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Dr. Rongjia Tao to Speak at International Scientific Conference About STWA's Licensed Technologies

SANTA BARBARA, CA--(Marketwire - Jan 11, 2012) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), a developer of energy efficiency technologies in the multi-billion dollar oil pipeline and diesel engine markets, today announced that the Chairman of Temple University's Physics Department, Dr. Rongjia Tao, has been invited to present advancements in oil viscosity reduction at a key global scientific conference. Dr. Tao will be presenting on technologies relative to the basis of STWA's AOT™ and ELEKTRA™ products. STWA holds the exclusive worldwide license to these technologies from Temple University.

Dr. Tao will deliver his findings, "Controlling the Viscosity of Liquid Suspensions with Electrorheology and Magnetorheology," at the 13th International Conference on Electrorheological Fluids and Magnetorheological Suspension at Gazi University in Ankara, Turkey on July 2nd through 6th, 2012. The conference will bring together leading scientists and engineers from around world to explore state-of-the art multidisciplinary technology.

Dr. Tao commented, "The recent successful field test of this technology on pipelines at the Rocky Mountain Oilfield Test Center of the U.S. Department of Energy indicates that this technology will have huge application in many important areas. I look forward to presenting our validated breakthrough technology to an international audience of engineers and scientists."

"Engineers and scientists are on the frontlines of technology, inventing and seeking out solutions that industry needs. We believe that highlighting our technology in front of this global audience will build further interest for licensing and distribution of our products in new geographic markets," stated STWA Chairman and CEO, Mr. Cecil Bond Kyte. "Having just signed a Letter of Intent with a distributor in China, we are looking to form similar agreements with the right partners in other global markets."

The conference is hosted in Turkey, which itself is a natural transit route between the largest oil producing regions of the world, the Middle East, Central Asia, and Russia, and the second largest oil consuming region, Europe. According to the Turkish Ministry of Energy and Natural Resources, the Baku-Tbilisi-Ceyhan crude oil pipeline alone provides approximately 1.5% of the world's oil supply. It is Turkey's longest pipeline, as reported by Eurasia Review, running 1,100 miles and capable of carrying 1.2 million bbl/d. The 600 mile long Kirkuk-Ceyhan pipeline is Turkey's largest oil pipeline by capacity, capable of moving 1.65 million bll/d from Iraq.

About AOT™
STWA's Applied Oil Technology™ (AOT™) allows pipeline operators to temporarily reduce the viscosity of the crude oil within their pipeline(s) to reduce the fluid-drag (also known as

friction-loss) between the fluid and the pipeline. By reducing the friction loss, pipeline operators' pump systems require less energy to maintain a constant flow rate, thereby directly reducing daily operation costs.

About ELEKTRA™
ELEKTRA™ improves diesel engine efficiencies, and is designed for application in major industrial and manufacturing settings such as diesel-powered electricity generation and marine cargo transport.

About STWA, Inc.
STWA, Inc. (OTCBB: ZERO) develops and commercializes energy efficiency technologies that assist in meeting increasing global energy demands, improving the economics of oil extraction and transport, and reducing greenhouse gas emissions. The Company's intellectual property portfolio includes 24 domestic and international patents and patents pending, which have been developed in conjunction with and exclusively licensed from Temple University. STWA's technologies include Applied Oil Technology (AOT™) which improves oil flow through pipelines. AOT™ has been proven in U.S. Department of Energy tests to increase the energy efficiency of oil pipeline pump stations by over 13%. ELEKTRA™ improves diesel engine efficiency for industrial diesel engines, as well as diesel-powered trucks, trains, marine vessels, military fleets and jet turbines. More information including a company Fact Sheet, logos and media articles are available at: http://www.stwa.com.

Safe Harbor Statement
This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.