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# SinglePoint Launches Interactive Website Toward Shareholder Accessibility; Lead Generation Initiatives

SEATTLE, WA -- (Marketwired) -- 02/18/15 -- [SinglePoint, Inc.](#) (OTC: SING), a state-of-the-art mobile technology and full-service mobile marketing company, today announces the launch of the new SinglePoint website. "In an effort to increase the company's visibility and inbound sales lead generation we have deployed a new site with many tools enabling us to track potential leads and analyze what products people are viewing most," states CEO Greg Lambrecht. Shareholders are encouraged to visit [www.singlepoint.com](http://www.singlepoint.com) and sign up for the Company newsletter to stay current with Company announcements and initiatives.

The website features lead generation through online marketing and educational posts to keep users returning to the site as well as learning how to utilize SinglePoint products. SinglePoint now showcases all of their payment capabilities in addition to staple services like mobile marketing and Pay by Text™, all the while driving targeted traffic for the Company's staple services toward increased market capture.

Lambrecht goes on stating, "Our partnership with multiple processors has really opened the door for us to offer solutions to everyone. We now have the ability to support all of a customer's payment needs from a sole proprietorship to a Fortune 500 Enterprise."

For SinglePoint this is phase one of an aggressive marketing strategy. The site will feature frequent updates as part of its engagement initiatives to ensure the Company is at the forefront in terms of offering cutting edge services and providing the services customers want and need. Email us at [Sales@singlepoint.com](mailto:Sales@singlepoint.com) to become a referral partner and start earning money today.

## ***About SinglePoint***

Headquartered in Seattle, WA, SinglePoint, Inc. is a state-of-the-art mobile technology company and full-service mobile marketing agency. Its best-in-class mobile commerce and communication platform was specifically designed to serve the needs of both the non-profit and commercial sectors, making any campaign instantly interactive via the mobile phone. SinglePoint's platform enables its clients to conduct business transactions, accept donations and engage in targeted communication campaigns with their customers/donors through any mobile device. SinglePoint is also the parent company of wholly owned subsidiary, [GreenStar](#).

For more information, please visit <http://www.singlepoint.com>. You can also "Like" us on Facebook and follow us on [Twitter](#).

### ***Forward-Looking Statements***

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward-looking statements to reflect events or circumstances after the date of this release.

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Source: SinglePoint, Inc.