

# STWA Attends 2012 Montana Energy Conference With Key Domestic Energy Producers

SANTA BARBARA, CA--(Marketwire -04/16/12)- <u>STWA, Inc.</u> (OTC.BB: <u>ZERO.OB</u> - <u>News</u>) ("STWA" or the "Company"), a developer of <u>applied solutions</u> for oil and fuel delivery systems in the multi-billion dollar oil pipeline and diesel engine markets, announced today that it was invited to attend the sold-out 2012 Montana Energy Conference in Billings, Montana.

Key members of STWA's management team met with domestic energy producers to discuss opportunities for the Company's Applied Oil Technology™ (AOT™) oil pipeline efficiency technology. AOT™ reduces the viscosity of crude oil to enable pipelines to operate with reduced energy intensity, enabling higher flow rates from existing and new pipeline infrastructure.

The U.S. Department of Energy (DOE)'s Rocky Mountain Oilfield Testing Center (RMOTC) published the latest AOT™ test results on April 4th, the second day of the conference. These tests showed that AOT™ reduced oil viscosity by 40.01%, resulting in a 40.04% reduction in pipeline pressure drop per mile. The results sparked strong interest from industry, leading to one-on-one meetings and presentations with companies and government dignitaries including Trans-Canada, Enbridge, Voyager Petroleum, Oasis Oil, Acorn Energy, Power Service Inc., National Oilwell Varco, On Point, Industrial Screen and Maintenance and other suppliers and prospective customers. During the meetings, STWA discussed in detail the scale and scope of AOT™'s benefits to industry.

"The last minute invite to attend this important energy conference signifies the strong level of interest in AOT™ from industry," said STWA CEO Cecil Bond Kyte. "The fact that leaders from our burgeoning supply chain and prospective customer base made the trip to Billings, Montana on their own volition only underscores the solid team effort and commitment to success from all involved. Our 40% pressure drop results are being very well received by prospective customers. This is a positive step in our Company's development as we move closer to commercialization of our technology."

# **About the Montana Energy Conference**

Montana's Leading Energy Conference & Trade Show: <a href="http://montanaenergy.net/">http://montanaenergy.net/</a>, Montana Energy 2012 is the largest avenue to discuss Montana's energy potential. The two-day comprehensive conference and trade show includes energy industry representatives, suppliers of goods and services, contractors, local government officials and economic development professionals. The event provides an all-encompassing discussion of Montana's energy potential.

### About the US DOE Test

The technology, currently in testing with the United States Department of Energy, is directed

at improving the efficiency and throughput capacity of conventional energy infrastructure. The research was co-funded by STWA, Inc. and the <u>Pipeline Research Council International (PRCI)</u>, the preeminent global collaborative research development organization of, by, and for the energy pipeline industry. Work was directed by Clarke Turner, Brian Haight, Wes Lintz, Wes Riesland, George Hughes and Jeanette Buelt, all of the United States Department of Energy Rocky Mountain Oilfield Testing Center. To view the U.S. DOE's report on these test results please visit:

http://www.stwa.com/STWA/whitepapers/RMOTC\_STWA\_AOT\_Test\_Report\_04042012\_FIN/

## About STWA, Inc.

STWA, Inc. develops and commercializes energy efficiency technologies that assist in meeting increasing global energy demands, improving the economics of oil extraction and transport, and reducing greenhouse gas emissions. The Company's intellectual property portfolio includes 24 domestic and international patents and patents pending, which have been developed in conjunction with and exclusively licensed from Temple University. STWA's technologies include Applied Oil Technology™ (AOT™) which is designed to improve oil flow through pipelines. AOT™ has been proven in U.S. Department of Energy tests to increase the energy efficiency of oil pipeline pump stations. ELEKTRA™ improves diesel engine efficiency for industrial diesel engines, as well as diesel-powered trucks, trains, marine vessels, military fleets and jet turbines. More information including a company Fact Sheet, logos and media articles are available at: <a href="http://www.stwa.com">http://www.stwa.com</a>.

### Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.