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STWA Releases J.F. Berns Test Results

MORGAN HILL, CA--(Marketwire - April 29, 2008) - Save the World Air, Inc. ("STWA") (OTCBB: ZERO) today released test results conducted by J.F. Berns Co. of Cincinnati, Ohio. The tests were focused on lowering the viscosity of motor oil and the development of flocculator technology.

Joe Berns, President of J.F. Berns Co. and Berns Energy, LLC, stated that he is pleased with the lab testing and the outcomes. Mr. Berns explained the significance of the lab studies: "Based on our lab testing models, we are confident that STWA's technology will reduce the viscosity of fuel oils by up to thirty percent (30%) as well as aggregate dirt particles in the oil. This is significant for the reduction of our customers' electrical power needs to reduce viscosity in the processes that call for viscosity reduction. It is also significant in aggregating dirt particles in the oil stream that need to be removed by filtration. It is less costly to remove a 25 micron particle as compared to a 0.2 micron particle. It may be possible to aggregate many 0.2 micron particles into larger particle sizes to be removed with less costly filtration."

Joe Berns further stated: "The lab reports look promising and our next step is to incorporate this technology into industrial practice to see how well the technology scales up in a production environment. We will be installing STWA's technology into one of our industrial plants within the next 30 days."

Similar type testing is being done at Temple University under the supervision of Dr. Rongjia Tao, Chair of the Physics Department. The results to date have been very similar and J.F. Berns Co. and Temple University have been sharing data. There are numerous practical applications for this technology but the main focus at this point has been in the used motor oil reclamation industry.

About the J.F. Berns Co., Inc.

The J.F. Berns Company was founded in 1982 and since that time the company has continued to grow and develop its manufacturing and engineering capabilities. The key to their success has been the ability to develop machines from conceptualization and design, then manufacture, assemble and program the equipment in-house. The company has a broad line of standard products, as well as an extensive list of customers for whom they have designed and manufactured specialized automated equipment. Through its affiliate, Berns Energy, LLC, the company seeks to apply its engineering experience and expertise to the development of new filtration, separation and efficiency gaining technologies, and then utilize these leading edge technologies in industries that may benefit from increased productivity and process efficiency.

About Save the World Air, Inc.

Save the World Air, Inc., is currently engaged in the product development and initial sales and marketing of its products and technologies, which can be installed on motor vehicles,

motorcycles and stationary engines. The company's ECOChargR™ and MAGChargR™ patented technologies have been proven in repeated independent laboratory testing to both reduce harmful emissions including Green House Gas (GHG) emissions normally caused by catalytic equipment while improving fuel efficiency and enhancing overall engine performance. The company's patent-pending Elektra™ technology has shown in laboratory testing significant reductions in the viscosity of petroleum and bio-fuels resulting in improved operation, fuel efficiency and emissions. This technology has shown potential benefits for oil production and refining. For more information, visit the company's website at www.stwa.com.

Safe Harbor Statement

Any statements set forth above that are not historical facts are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Potential risks and uncertainties include, but are not limited to, such factors as market acceptance, ability to attract and retain customers, success of marketing and sales efforts, product performance, competitive products and pricing, growth in targeted markets, risks of foreign operations, and other information detailed from time to time in the Company's filings with the United States Securities and Exchange Commission.