

July 9, 2012



STWA Issues Newsletter Updating Investors on Technology, Regulatory Approvals and Pathway to Commercialization

SANTA BARBARA, CA -- (MARKETWIRE) -- 07/09/12 -- [STWA, Inc.](#) (OTCBB: ZERO) ("STWA" or the "Company"), a developer of [applied solutions](#) for oil and fuel delivery systems in the multi-billion dollar oil pipeline and diesel engine markets, announced today it has issued an Investor Newsletter Update covering the milestones achieved over the past two months. The newsletter may be viewed at: <https://d1io3yog0oux5.cloudfront.net/stwa/media/969b9c524d1c8b1001fc8a82cc177b62.pdf>.

The newsletter includes:

- Description and preliminary results, from the AOT™ Lab Test completed at the China Petroleum Pipeline Bureau
- AOT™ 1.2v being prepared to ship to China for the second stage of testing prior to regulatory approvals for commercial sales in China
- Progress of STWA's Chinese commercialization partner (TDC) with commercial pipeline operators in China interested in installing AOT™
- Recap of results from the U.S. Department of Energy's 24-hour field test of AOT™ and the resulting interest and dialogue with Fortune 50 oil companies
- Summary of new NASDAQ listing requirements benefitting STWA uplisting strategy

About STWA, Inc.

STWA, Inc. develops and commercializes energy efficiency technologies that assist in meeting increasing global energy demands, improving the economics of oil extraction and transport, and reducing greenhouse gas emissions. The Company's intellectual property portfolio includes 24 domestic and international patents and patents pending, which have been developed in conjunction with and exclusively licensed from Temple University. STWA's technologies include Applied Oil Technology™ (AOT™), which is designed to improve oil flow through pipelines. AOT™ has been proven in U.S. Department of Energy tests to increase the energy efficiency of oil pipeline pump stations. ELEKTRA™ improves diesel engine efficiency for industrial diesel engines, as well as diesel-powered trucks, trains, marine vessels, military fleets and jet turbines. More information including a company Fact Sheet, logos and media articles are available at: <http://www.stwa.com>.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause

actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.

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