

Alliance Laundry Systems to Sell Speed Queen-branded Equipment in Canada

RIPON, Wis., Oct. 24, 2016 /PRNewswire/ -- Alliance Laundry Systems (ALS), a world-leading manufacturer of commercial laundry equipment, announced today that its Speed Queen-branded products for home and community laundry rooms will be available in Canada. This marks the first time in more than 20 years that Speed Queen-branded products manufactured by ALS will be sold in Canada.



"As a company, we couldn't be more excited to re-introduce Speed Queen-branded products to Canada," said William Bittner, vice president of sales for Alliance Laundry Systems. "While the hallmark of this brand has always been its superior commercial quality, customers also will appreciate the exceptional service and support our network of independent dealers and laundry service providers deliver."

Speed Queen washers and dryers for the home will be sold and serviced through 200 independent dealers across all 10 provinces. In addition, the products will be available through laundry service providers serving colleges, universities, and condominium and apartment complexes.

"Our products consistently distinguish themselves in durability and efficiency," Bittner said. "Likewise, our highly experienced and knowledgeable retailer network will provide equally distinguished service to customers," he added.

Speed Queen offers a full range of products, including top load and front load washers, as well as stack washer-dryers. These units are manufactured with the same heavy-duty components that go into the brand's products that are installed in demanding, heavy-use commercial environments. The results are unmatched reliability, combined with superior energy and water efficiency, while still yielding exceptional wash quality.

To learn more about the full lineup of Speed Queen products or find your nearest retailer or laundry service provider, visit ca.speedqueen.com

ABOUT ALLIANCE LAUNDRY SYSTEMS

Alliance Laundry Systems is the leading designer, manufacturer and marketer of commercial laundry equipment used in laundromats, multi-housing laundries and on-premises laundries. Under the well-known brand names of Speed Queen®, UniMac®, Huebsch®, IPSO®, Primus® and Deli®, Alliance produces a full line of commercial washing machines, dryers and ironers with load capacities ranging from 12 to 400 pounds. Certain brands of its commercial products are also sold in the consumer laundry marketplace. Alliance Laundry's worldwide employment was 2,730 at the end of December 2014. Alliance Laundry is the world's leading manufacturer of commercial laundry equipment.

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