

September 15, 2015



# "The Big Biz Show" Interview With SinglePoint, Inc. CEO Greg Lambrecht Now Available for Online Streaming

## Interview Archive Now Available -- September 15, 2015

NEW YORK, NY -- (Marketwired) -- 09/15/15 -- "The Big Biz Show," an Emmy Award-winning nationally syndicated radio and TV show, is proud to announce the interview with Chief Executive Officer Greg Lambrecht of [SinglePoint, Inc.](#) (OTC PINK: SING) is now available for online streaming.

U.S. Shareholders, analysts, industry professionals and all interested parties are encouraged to listen to the link below:

**Archive Now Available:** [CLICK HERE](#)

### **Show Details:**

**Network:** BizTalkRadio

**Show:** The Big Biz Show

**Host:** Bob "Sully" Sullivan

### **Interview Highlights:**

- SinglePoint provides mobile marketing and payment solutions
- The acquisition of Text2Bid that creates new and innovative solutions for charity and auctions through mobile phones which has half stock and half cash for acquisition funds
- Revolutionizing the way auctions are being made makes charity auctions more accessible, non-location dependent, faster and easier
- Conducting a technology enhancement to use mobile phones for companies and schools to raise funds through Text2Bid

### **About The Big Biz Show**

The Big Biz Show is a nationally syndicated radio / television program broadcast on 150 stations throughout the country with a weekly reach of 1.7 million listeners reaching over 70 million homes. The Emmy Award winning show was named by TALKERS Magazine as one of the "Top 10 Most Influential Financial Shows" in the country is highly recognized for discussing current business events, internet related issues, and other hot topics in the business world, doing so in an informing, laid back, and humorous manner. Hosts, Bob "Sully" Sullivan and Russ "T Nailz" Stolnack, both are renowned and experienced radio broadcast personalities. The Big Biz Show airs Tuesday through Friday, 12:00 p.m. to 1:00 p.m. PT.

### ***About Greg Lambrecht***

Greg Lambrecht is the co-founder and CEO of SinglePoint, a leading developer and marketer of mobile text2bid auction services and ecommerce payment systems. As the CEO and founder of SinglePoint Inc., Greg leads the company in its mission. He oversees all company operations including investor relations, leadership of the Board of Directors, and daily business activities. Greg has a successful track record of founding and leading start-up companies. As the founder of PCI, a leading consumer product distribution company, Greg negotiated agreements with the nation's largest retail outlets such as 7-11 (Southland Corp), Albertsons, and Costco representing 25,000 retail accounts. Greg lead PCI through a NASDAQ listed IPO, raising \$10,000,000. In 2006 Greg started LifeStyle Wireless which he lead to the OTC Pink Stock Market changing the name to SinglePoint: ticker symbol SING. Greg is a graduate of Western Washington University with a degree in Marketing and Communications.

### ***About SinglePoint, Inc. (OTC PINK: SING)***

SinglePoint, Inc. provides mobile marketing and payment solutions to small and large businesses. The company operates a mobile commerce and communications platform that allow users to conduct business transactions, accept donations, schedule recurring payments, sell goods and services, deliver content, collect data, and engage in targeted communication campaigns with their customers/donors through mobile devices. Its products include cashless ATM terminals for using ATM/debit cards and credit cards with pin-based cash advances to pay for their purchases; Pay by Text that allows customers to pay for products using their mobile phones; Text2Bid, a mobile bidding technology that allows users to bid in auctions from text or Web-enabled phones; and TextaDay that provides text message marketing and donation capabilities. The company serves industries, including, nonprofits, religious organizations, auctions, consumer-driven businesses, and restaurants, as well as real estate sales and leasing, and retail businesses. SinglePoint, Inc. was formerly known as Carbon Credits International, Inc. and changed its name to SinglePoint, Inc. in February 2013. The company was founded in 2006 and is headquartered in Phoenix, Arizona. For more information, please visit [www.singlepoint.com](http://www.singlepoint.com)

### ***Forward-Looking Statements***

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

### ***Interview / Media Contact:***

Matthew BIRD

President

1-800-PublicRelations, Inc.

+1 (800) 872-6185

[matt.bird@1800pr.com](mailto:matt.bird@1800pr.com)

[www.1800pr.com](http://www.1800pr.com)

Source: SinglePoint, Inc.