<b>Transaction Closings</b>	2,330	116.7%	27.0%
<b>Number of Investment Sales Professionals as of June 30, 2021</b>	1,935	(1.4)%	3.9%
<b>Real Estate Brokerage Commissions Revenue</b>	\$252.9 million	144.7%	34.0%

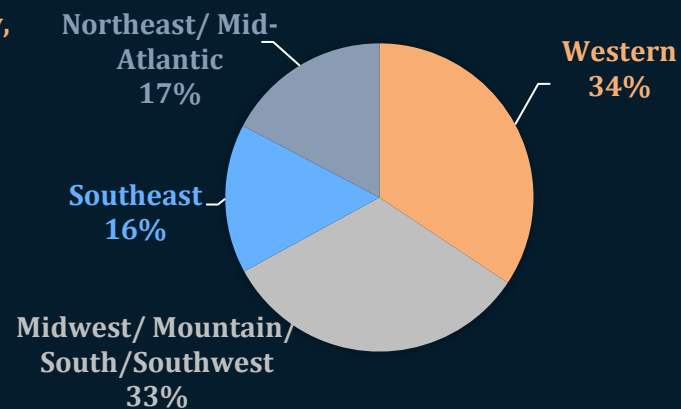
Revenue by Transaction Size



Transactions by Property Type



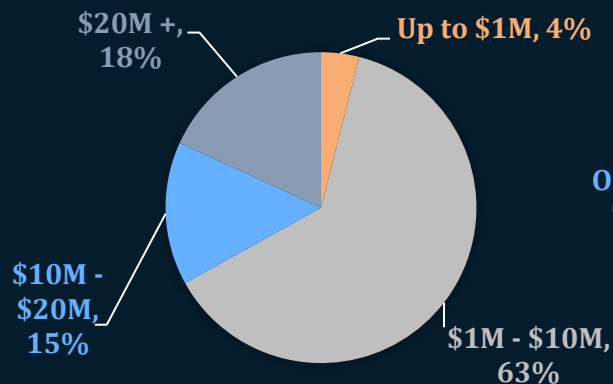
Transactions by Region



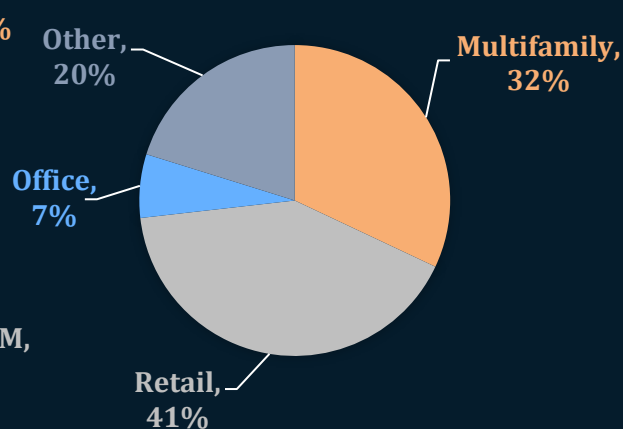
# YEAR-TO-DATE 2021 BROKERAGE HIGHLIGHTS

		YoY	vs. '19
<b>Sales Volume</b>	\$22.4 billion	61.7%	37.3%
<b>Transaction Closings</b>	3,918	45.7%	21.0%
<b>Number of Investment Sales Professionals as of June 30, 2021</b>	1,935	(1.4)%	3.9%
<b>Real Estate Brokerage Commissions Revenue</b>	\$415.7 million	51.1%	24.6%

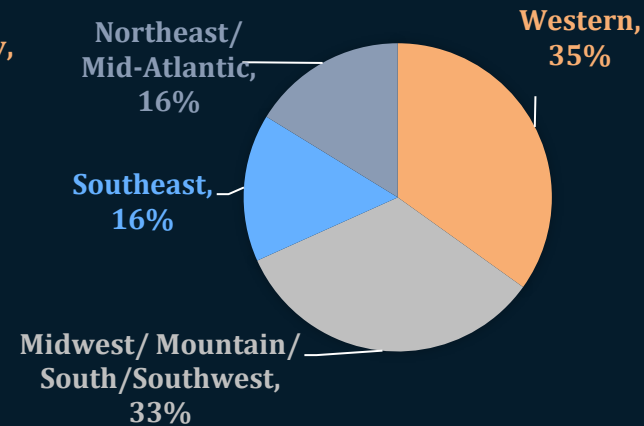
**Revenue by Transaction Size**



**Transactions by Property Type**



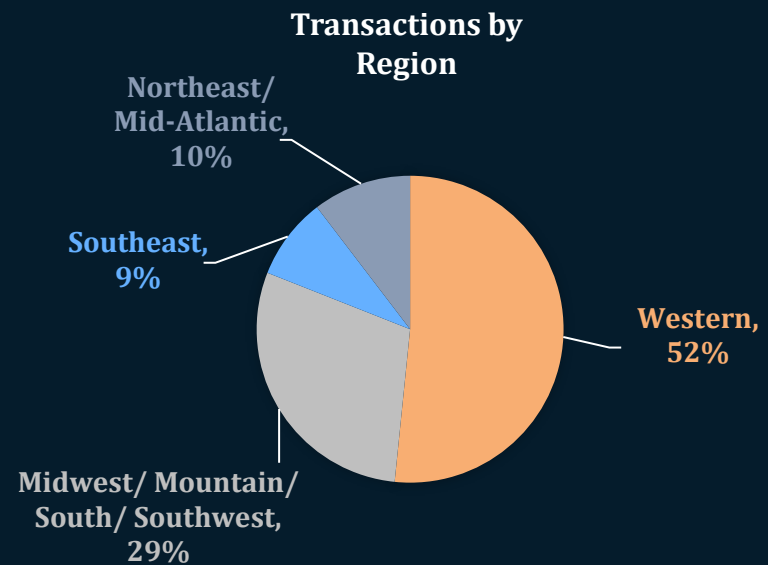
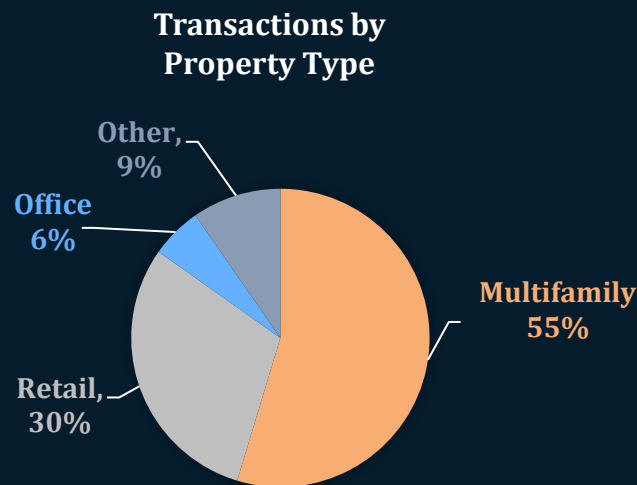
**Transactions by Region**





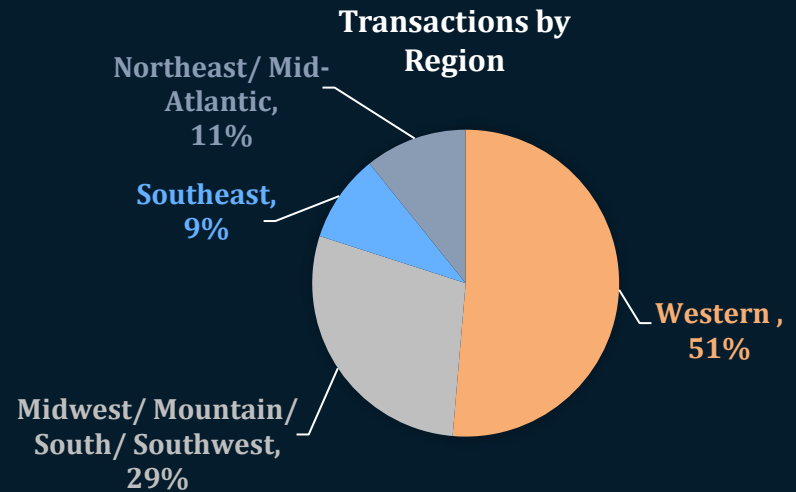
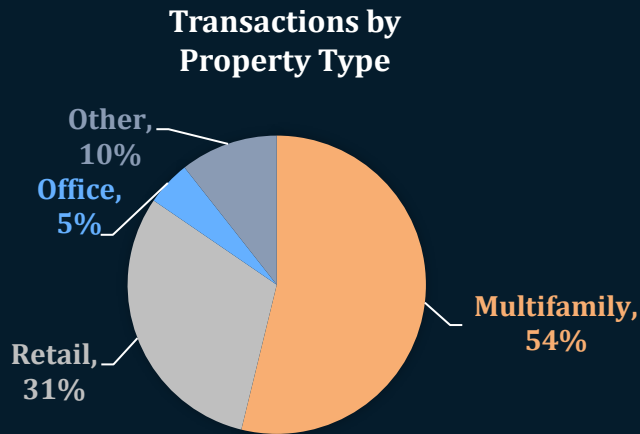
# 2021 SECOND QUARTER FINANCING HIGHLIGHTS

		YoY	vs. '19
<b>Sales Volume</b>	\$2.9 billion	151.3%	55.2%
<b>Transaction Closings</b>	684	79.5%	41.3%
<b>Number of Financing Professionals as of June 30, 2021</b>	87	2.4%	(15.5)%
<b>Financing Fees Revenue</b>	\$28.2 million	122.1%	59.0%



# YEAR-TO-DATE 2021 FINANCING HIGHLIGHTS

		YoY	vs. '19
<b>Sales Volume</b>	\$4.5 billion	55.0%	35.5%
<b>Transaction Closings</b>	1,178	37.1%	35.1%
<b>Number of Financing Professionals as of June 30, 2021</b>	87	2.4%	(15.5)%
<b>Financing Fees Revenue</b>	\$46.1 million	64.2%	46.3%

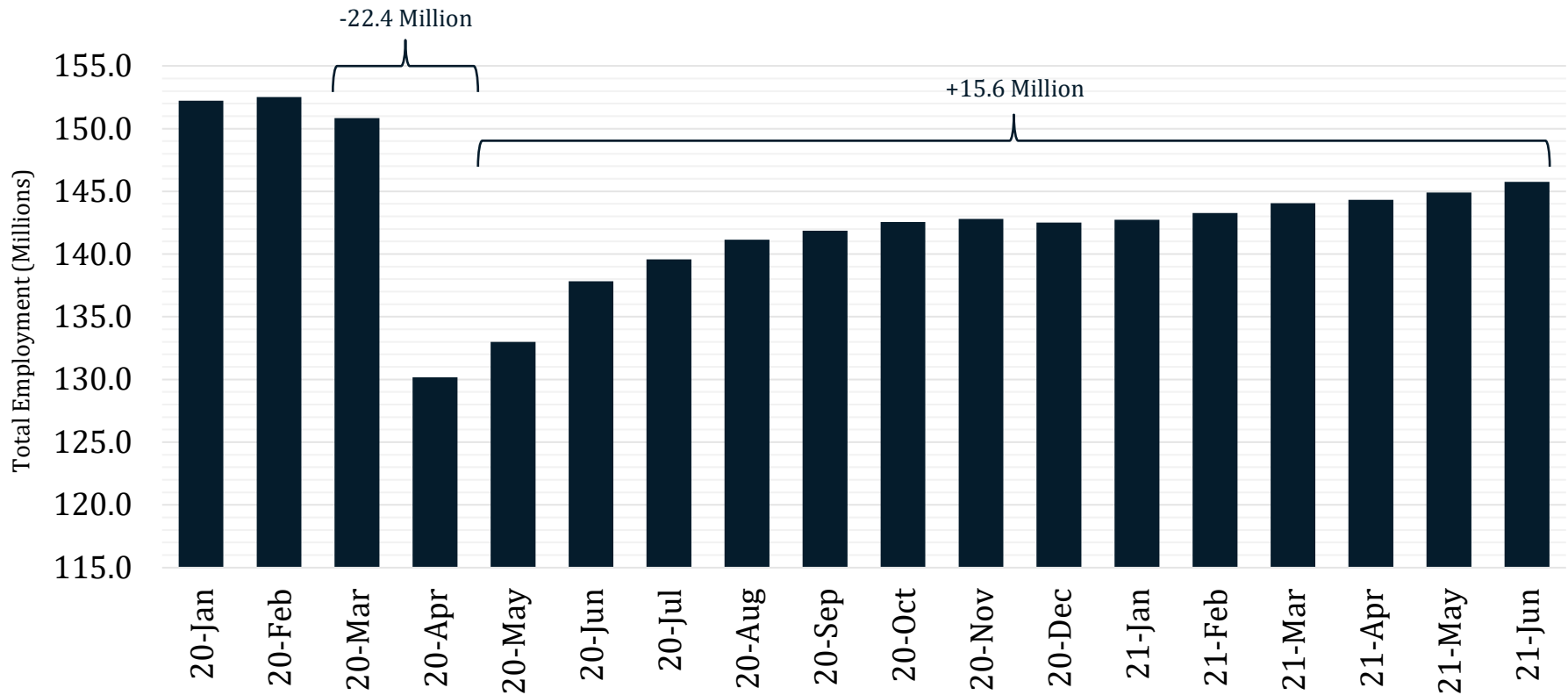


# MARKET HIGHLIGHTS

# EMPLOYMENT RECOVERY GATHERING MOMENTUM

Economic Foundation Leading Up to the Pandemic Was Historically Strong. Jobs Recovery Making Gains; Stimulus, Vaccinations and Economic Reopening Positive Forces Supporting Revival.

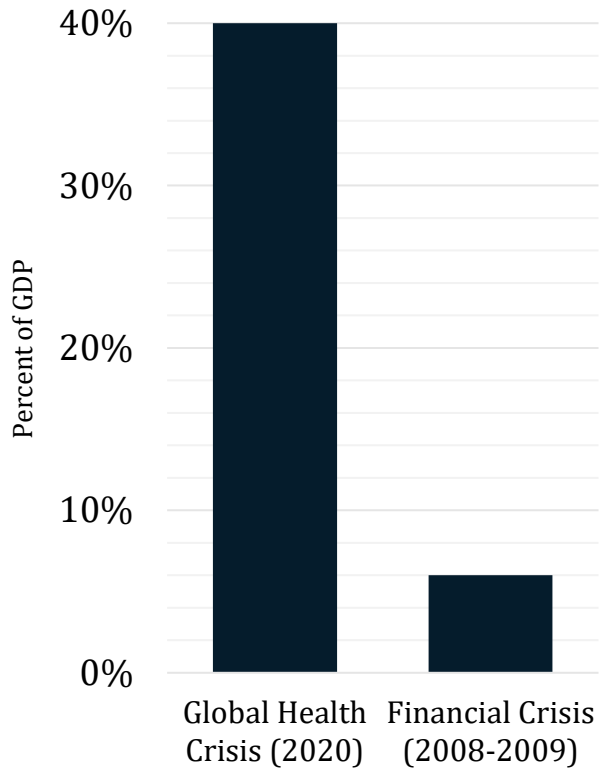
*2021 forecast to add 6.0 million jobs\**



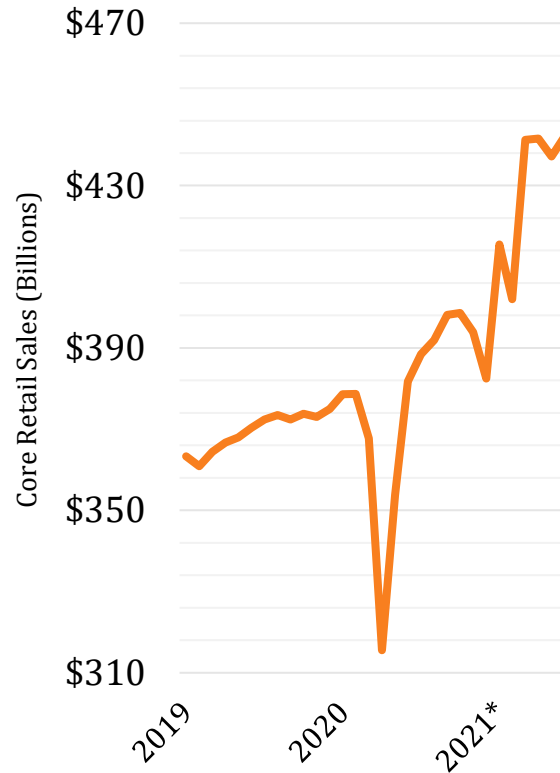
\* Forecast per Economy.com  
Sources: BLS, Moody's Analytics

# UNPRECEDENTED GOVERNMENT SUPPORT, CONSUMPTION AND SAVINGS BODE WELL FOR FUTURE ECONOMIC GROWTH

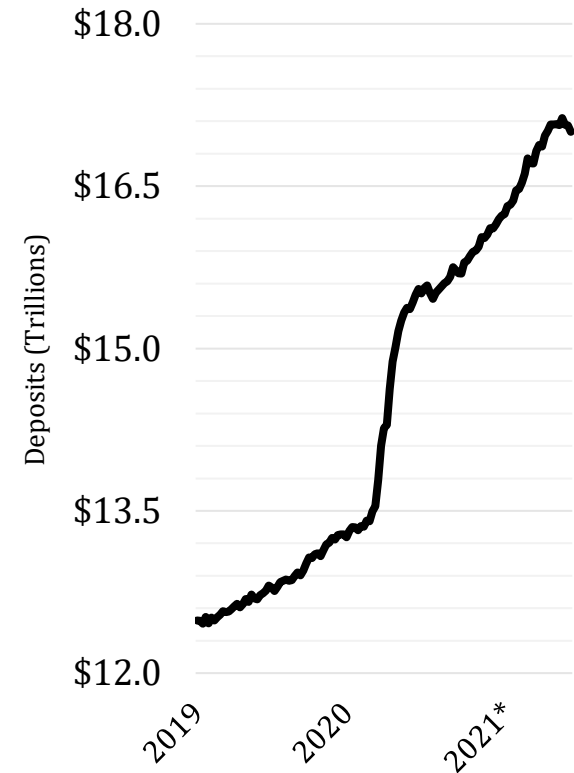
### Government Stimulus Share of GDP



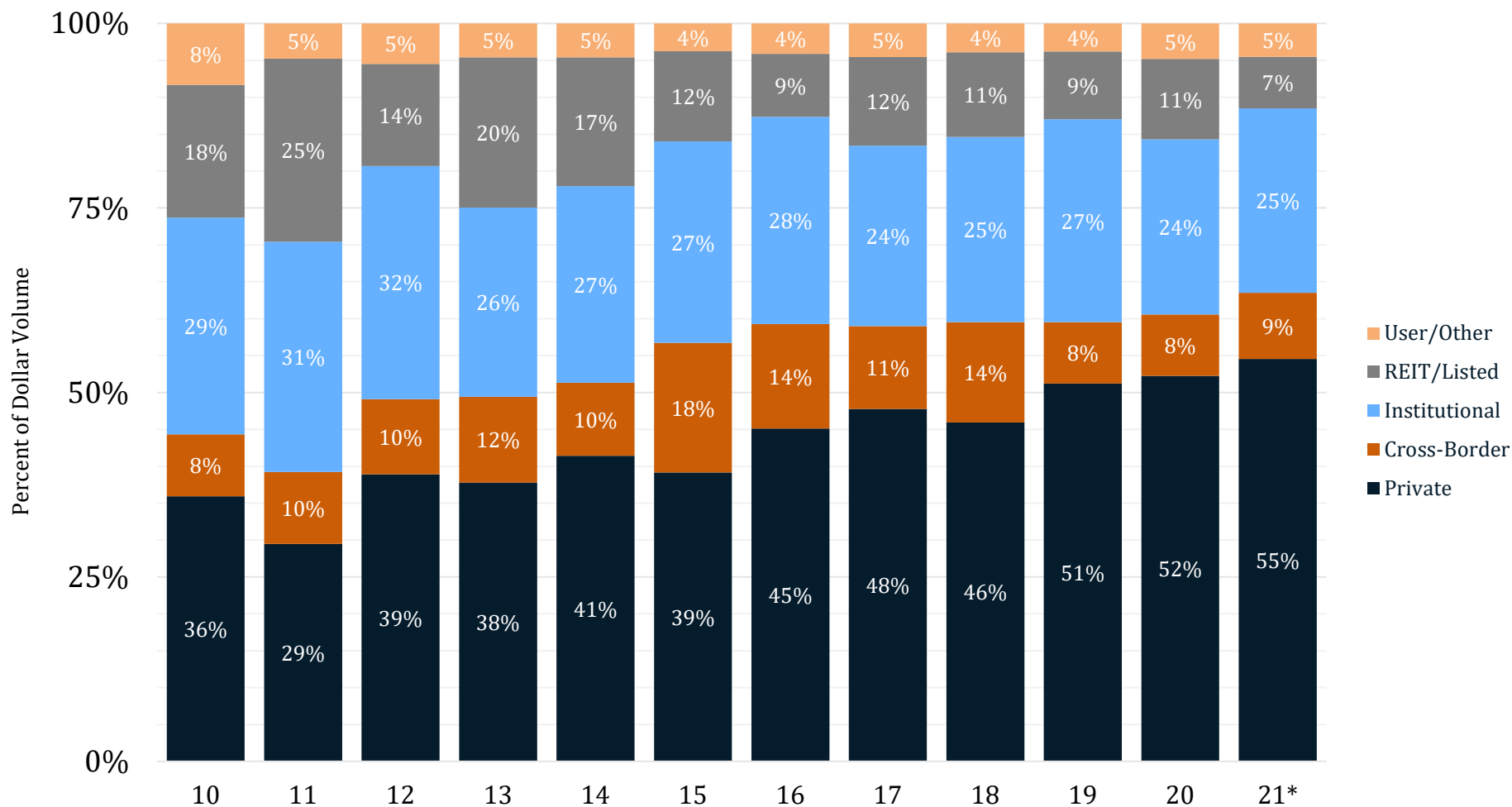
### Core Retail Sales



### Savings Deposits



# PRIVATE INVESTORS DOMINATE U.S. COMMERCIAL REAL ESTATE ACQUISITIONS

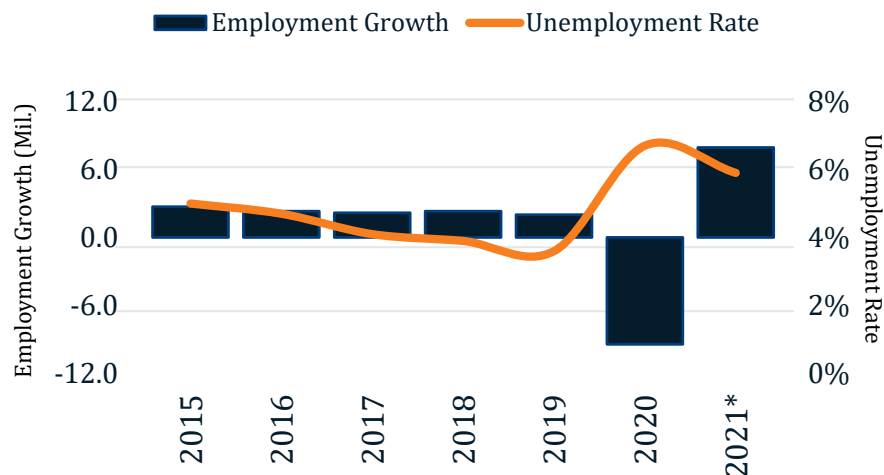


\* Trailing 12-months through 2Q  
 Includes sales \$2.5 million and greater for multifamily, retail, office, industrial, hotel, seniors housing, and land  
 Source: Real Capital Analytics

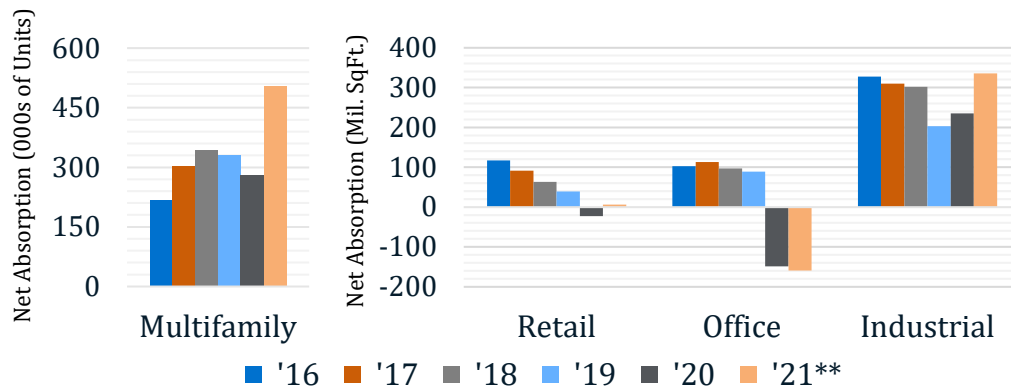
# EMPLOYMENT AND SPACE DEMAND BEGINNING RECOVERY

- Job creation lost momentum in late 2020 amid stimulus delays but accelerating with 3.3 million positions added in 1H-2021.
- Government stimulus has bolstered retail sales and consumption, supporting space demand for most property types.
- Rapid rollout of vaccinations supporting economic revival and releasing pent-up demand; COVID-19 variants posing new risks.
- Demand surged in Q2 as lockdowns ended and household formation accelerated.
- Companies remain cautious about leasing space. Their ability to pay rent varies by metro, sector and asset class. Concerns should be offset by a stronger economy in the latter half of the year and into 2022.

### Employment Growth vs. Unemployment Rate



### Space Absorption Trends



\* Through 2Q; trailing 12-months through 2Q 2021 for employment growth

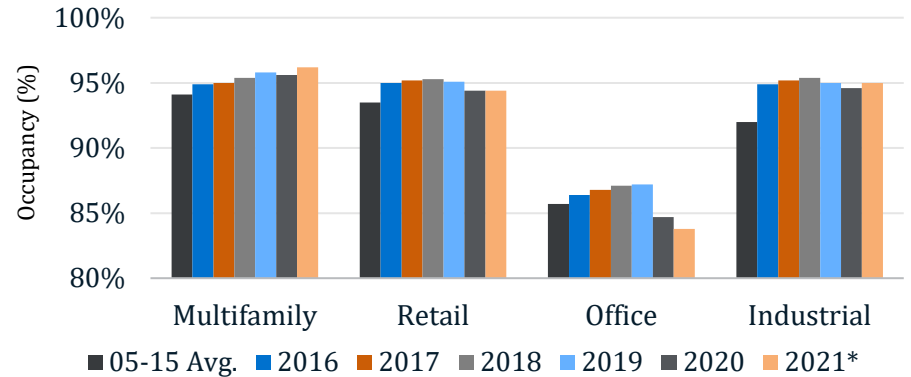
\*\* Preliminary estimate for trailing 12-months through 2Q 2021

Sources: BLS, CoStar Group, Inc., RealPage, Inc.

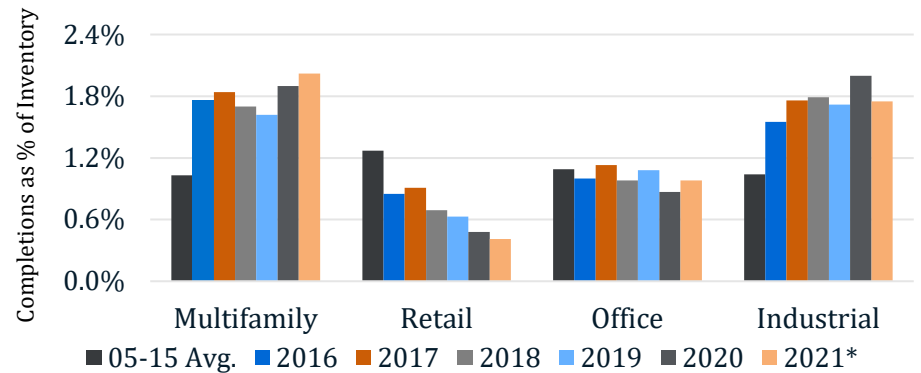
# AS ECONOMY RECOVERS, GAP AMONG PROPERTY TYPES SHOULD NARROW

- Property fundamentals entered economic shutdown in very strong position. Crisis impact varied by property type.
- Necessity-based retail, single-tenant retail, industrial, apartments and self-storage fared better through market disruption.
- Hospitality, shopping centers, and seniors housing sectors beginning to recover.
- Rent relief and other stimulus still a factor. Significant portion of stimulus slow to process and does not fully offset impact of market disruption.
- Retail and office new supply pipeline low by historical standards. Despite construction cost surge, apartment and industrial completions elevated, weighing on occupancy in some markets.

### Occupancy Trends



### Construction Trends

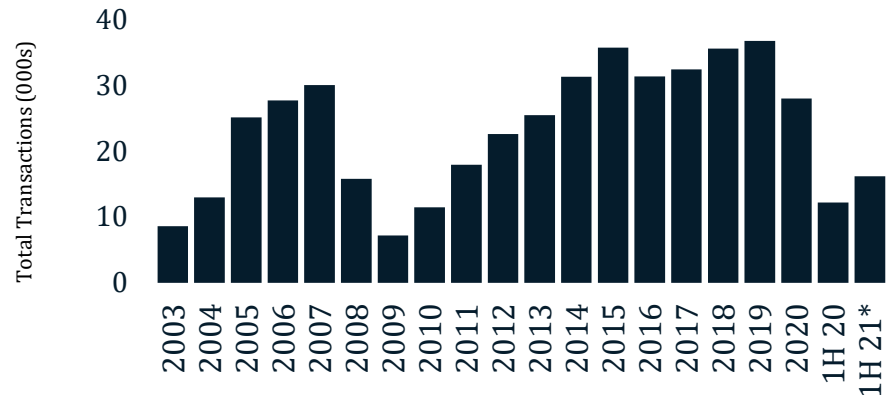




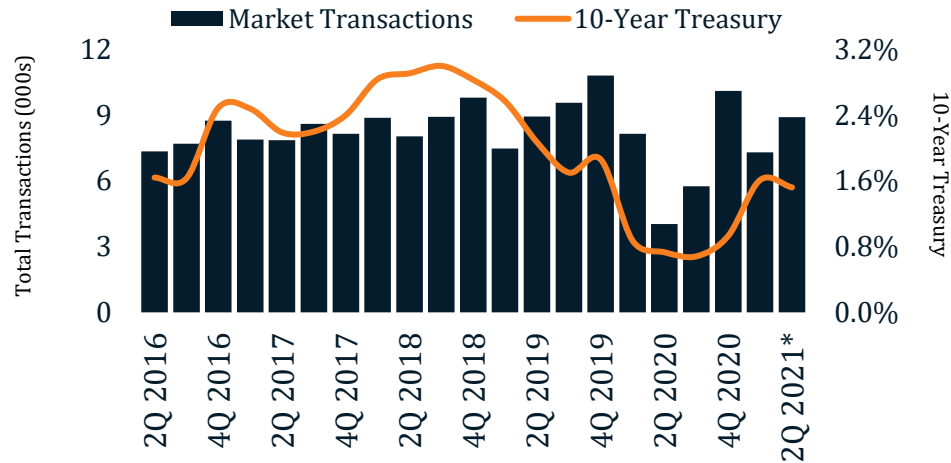
# CRE SALES RECOVERING RAPIDLY; COVID-19 VARIANT CONCERNS AND PRICING GAP STILL CHALLENGING

- Following severe drop in sales activity in 2Q 2020, investors have reengaged. Sales activity moving toward historical trends.
- Transaction activity increased in 2Q to a level on-par with 2Q 2019, reflecting positive momentum in the market.
- Buyer bids becoming increasingly competitive, but market still in price discovery for more challenged property types such as shopping centers and hotels.
- COVID-19 variants posing modest headwinds but could potentially become an increasing challenge.
- Financing available for most property types at historically low interest rates.
- Concerns related to tax law changes are creating added motivation, adding some urgency in the market.

Annual U.S. Commercial Real Estate Sales Trends<sup>(1)</sup>



Quarterly U.S. Commercial Real Estate Sales and Interest Rates<sup>(1)</sup>



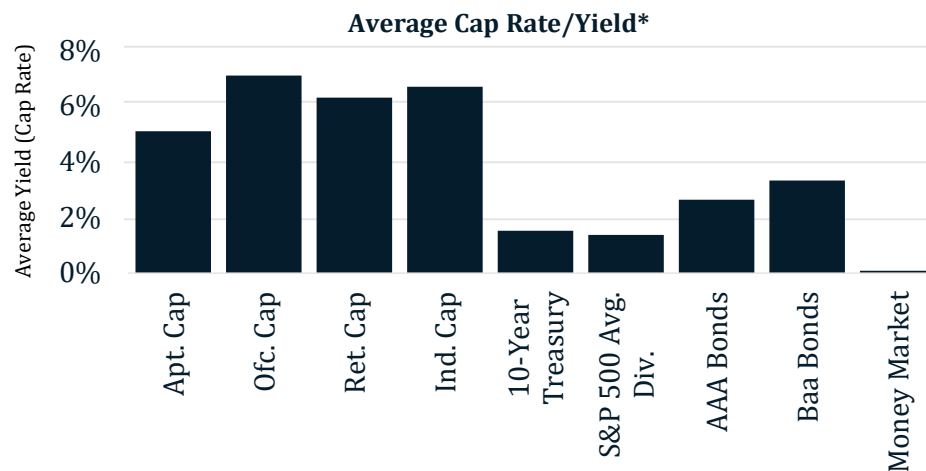
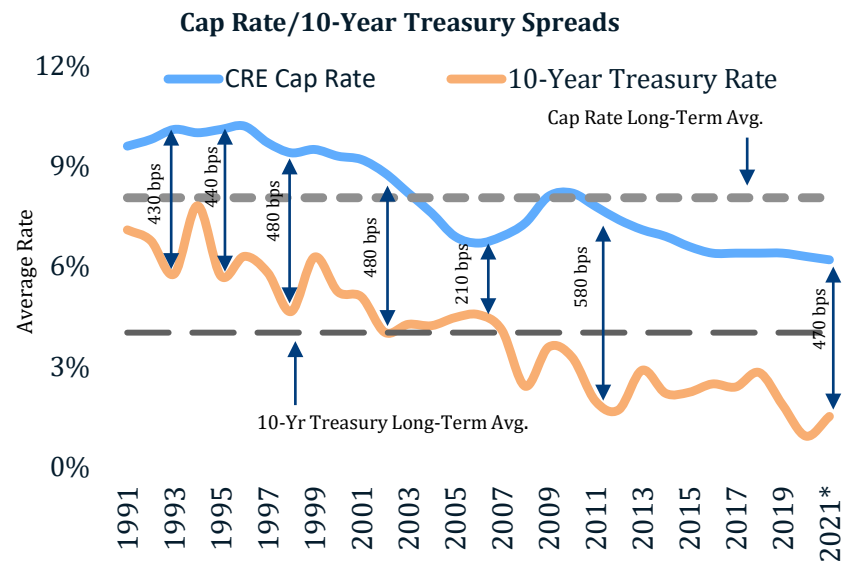
Sources: Real Capital Analytics, Federal Reserve

\* Preliminary estimate for market sales

(1) Includes sales \$2.5 million and greater for multifamily, retail, office, industrial, hotel, seniors housing, and land

# COMMERCIAL REAL ESTATE YIELDS COMPELLING

- CRE market benefiting from government induced stimulus, low interest rates and ample liquidity.
- Buyer demand for “safe” segments (apartments, single tenant, industrial) at record levels.
- Demand for “recovery” segments such as shopping centers and hotels picking up pace as the expectation for distressed pricing falls short.
- The release of pent-up demand along with wide distribution of vaccine and broader economic recovery increasingly supportive of transaction velocity.
- Commercial real estate continues to offer compelling yields compared to other investment options.



\* As of 2Q 2021  
Cap rates for sales \$1 million and greater  
Sources: CoStar Group, Inc., Real Capital Analytics, Federal Reserve, Standard & Poor's

# MMI MARKET POSITION

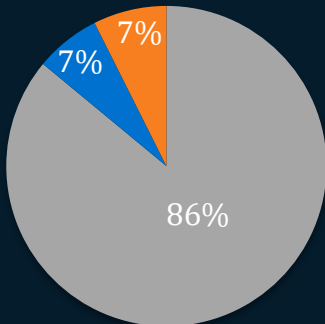
# PRIVATE CLIENT MARKET SEGMENT

## Largest Sales and Commission Pool Opportunity

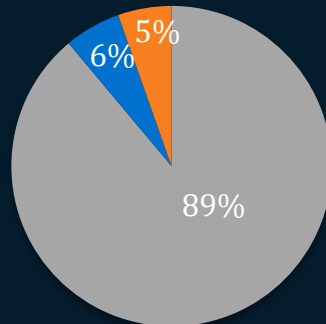
- Market segment consists of sales \$1 million to <\$10 million.
- Largest and most active market segment, accounting for 80%+ of transactions.
- Primarily driven by high-net worth individuals, partnerships and smaller private fund managers.
- Influenced by personal drivers that result in buying/selling/refinancing properties, as well as market conditions. Should be a major factor in increased sales activity once current market constraints begin to ease.
- Market segment features the highest commission rates.

Transactions by Investor Segment <sup>(1)</sup>

Commercial Real Estate Market

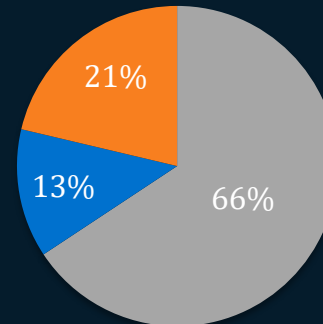


Marcus & Millichap

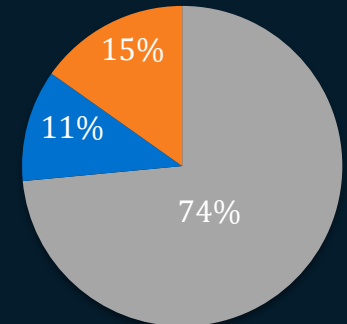


Commission Pool by Investor Segment <sup>(1) (2)</sup>

Commercial Real Estate Total Commission Pool



Marcus & Millichap Revenue



- Private Client Market Segment (\$1M - <\$10M)
- Middle Market Segment (\$10M - <\$20M)
- Larger Transaction Market Segment (≥\$20M)

Sources: CoStar Group, Inc., Real Capital Analytics

(1) Includes apartment, retail, office, and industrial sales \$1 million and greater for the trailing 12-months through 2Q 2021; 2Q preliminary estimate for market total.

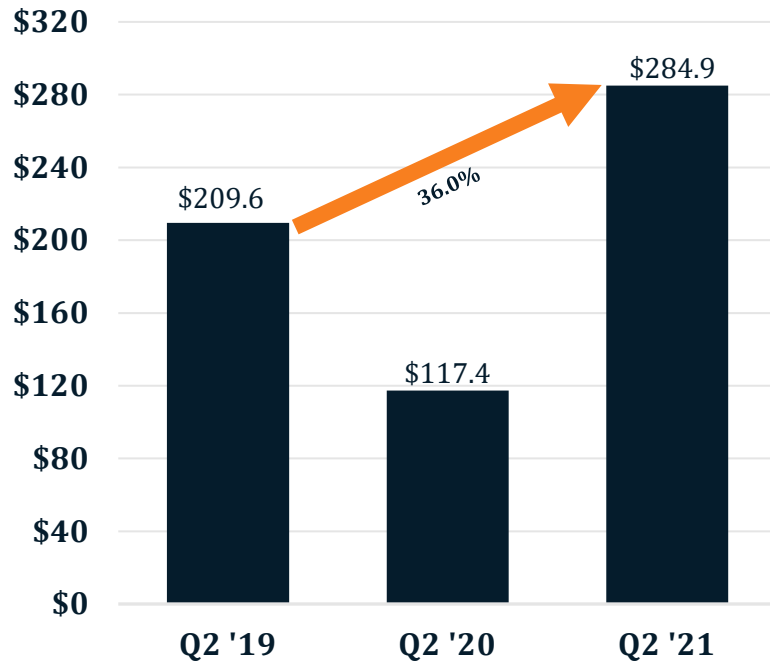
(2) Estimate based on industry averages: 3.7% commission rate for Private Client Market segment, 2.0% rate for Middle Market Segment and 0.8% for Larger Transaction Market segment.

# MMI FINANCIAL DETAILS

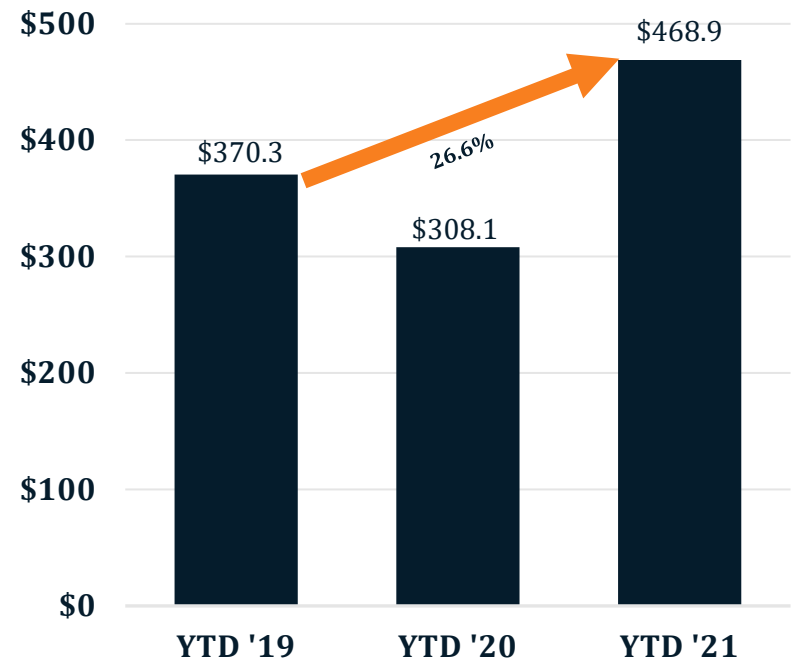
# TOTAL REVENUES

(\$ in millions)

Q2 '19, Q2 '20 & Q2 '21

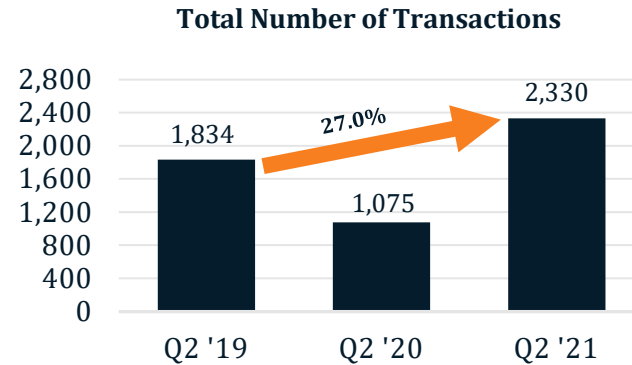
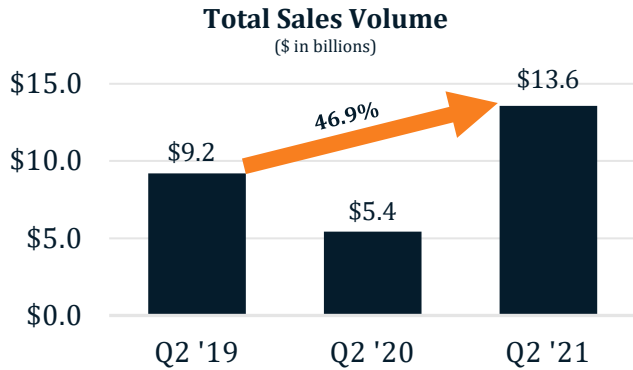


Year-to-Date '19, '20 & '21

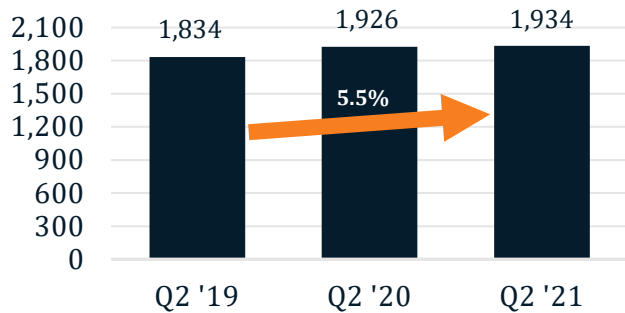


# BROKERAGE OPERATING METRICS

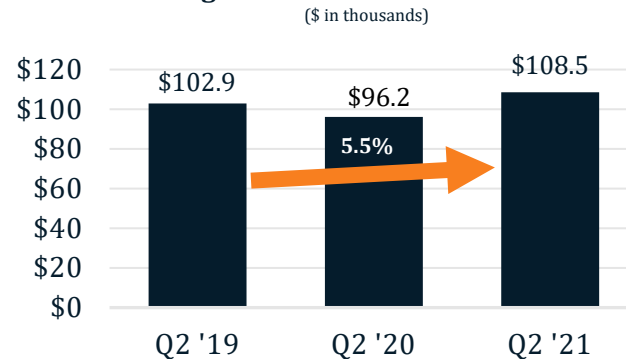
Q2 '2019, Q2 '2020 & Q2 '2021



### Average Number of Investment Sales Professionals

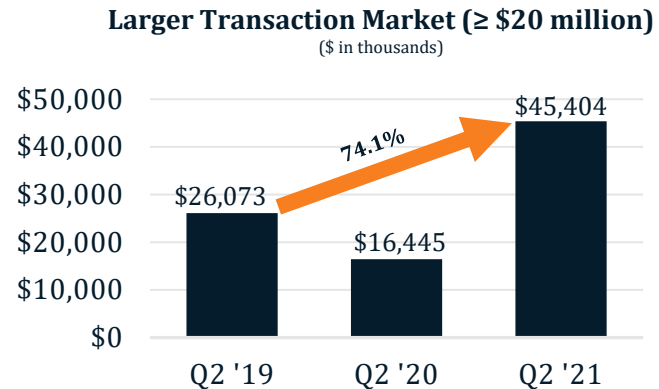
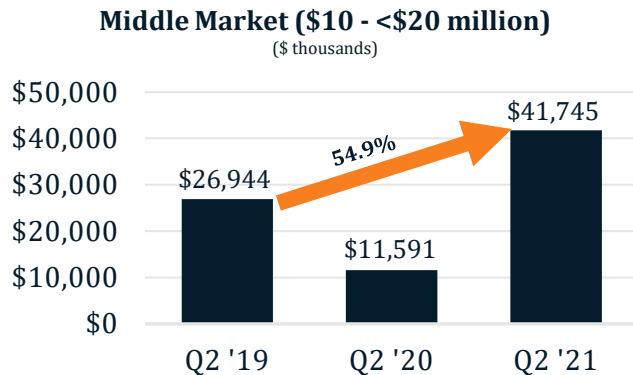
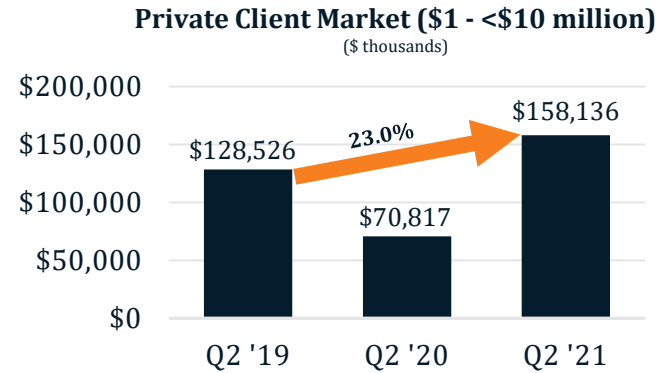
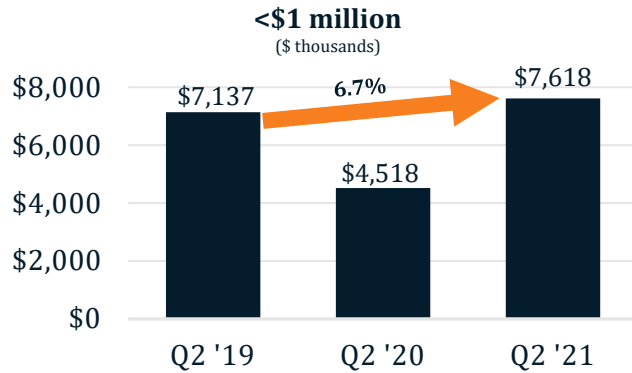


### Average Commission Per Transaction



# BROKERAGE REVENUE BY MARKET SEGMENT

Q2 '2019, Q2 '2020 & Q2 '2021

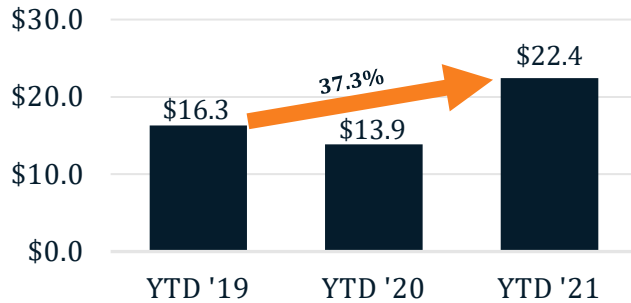




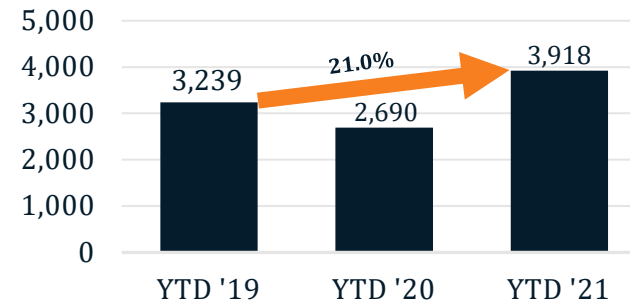
# BROKERAGE OPERATING METRICS

Year-to-Date 2019, 2020 & 2021

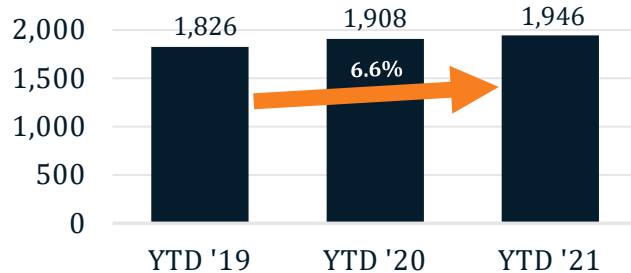
**Total Sales Volume**  
(\$ in billions)



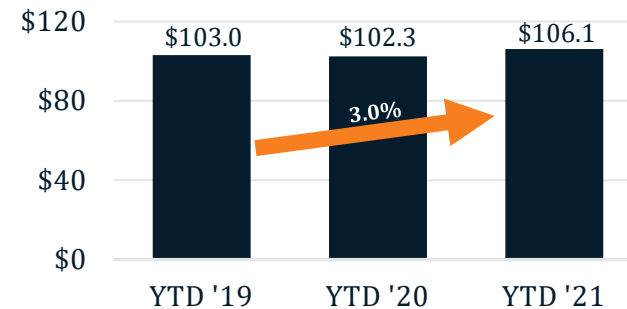
**Total Number of Transactions**



**Average Number of Investment Sales Professionals**

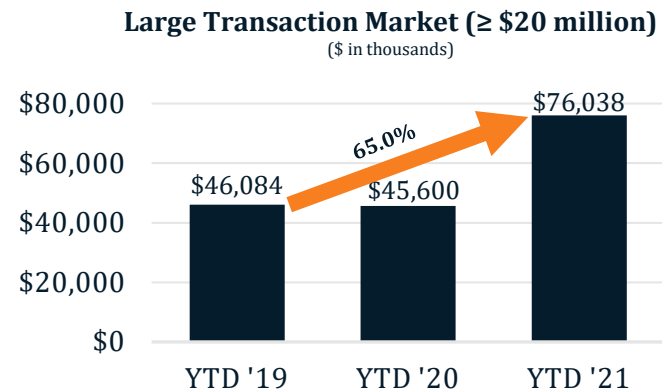
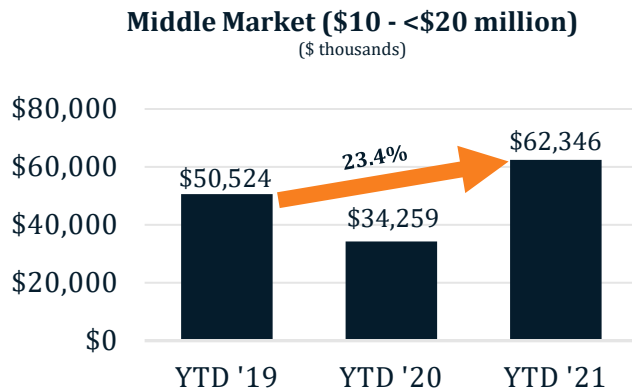
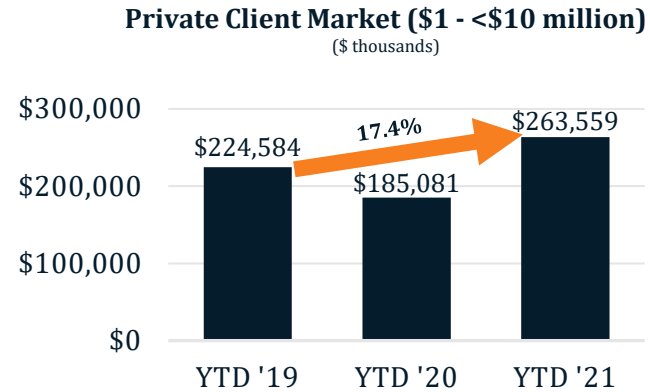
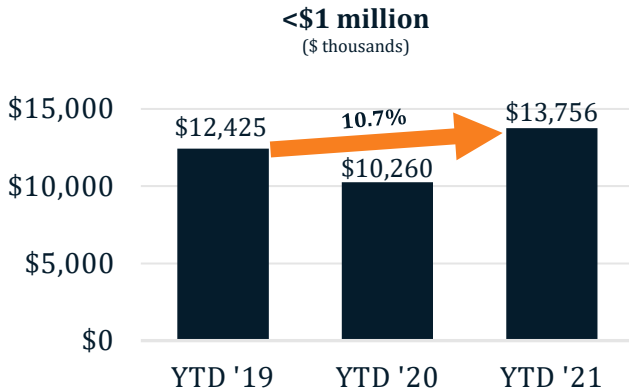


**Average Commission Per Transaction**  
(\$ in thousands)



# BROKERAGE REVENUE BY MARKET SEGMENT

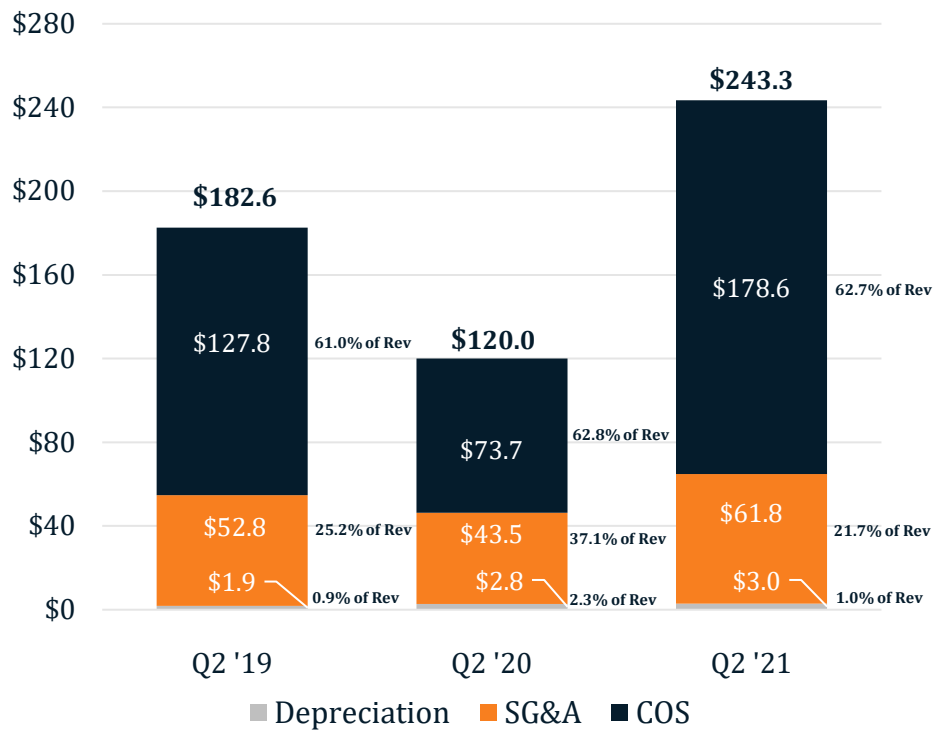
Year-to-Date 2019, 2020 & 2021



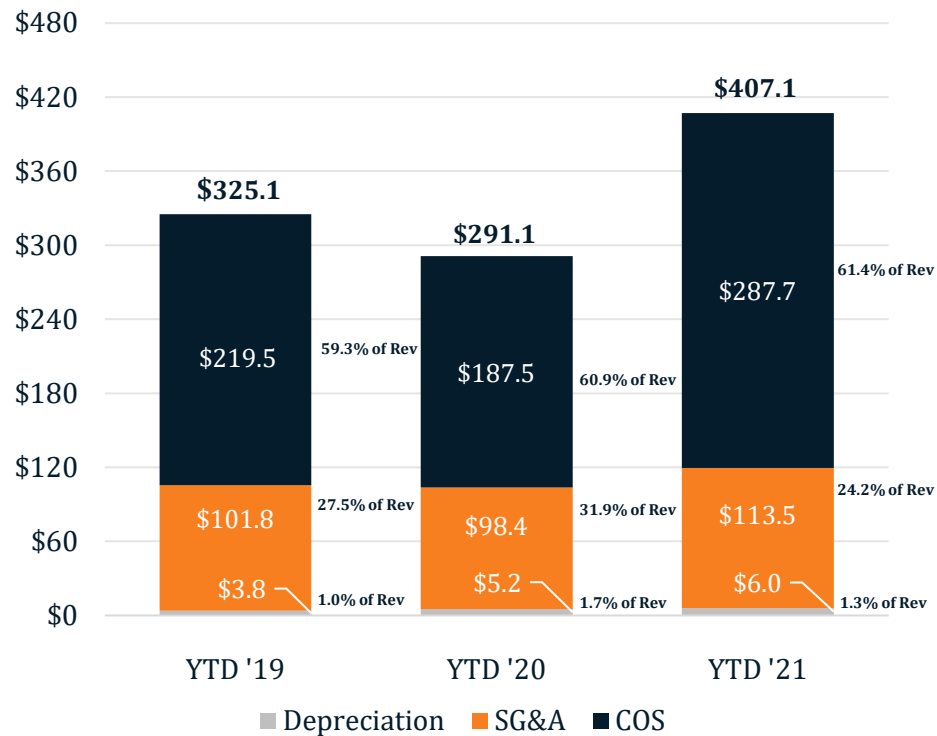
# OPERATING EXPENSES

(\$ in millions)

Q2 '19, Q2 '20 & Q2 '21



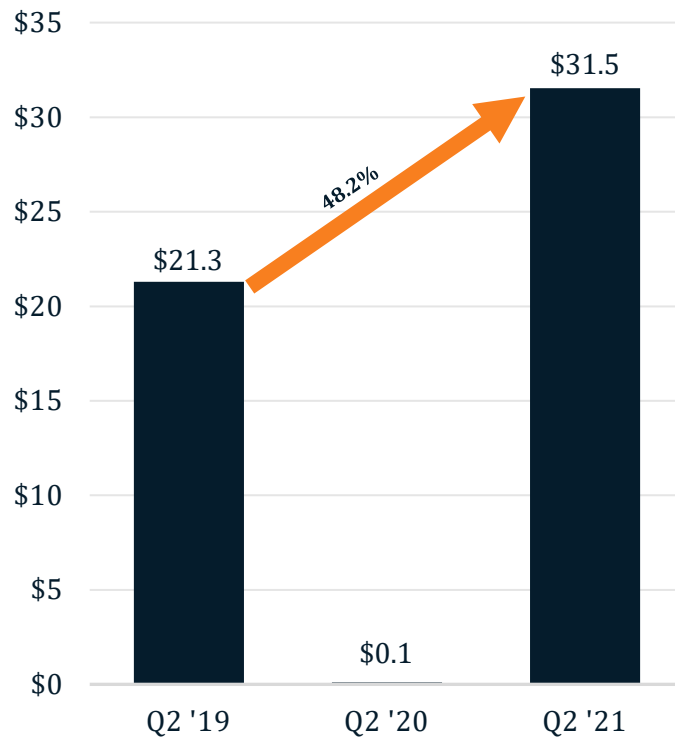
Year-To-Date '19, '20 & '21



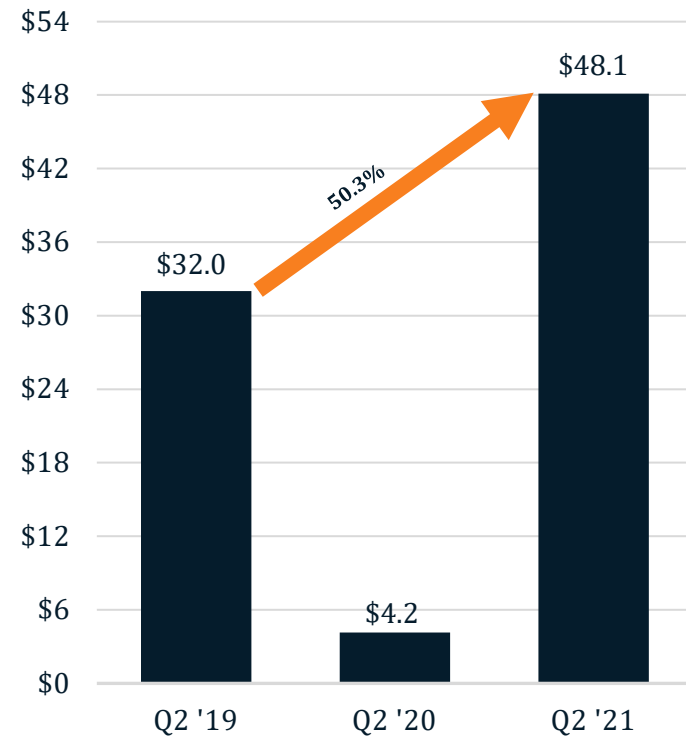
# NET INCOME AND ADJUSTED EBITDA PERFORMANCE

Q2 '19, Q2 '20 & Q2 '21

**Net Income**  
(\$ in millions)



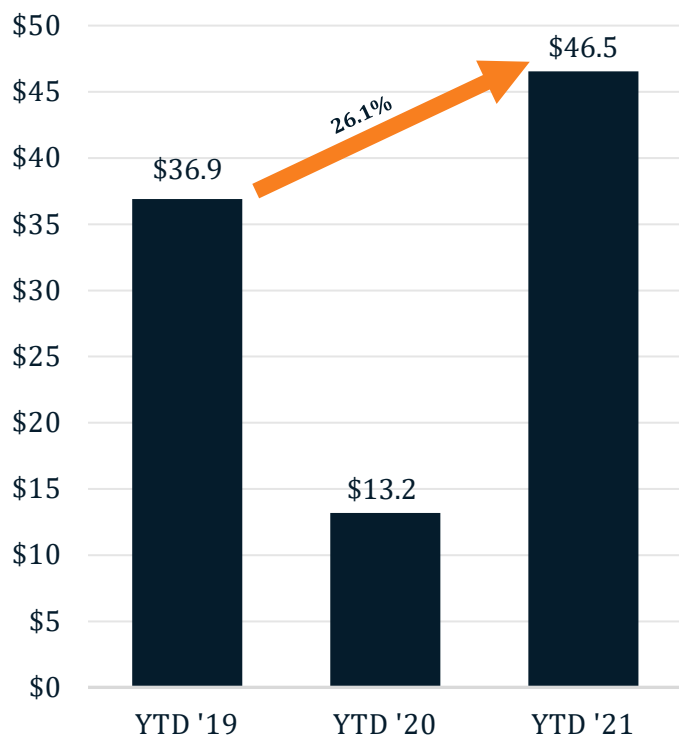
**Adjusted EBITDA**  
(\$ in millions)



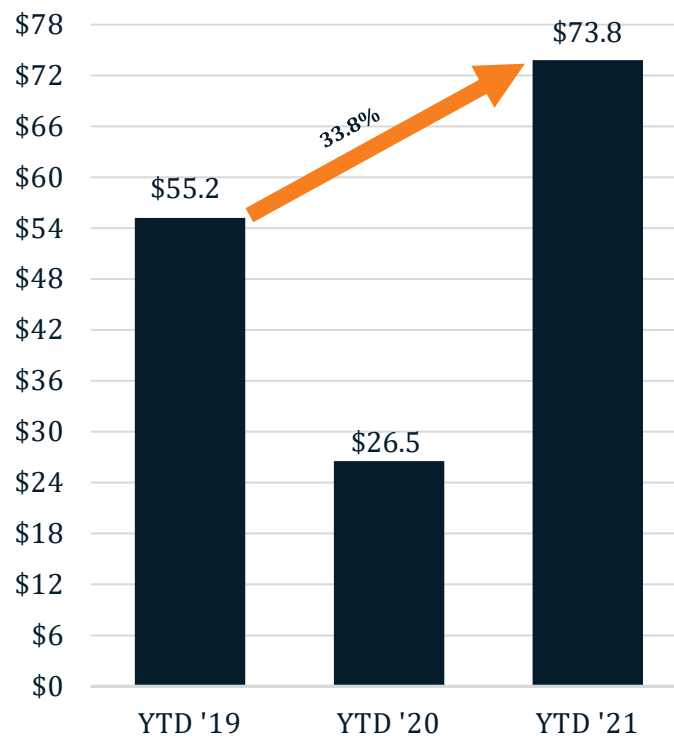
# NET INCOME AND ADJUSTED EBITDA PERFORMANCE

YTD '19, '20 & '21

**Net Income**  
(\$ in millions)

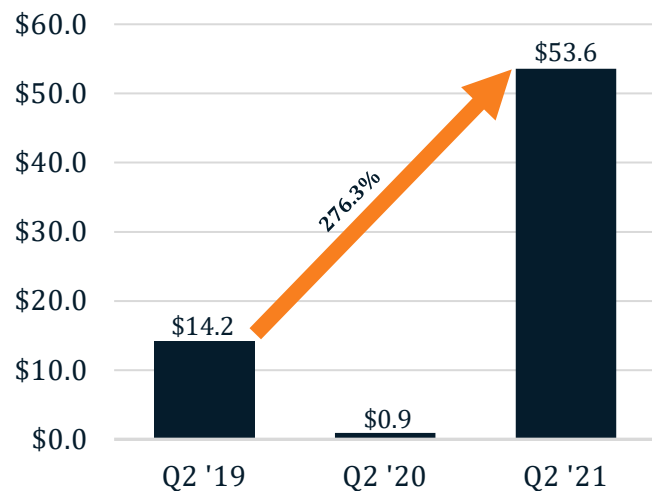


**Adjusted EBITDA**  
(\$ in millions)

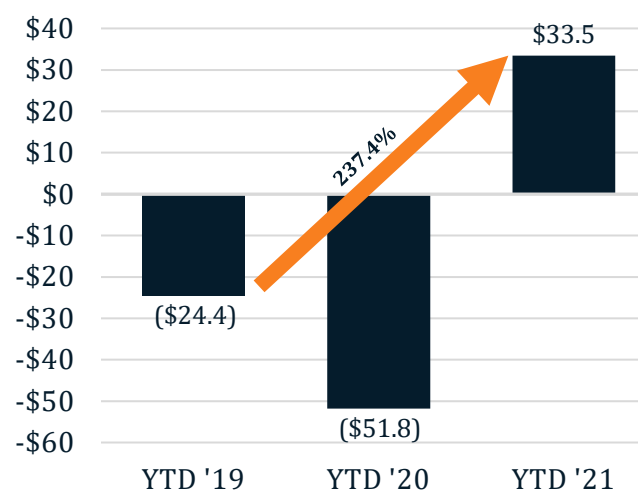


# CASH FLOW PROVIDED BY (USED IN) OPERATING ACTIVITIES

**QTD Cash Flow Provided By  
Operating Activities <sup>(1)</sup>**  
(\$ in millions)



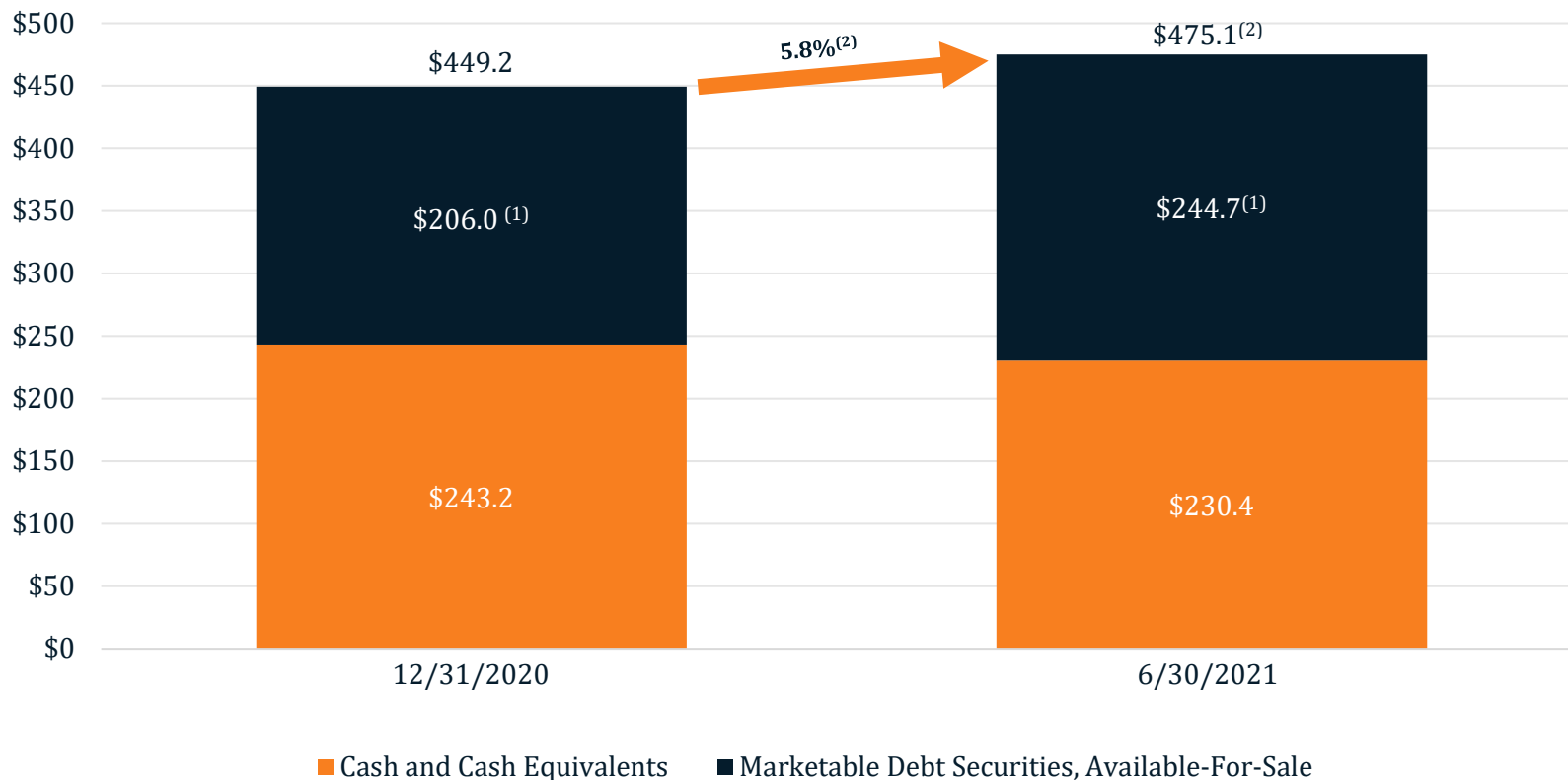
**YTD Cash Flow Provided By (Used In)  
Operating Activities <sup>(1)</sup>**  
(\$ in millions)



(1) Net cash provided by (used in) operating activities is driven by our net income adjusted for non-cash items and changes in operating assets and liabilities. The \$52.6 million and \$85.3 million improvement in operating cash flows for the three and six months ended June 30, 2021, respectively compared to the same period in 2020 was primarily due to a higher total revenues and a lower proportion of operating expenses compared to total revenues, differences in timing of certain payments and receipts, a reduction in advances related to our investment sales and financing professionals and lower bonus payments paid during the first quarter of 2021 compared to the same period in 2020 due to the significant decline in operating results for the year ended December 31, 2020. The improvement in operating cash flows was partially offset by a reduction in the deferral of certain discretionary commissions.

# STRONG LIQUID CAPITAL POSITION

**Cash and Cash Equivalents  
and Marketable Debt Securities, Available-For-Sale**  
(\$ in millions)



(1) Relates to investments designated by the company as marketable debt securities, available-for-sale in accordance with our investment policy approved by the Board of Directors with weighted average contractual maturity of 1.8 years and 1.6 years for the periods ended 6/30/21 and 12/31/20, respectively.

(2) Cash and Cash Equivalents and Marketable Debt Securities, Available for Sale increased for the period ended 6/30/21 primarily due to a higher total revenues and lower proportion of operating expenses compared to total revenues.

# APPENDIX



## ADJUSTED EBITDA RECONCILIATION

Adjusted EBITDA, which the Company defines as net income before (i) interest income and other, including net realized gains (losses) on marketable debt securities, available-for-sale and cash and cash equivalents, (ii) interest expense, (iii) provision for income taxes, (iv) depreciation and amortization, (v) stock-based compensation, and (vi) non-cash mortgage servicing rights (“MSRs”) activity. The Company uses Adjusted EBITDA in its business operations to evaluate the performance of its business, develop budgets and measure its performance against those budgets, among other things. The Company also believes that analysts and investors use Adjusted EBITDA as a supplemental measure to evaluate its overall operating performance. However, Adjusted EBITDA has material limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of the Company’s results as reported under U.S. generally accepted accounting principles (“U.S. GAAP”). The Company finds Adjusted EBITDA to be a useful tool to assist in evaluating performance, because Adjusted EBITDA eliminates items related to capital structure, taxes and non-cash items. In light of the foregoing limitations, the Company does not rely solely on Adjusted EBITDA as a performance measure and also considers its U.S. GAAP results. Adjusted EBITDA is not a measurement of the Company’s financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measures calculated in accordance with U.S. GAAP. Because Adjusted EBITDA is not calculated in the same manner by all companies, it may not be comparable to other similarly titled measures used by other companies.

	Three Months Ended June 30		Six Months Ended June 30	
	2021	2020	2021	2020
<b>Net Income</b>	\$31,532	\$106	\$46,544	\$13,176
<b>Adjustments:</b>				
<b>Interest income and other<sup>(1)</sup></b>	(436)	(1,198)	(967)	(3,201)
<b>Interest expense</b>	146	213	292	496
<b>Provision for income taxes</b>	11,297	42	17,383	5,959
<b>Depreciation and amortization</b>	2,959	2,752	5,956	5,216
<b>Stock-based compensation</b>	2,662	2,536	4,950	5,168
<b>Non-cash MSR activity<sup>(2)</sup></b>	(50)	(301)	(353)	(286)
<b>Adjusted EBITDA<sup>(3)</sup></b>	<b>\$48,110</b>	<b>\$4,150</b>	<b>\$73,805</b>	<b>\$26,528</b>

(1) Other includes net realized gains (losses) on marketable debt securities available-for-sale.

(2) Non-cash MSR activity includes the assumption of servicing obligations.

(3) The increase in Adjusted EBITDA for the three and six months ended June 30, 2021 compared to the same period in 2020 is primarily due to an increase in total revenues and a lower proportion of operating expenses compared to total revenues.

# COMPANY OVERVIEW

## **NATIONAL PLATFORM FOCUSED ON REAL ESTATE INVESTMENT BROKERAGE**

- 50-year old platform dedicated to perfecting real estate investment brokerage
- Designed to maximize real estate value, facilitate investment options by geography and property type and create liquidity for investors

## **MARKET LEADER IN THE PRIVATE CLIENT MARKET SEGMENT**

- Only national brokerage firm predominantly focused on servicing the Private Client Market segment which consistently accounts for 80%+ of CRE transactions in the U.S.
- Private client business has been supplemented with penetration in larger transactions and institutional clients over the past 10 years

## **PLATFORM COMBINES BROKERAGE EXPERTISE AND VALUE-ADDED SERVICES**

- Marcus & Millichap Capital Corporation (“MMCC”), Research & Advisory support client dialogue, financing, strategy and sales execution
- Culture and policy of information sharing is key to maximizing investor value

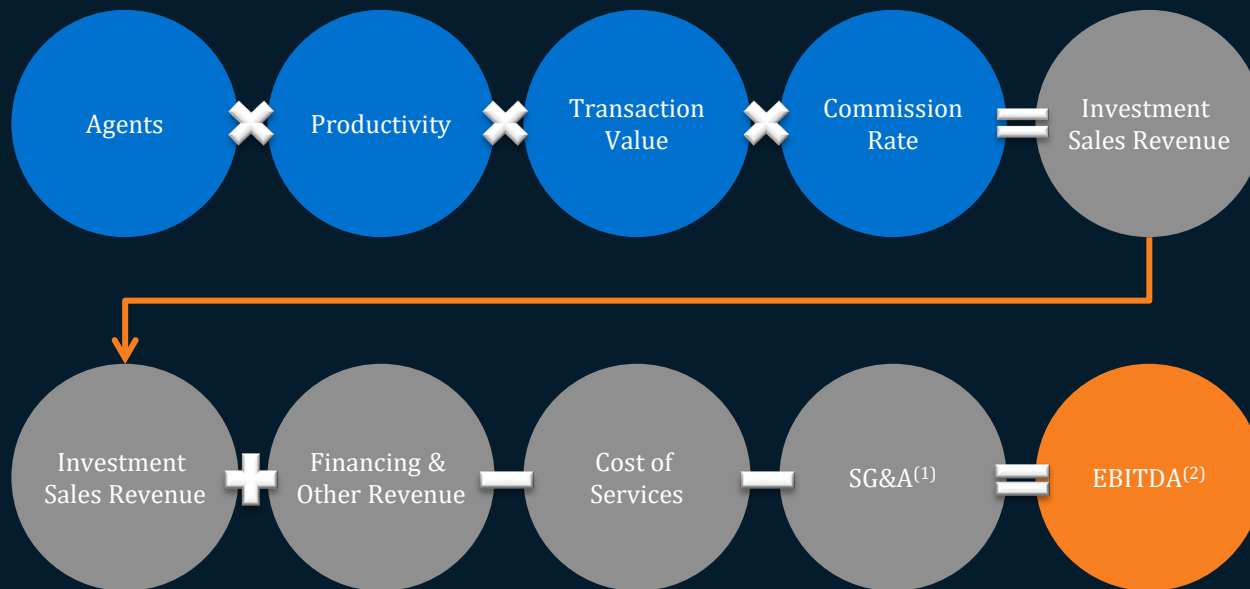
## **MANAGEMENT WITH SIGNIFICANT INVESTMENT BROKERAGE EXPERIENCE**

- Non-competitive management with extensive investment brokerage experience, committed to training, coaching and supporting investment sales professionals
- Culture creates a competitive advantage through agent retention and better client results

## **WELL POSITIONED TO EXECUTE ON STRATEGIC GROWTH PLAN**

- Positioned to increase Private Client Market segment share, expand presence in specialty niches/larger transaction business and grow financing division, MMCC
- Strong balance sheet with no debt provides financial flexibility to pursue strategic acquisitions

# ILLUSTRATIVE MMI EARNINGS MODEL



(1) Includes stock-based compensation

(2) EBITDA is not a measurement of our financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measure derived in accordance with U.S. GAAP.