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SinglePoint Delivers With Official Launch of Dynamic Location Based App for Established Service Providers

SEATTLE, WA -- (Marketwired) -- 04/01/15 -- [SinglePoint, Inc.](#) (OTC: SING), a state-of-the-art mobile technology and full-service mobile marketing company, is pleased to announce the official launch of [Oomy](#): a location based, real-time tracking application that enables businesses to track, communicate, and streamline delivery operations including fleet management, commodity delivery and much more. Location and mapping technologies are powered by [Glympse](#), the leader in location sharing technology.

SinglePoint will launch Oomy in a strategic Beta with plans to build-out custom tools for each intended vertical in an effort to "uberize" the service industries. SinglePoint anticipates participation from customers in its current verticals to participate in the Beta. SinglePoint will use feedback gathered during the 90-day trial to implement in an expanded, advanced secondary Beta, which will include the implementation of SinglePoint mobile payment technology. Customers will now order, pay and watch the delivery in real time.

Oomy differentiates itself by complimenting established delivery services and helping them improve efficiency and increase communication. In addition to vehicle tracking, Oomy allows merchants to engage customers in a number of ways, including the ability to send messages which notify customer when to expect their delivery, repair person, etc. From these messages customers can opt to track the driver in real time.

SinglePoint CEO Greg Lambrecht states, "We are very excited to be providing these services. It is solving the annoying question of 'When will my delivery or service person be here?' Everyone has experienced being told their delivery will arrive between eight and one. We want to narrow that gap. With Oomy, delivery and at-home services are able to let their customers know exactly when to open their front door."

As a recent TechTarget analysis states, "Geolocation apps are the long-anticipated next frontier in mobile technology. They stand to shake up industries from retail to healthcare by transforming how companies interact with customers, say industry analysts and insiders. The ability to identify a customer's location at any time opens up seemingly endless sales, marketing and business opportunities."

SinglePoint believes with smart phones and GPS technology there is no reason anyone should have to wait around or wonder when a delivery or service will arrive. Oomy provides this technology to small and mid-size companies with an affordable, easy to use app.

Competitors in the industry include PostMates, FleetMatics, and Drizly. Companies in the space have accumulated over \$78 million in funding. SinglePoint expects a successful Beta toward attracting arrangements in line with the going industry rate.

Shareholders are encouraged to check out Oomy at SeeOomy.com, for more information and to inquire about participating in the beta program please email sales@singlepoint.com or visit www.seeoomy.com and fill out the sign up form. SinglePoint is also interested in finding development partners as well as investment partners for the further advancement of Oomy.

About SinglePoint

Headquartered in Seattle, WA, SinglePoint, Inc. is a state-of-the-art mobile technology company and full-service mobile marketing agency. Its best-in-class mobile commerce and communication platform was specifically designed to serve the needs of both the non-profit and commercial sectors, making any campaign instantly interactive via the mobile phone. SinglePoint's platform enables its clients to conduct business transactions, accept donations and engage in targeted communication campaigns with their customers/donors through any mobile device.

For more information, please visit <http://www.singlepoint.com>. You can also "Like" us on Facebook and follow us on [Twitter](#).

Forward-Looking Statements

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward-looking statements to reflect events or circumstances after the date of this release.

Investor Contact:

Greg Lambrecht

CEO

SinglePoint

602-481-1544

www.singlepoint.com

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