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Leafly and SinglePoint Subsidiary SingleSeed Payments Sign Advertising Deal Launching the First Cannabis Payment Solutions Ad Campaign on Leafly.com

SEATTLE--(BUSINESS WIRE)-- SinglePoint, Inc. (OTC Pink: SING), a state-of-the-art mobile technology and full-service payments company, announces SinglePoint's subsidiary company SingleSeed Payments has finalized an agreement to advertise their cashless payment solutions to recreational and medicinal cannabis dispensaries as well as delivery services on Leafly.com, the world's largest cannabis information resource.

The ads are targeted to dispensary owners when they log in to their Leafly portal. SingleSeed Payments is the first and only payment technology company advertising on Leafly's dispensary portal to date.

SingleSeed Payments, a subsidiary of SinglePoint, provides cashless payment solutions to the legal cannabis industry. Greg Lambrecht, SinglePoint CEO, says of the agreement, "I feel this agreement with Leafly will dramatically increase our revenue and ideally become the payments leader within the industry. SinglePoint looks forward to working with Leafly in order to provide payment solutions across the country to the cannabis industry." SingleSeed Payments ads on Leafly started August 1, 2014 and have already produced a substantial amount of unique visits to the recently launched SingleSeed.com, which has already resulted in new client acquisitions.

About SinglePoint, Inc.

Headquartered in Seattle, WA. SinglePoint, Inc. is a state-of-the-art mobile technology company and full-service payment solutions provider. SinglePoint's platform enables its clients to accept payment transactions through any mobile device. For more information, please visit <http://www.singlepoint.com>. You can also "Like" us on Facebook and follow us on Twitter.

Forward-Looking Statements

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are

forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward-looking statements to reflect events or circumstances after the date of this release.

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