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Investor's Business Daily Highlights STWA, Inc.

Announcement of U.S. Department of Energy's Approval to Test STWA™ Technology Covered in Current Publication

SANTA BARBARA, CA--(Marketwire - July 23, 2010) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company with technologies focused on energy efficiency and fuel economy, announced today that it has been highlighted in the current issue of Investor's Business Daily.

The publication is covering a release made Wednesday regarding approval by the U.S. Department of Energy (DOE) to test a product prototype based on its Applied Oil Technology (AOT™) at the U.S. Naval Petroleum Reserve #3 (NPR-3) Rocky Mountain Oilfield Testing Center (RMOTC). The announcement can be found in the Company News section of the paper at newsstands today, and throughout the weekend, as well as online at www.investors.com. www.infoplease.com has Investor's Business Daily ranked in the Top 100 Newspapers in the USA with an estimated print circulation of over 200,000.

Mr. Cecil Bond Kyte, Chairman and CEO of STWA, Inc., stated, "We are pleased to get this story's coverage and exposure to investors." He continued, "Successful testing on this scale will help the Company provide validation of its technology on several fronts. We look forward to further developments that will allow us to disclose the potential partners and industry conglomerates we are in discussions with regarding both AOT™ for oil pipelines and ELEKTRA™ for diesel engines." He concluded, "This technology has been in development with our in house team, outside consultants and Temple University for some time and we are excited to see it move towards customer and industry acceptance."

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems, and (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.stwa.com>

About the RMOTC

The Rocky Mountain Oilfield Testing Center (RMOTC) is an energy testing center that partners with industry to test new ideas and products that lead to increased recovery or reduced operating costs. RMOTC's test site is a 10,000-acre U.S. Department of Energy facility located within Naval Petroleum Reserve No. 3 (NPR-3), also known as Teapot Dome Oil Field, about 35 miles north of Casper, Wyoming. The RMOTC serves as a testing center for Independent Oil Producers, inventors, environmental companies, national laboratories, and government organizations. For more information on the RMOTC, please visit <http://www.rmotc.doe.gov/>

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.