

STWA to Deliver Technical Presentation at 2014 Pipeline Energy Group Conference

Annual Meeting of Energy Managers from Leading Pipeline Companies

To Be Hosted by Kinder Morgan, North America's Largest Midstream Energy Company

SANTA BARBARA, CA -- (Marketwired) -- 03/14/14 -- <u>STWA, Inc.</u> (the "Company") (OTCQB: ZERO), a developer of integrated solutions for the energy industry, will be presenting at the 2014 Pipeline Energy Group Conference to be held May 6th through 8th at The Omni Interlocken Resort in Denver, Colorado. Bjorn Simundson, STWA Technical and Operational Director will speak on Tuesday, May 6th.

Mr. Simundson's technical presentation entitled "Pipeline Flow Improver Using Dielectrophoresis" will discuss the Company's development and delivery of new technology to the energy sector, and the identified benefits for the industry. The presentation will be begin at 2:50PM on Tuesday, May 6th in the main ballroom of The Omni Interlocken Resort.

Founded by executives of leading pipeline operators, the Pipeline Energy Group Conference is held annually and managed by a rotating group of host companies. The 2014 PEG Conference is hosted by <u>Kinder Morgan</u>, the largest independent transporter of refined petroleum products in the United States, owning and operating approximately 80,000 miles of pipelines and 180 terminals throughout the nation.

"This year's conference is poised to be a breakout year," Mr. Simundson stated. "The industry is undergoing an historic transformation in response to the surge in upstream production and we are delighted to be part of it. Discussing the technical specifics of our solutions in this venue with many of the most visionary leaders of today's energy industry is a true honor."

The Company will be discussing the technical merits of its new solid-state flow assurance technology, and the benefits it presents to upstream producers, midstream transporters, and downstream refiners worldwide. The conference is being attended by technical representatives and decision-makers from some of the largest energy industry firms from around the world.

"We're delighted to be invited to participate at PEG, one of the energy industry's preeminent gatherings by Kinder Morgan, and we thank them for the opportunity," said Gregg Bigger, Chief Executive Officer and Chairman of the Board of STWA. "PEG provides an exciting opportunity for leading pipeline operators and the companies to meet and share ideas and we look forward to being part of that conversation."

Safe Harbor Statement:

Some of the statements in this release may constitute forward-looking statements under federal securities laws. Please visit the following link for our complete cautionary forward-looking statement: https://ir.stockpr.com/stwa/safeharbor

About Kinder Morgan

Kinder Morgan is the largest midstream and the third largest energy company in North America with a combined enterprise value of approximately \$110 billion. It owns an interest in or operates approximately 80,000 miles of pipelines and 180 terminals. Its pipelines transport natural gas, gasoline, crude oil, CO2 and other products, and its terminals store petroleum products and chemicals and handle such products as ethanol, coal, petroleum coke and steel. Kinder Morgan, Inc. owns the general partner interests of Kinder Morgan Energy Partners, L.P. and El Paso Pipeline Partners, L.P., along with limited partner interests in KMP and EPB and shares in Kinder Morgan Management, LLC. For more information, please visit www.kindermorgan.com.

About The Pipeline Energy Group Conference

The Pipeline Energy Group Conference (PEG Conference) is the oil and gas industry's premier annual meeting of energy managers from pipeline companies to provide a forum to discuss best practices, emerging technologies, and important trends influencing the energy sector.

About STWA, Inc.

STWA, Inc. (Save the World Air, Inc.) is a Nevada Corporation that works with commercial entities, educational institutions and industry manufacturers to deliver innovative solutions and licensable technologies to the conventional energy production and transportation industry. More information is available at: www.stwa.com. STWA, Inc. The Company's SEC filings can be found here.

Investor Relations & Media Contact:

Steve Bonser STWA, Inc.

Tel: (805) 845-3581 Direct: (805) 896-9888 E-mail: investor@stwa.com

Source: Save The World Air, Inc.