

STWA Could Help Oil Industry Reduce Greenhouse Gas Emissions

SANTA BARBARA, CA--(Marketwire - Dec 7, 2011) - [STWA, Inc.](#) (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, highlighted today a key report issued by the American Petroleum Institute (API) which states that between 2000 and 2010, the U.S. based oil and natural gas industry invested \$71 billion in greenhouse gas mitigating technologies in North America. This is far more than the \$43 billion invested by the federal government and almost as much as the \$74 billion invested by the rest of private industry combined between 2000 and 2010. A full copy of the report can be found at the end of the summary article on API's website at: <http://www.api.org/Newsroom/investing-reduce-ghg.cfm>.

STWA's Applied Oil Technology (AOT™) improves the efficiency with which oil flows through pipelines. As reported by the U.S. Department of Energy, AOT™ increased pipeline efficiencies by 13.14% to 13.55% when AOT™ was running at just one-third of its intended power capacity. AOT™ therefore has the potential to reduce greenhouse gas emissions created in the transport of oil by a similar percentage.

"This \$71 billion number shows that the oil and gas industry is investing heavily in greenhouse gas reducing and alternative technologies, while the U.S. government projects that oil and gas will continue to be our nation's main source of energy for decades to come," stated STWA Chairman and CEO, Mr. Cecil Bond Kyte. "The wide scale adoption of AOT™ at oil pump stations across the U.S. would result in a very favorable impact for the environment and the oil industry."

"We continue our very productive research, development, and cooperative efforts with oil industry organizations and the U.S. Government's Department of Energy," concluded Kyte.

STWA has already received funding from the Pipeline Research Council International (PRCI), the energy pipeline industry's global collaborative research development organization. PRCI supported STWA's AOT™ field test conducted in conjunction with the U.S. Department of Energy (DOE) at the Rocky Mountain Oilfield Testing Center (RMOTC) in Wyoming. A full report of the test results published by the DOE's RMOTC can be found at: http://www.rmotc.doe.gov/PDFs/TS19_51141_Final%20Report.pdf.

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global

increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: <http://www.stwa.com>.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.