

July 8, 2014



SinglePoint, Inc. Launches Website, Consumer Awareness for the Company's Cannabis-Centric Initiatives

PHOENIX, AZ -- (Marketwired) -- 07/08/14 -- [SinglePoint, Inc.](#) (OTC: SING), a state-of-the-art mobile technology and full-service mobile marketing company, today announced a new partnership with Circa Consulting, experts in website design based in Seattle, Washington. Circa Consulting will help drive SinglePoint's web presence as the company continues to expand in the mobile marketing and mobile payments industry.

Circa Consulting will lead SinglePoint's web strategy including graphic design, SEO, and Social Media. With the increase in web presence SinglePoint aims to increase awareness of their products and services, generate more inbound leads, and become a leader in educating the mobile payments and mobile marketing verticals. According to Marketo about 80 percent of your customer's find you before you find them. With this statistic in mind SinglePoint believes it is important to make sure the customer can find and educate themselves on their suite of products.

Greg Lambrecht states, "We look forward to increasing our web visibility. Circa Consulting brings a unique vision and strong skill set that will increase public awareness of the SinglePoint brand." Circa has developed websites for companies such as Career Key, Northwest Lien Service and many other boutique clients.

Circa Consulting will develop and deploy the launch of SinglePoint's consumer facing brand SingleSeed. SingleSeed has been incorporated to sell and distribute multiple solutions ranging from payment processing to marketing within the cannabis industry specifically. Greg Lambrecht states, "In my previous distribution experience locations preferred an all-in-one vendor. I believe the cannabis industry will be the same. A streamlining of the processes is our goal." SingleSeed plans to roll out its initial launch July 20th with a full launch August 7, which will include member's area, forums, and much more intended to interact with the community.

About [SinglePoint, Inc.](#)

Headquartered in Phoenix, AZ, SinglePoint, Inc. is a state-of-the-art mobile technology company and full-service mobile marketing agency. Its best-in-class mobile commerce and communication platform was specifically designed to serve the needs of both the non-profit and commercial sectors, making any campaign instantly interactive via the mobile phone. SinglePoint's platform enables its clients to conduct business transactions, accept donations and engage in targeted communication campaigns with their customers/donors through any mobile device. For more information, please visit <http://www.singlepoint.com>.

You can also "Like" us on Facebook and follow us on [Twitter](#).

[Circa Consulting](#)

Circa Consulting LLC is a Seattle-based web consulting firm specializing in small business services. Circa Consulting integrates custom WordPress website solutions, social media, search engine optimization (SEO), and technical services. Its services and maintenance plans help small businesses successfully navigate the ever-changing landscape of Internet-based business. For more information, please visit <http://www.circaconsulting.com/>.

Forward-Looking Statements

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward-looking statements to reflect events or circumstances after the date of this release.

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Source: SinglePoint, Inc.