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STWA to Attend the Energy Futures Symposium 2010, Sponsored by the American Society of Naval Engineers (ASNE)

Top Military Decision-Makers and Corporate Leaders Meeting to Review U.S. Naval Energy Security Solutions

SANTA BARBARA, CA--(Marketwire - February 9, 2010) -[Save the World Air, Inc.](#) (OTCBB: ZERO), an innovative pioneer in the clean technology industry focused on energy efficiency and air quality issues, will be in attendance at the upcoming Energy Futures Symposium 2010, sponsored by the [American Society of Naval Engineers](#) (ASNE).

The event is being held at the Sheraton National Hotel, Arlington, Virginia. The event takes place over two days, February 23rd and 24th. Information and an agenda is available at: <http://www.navalengineers.org/Events/EF2009/EnergyFutures.html>

"This symposium will give us a platform to further promote STWA's technology to decision-makers within the U.S. Navy and the Department of Defense (DOD)," stated Mr. Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc. "Energy security is a major priority for the U.S. military. "

On the event website, RADM Philip Cullom, USN, commented, "As we move toward increased efficiency, reliable alternative energy sources, and greater resiliency with the grid, we will be assuring mobility, expanding our tactical reach, and greening the Navy footprint. Through partnerships with industry, we can develop as yet unforeseen paths to achieve energy security. These enhance our national security."

"Recently we had an opportunity to meet one-on-one with senior executives from several of the world's leading oil pipeline companies at the Pipe Tech event in Houston, Texas," continued Mr. Kyte. "We believe that this event will provide us with the same high-level exposure to military policy and decision-makers that we enjoyed with the civilian sector at Pipe Tech."

More information on the ELEKTRA technology can be found at:<http://stwa.com/>

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in

conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.magchargr.com>.

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