

Dr. Tao Presents Latest Findings on STWA Technologies at Global Scientific Conference

Concludes Presentation at Gazi University in Turkey

SANTA BARBARA, CA -- (MARKETWIRE) -- 07/11/12 -- [STWA, Inc.](#) (OTCBB: ZERO) ("STWA" or the "Company"), a developer of [applied solutions](#) for oil and fuel delivery systems in the multi-billion dollar oil pipeline and diesel engine markets, today announced that Dr. Rongjia Tao, co-developer of STWA's Applied Oil Technology™ (AOT™) and Chairman of Temple University's Physics Department, delivered a scientific presentation at the [13th International Conference on Electrorheological Fluids and Magnetorheological Suspension](#) at Gazi University in Ankara, Turkey on July 2nd. Dr. Tao was invited by the conference to deliver his presentation titled, "Controlling the Viscosity of Liquid Suspensions with Electrorheology and Magnetorheology."

Dr. Tao commented, "I had the honor of presenting our recent findings for STWA's AOT™ technology to a gathering of the some of the top scientists, physicists and engineers in the field of electrorheological fluids and magnetorheological suspension. The presentation was extremely well received for many reasons, including the fact that our applied science has immediate potential for impact on a large scale in the energy industry. I look forward to presenting our technological advancements at other scientific conferences around the world."

"AOT™ is a technology that truly has global impact. Dr. Tao and his team are leaders in their field and we are pleased to co-develop with a physicist from a world class institution like Temple University," stated STWA Chairman and CEO, Mr. Cecil Bond Kyte. "The AOT™ tests we are now conducting in China, in conjunction with Chinese authorities, are paving the way for commercial availability of AOT™ in China. From presenting at global scientific conferences, to engaging in commercialization in the largest energy markets, STWA's AOT™ is being recognized the world over for its potential far-reaching impact on energy efficiency."

About AOT™

STWA's Applied Oil Technology™ (AOT™) is designed to allow pipeline operators to temporarily reduce the viscosity of the crude oil within their pipeline(s) to reduce the fluid-drag (also known as friction-loss) between the fluid and the pipeline. By reducing the friction loss, pipeline operators' pump systems require less energy to maintain a constant flow rate, thereby directly reducing daily operation costs.

About STWA, Inc.

STWA, Inc. develops and commercializes energy efficiency technologies that assist in meeting increasing global energy demands, improving the economics of oil extraction and transport, and reducing greenhouse gas emissions. The Company's intellectual property

portfolio includes 24 domestic and international patents and patents pending, which have been developed in conjunction with and exclusively licensed from Temple University. STWA's technologies include Applied Oil Technology™ (AOT™) which is designed to improve oil flow through pipelines. AOT™ has been proven in U.S. Department of Energy tests to increase the energy efficiency of oil pipeline pump stations. ELEKTRA™ improves diesel engine efficiency for industrial diesel engines, as well as diesel-powered trucks, trains, marine vessels, military fleets and jet turbines. More information including a company Fact Sheet, logos and media articles are available at: <http://www.stwa.com>.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.

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