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SinglePoint (OTC: SING) Attending 2016 FSTA Winter Conference in Dallas With Plans to Acquire Fantasy Sports Companies

SEATTLE, WA -- (Marketwired) -- 01/19/16 -- [SinglePoint, Inc.](#) (OTC PINK: SING), a dynamic full service mobile marketing and payment technology company, today announced that it will be attending the [2016 FSTA Winter Conference](#) held in Dallas, Texas from January 19th - 21st 2016.

SinglePoint is actively looking to acquire companies in the fantasy sports industry and have already had meetings with prospective companies. They plan to be signing and announcing acquisitions at the Conference. The Company hopes to be one of the first public companies that investors can purchase shares in Fantasy Sports on the stock market. The annual FSTA Winter Conference takes place every January, which features the latest trends, legal updates, research impacting the fantasy sports industry, and the Fantasy Baseball Expert Draft League. More than 30 million Americans participate in fantasy football leagues, according to the Fantasy Sports Trade Association. Together they spent an estimated \$11 Billion on the activity last year.

SinglePoint's CEO Greg Lambrecht noted, *"We find interest in the fantasy sports vertical, as our mobile marketing and payment technologies are a perfect fit for this growing industry's needs. We intend to mobilize this space with the most innovative technologies and personally invest in its growth."*

SinglePoint integrates its mobile messaging, marketing and payment technology to cater the Daily Fantasy Sports space. As announced previously, SinglePoint have partnered with [RedFynn](#) a reseller of payment processing and POS solutions and [DreamCo Design](#), one of the largest providers of web development and marketing services to the Fantasy Sports Industry. By integrating these technologies, SinglePoint's potential transactional revenue stream will increase.

SinglePoint's attendance at the Conference will focus on exploring acquisition opportunities. To book a meeting with SinglePoint during the FSTA Winter Conference or to learn more about the opportunity, please contact Greg Lambrecht at gregl@singlepoint.com

About SinglePoint, Inc.

Singlepoint is a full-service mobile technology and marketing provider. We provide solutions that allow our clients to conduct business transactions, accept donations, and

engage in targeted communication through mobile devices. Our products connect small to mid-size companies to their target markets by providing innovative mobile technology at reasonable rates. www.singlepoint.com

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