

November 12, 2014



# SinglePoint, Inc. Signs ISO Partnership Agreement with RedFynn Technologies

SEATTLE--(BUSINESS WIRE)-- SinglePoint, Inc. (OTC: SING) a mobile technology and payments provider announces today that it has finalized an ISO Partnership Agreement with RedFynn Technologies, a payment processing and business solutions provider.

SinglePoint will have access to provide all forms of credit card processing including Apple Pay, Point of Sale terminals, and point of banking commonly known as cashless ATM. Further, clients will experience a smoother onboarding process being able to complete their applications online. SinglePoint will also be able to utilize the tools and customer services centers RedFynn has throughout the nation.

Through the agreement SinglePoint will have access to RedFynns' API enabling SinglePoint to build their own payment applications to further their Pay by Text™ offerings as well as mobile card readers for use on phones and tablets.

SinglePoint CEO, Greg Lambrecht, states, "We are pleased to solidify this relationship, as it will reduce the time and effort related to onboarding clients. We can now offer multiple payments solutions to each of our clients."

With over 150,000 clients, RedFynn is nationally recognized and respected in the payments processing industry. This ISO is in the best interest of SinglePoint shareholders providing more freedom to develop our leading payment-focused subsidiaries including Text2Bid™, Pay by Text™, and SingleSeed Payments.

[www.singlepoint.com](http://www.singlepoint.com)

[www.singleseed.com](http://www.singleseed.com)

[www.redfynn.com](http://www.redfynn.com)

## **About SinglePoint, Inc.**

SinglePoint provides solutions that allow clients to conduct business transactions, and engage in targeted communication campaigns with their customers through mobile devices. SinglePoint's success is built on the development of forward-thinking technology and by providing products and services that increase sales and improve customer experience.

## **About RedFynn Technologies**

RedFynn Technologies provides credit and debit card payment processing services to

approximately 150,000 small merchants across the United States. RedFynn's suite of products include payment processing services, POS, cash on demand, phone services, accounting, VoIP, and cloud/tablet-based POS enable merchants to accept credit cards from VISA, MasterCard, American Express, Discover and Diners Club, as well as other forms of payment, including debit cards, checks, gift cards and loyalty programs.

### **Forward-Looking Statements**

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward-looking statements to reflect events or circumstances after the date of this release.

SinglePoint, Inc.  
Greg Lambrecht, 602-481-1544  
CEO

Source: SinglePoint, Inc.