

June 3, 2014



Mobile Marketing Company SinglePoint Signs With Plat4orm Public Relations

Public Relations Leader Selected for Outstanding Track Record With B2B and B2C Technology Startups, Mobile Expertise, and Extensive Media and Analyst Relationships

PHOENIX, AZ -- (Marketwired) -- 06/03/14 -- [SinglePoint, Inc.](#) (OTC: SING), a state-of-the-art mobile technology and full-service mobile marketing company, today announced a new partnership with Plat4orm PR, a high tech public relations firm with offices in Seattle, San Francisco and Los Angeles focusing on emerging technology companies and market leaders. Plat4orm will help drive SinglePoint's business vision and public presence forward as the company continues to expand into the mobile marketing and mobile payments industry.

The engagement also covers GreenStar Payments Solutions, a three-way joint venture between SinglePoint, [Advanced Content Services, Inc.](#) (OTC: ADCS) and [GreenHouse Payment Solutions](#), which provides a broad range of payments, marketing, loyalty and mobile solutions to medical marijuana and legal cannabis dispensaries throughout the US. The medical marijuana industry generated more than \$2 billion in revenues last year -- virtually none of which was processed electronically -- and is expected to surpass \$8 billion in annual sales by 2020. GreenStar heralds the industry's transformation from all-cash to electronic payments, and SinglePoint will work closely with Plat4orm to generate awareness and interest in GreenStar products and services.

"Plat4orm's record of success with technology startups, and in particular its proven expertise in the mobile sector, made this an easy decision," said Greg Lambrecht, CEO of SinglePoint. "We look forward to collaborating with the Plat4orm team to enhance our visibility and thought leadership in the industry and develop a sound strategy for long-term growth."

Plat4orm has been working with start-ups and leaders in the technology space since 2008, and has developed close relationships with many of the industry's leading media, bloggers and analysts. With a highly customized, metrics-driven approach, Plat4orm's senior-level communication experts have helped dozens of technology B2B and B2C companies successfully launch brands, products and new product segments.

"We've helped dozens of start-up to mid-size tech clients expand their reach, enhance their reputations and increase their revenues with our strategic vision and our ability to execute quickly and effectively," said Valerie Chan, Plat4orm's founder and principal. "SinglePoint is poised for rapid growth with its strategic vision around mobile payments to conquer the multi-billion-dollar legalized cannabis industry, while continuing its expansion

with other commercial and non-profit entities. We are excited to work with SinglePoint to help them tell their story and emerge as leaders and innovators in the mobile marketing and mobile payments space."

About SinglePoint, Inc.

Headquartered in Phoenix, AZ, SinglePoint, Inc. is a state-of-the-art mobile technology company and full-service mobile marketing agency. Its best-in-class mobile commerce and communication platform was specifically designed to serve the needs of both the non-profit and commercial sectors, making any campaign instantly interactive via the mobile phone. SinglePoint's platform enables its clients to conduct business transactions, accept donations and engage in targeted communication campaigns with their customers/donors through any mobile device. For more information, please visit <http://www.singlepoint.com>. You can also "Like" us on Facebook and follow us on [Twitter](#).

About Plat4orm

Plat4orm is a public relations firm that specializes in emerging start-ups and market leaders in the technology sector. Founded in 2008 by 20-year industry veteran Valerie Chan, Plat4orm has helped dozens of technology B2B and B2C companies launch brands, products and new product segments. Based in Seattle, Plat4orm has offices in San Francisco and Los Angeles, with a network of consultants worldwide. Please visit www.plat4orm.com for more information, or [follow us on Twitter](#).

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Source: SinglePoint, Inc.