

Redfin Reports First Quarter 2023 Financial Results

SEATTLE--(BUSINESS WIRE)-- Redfin Corporation (NASDAQ: RDFN) today announced results for its first quarter ended March 31, 2023.

First Quarter 2023

First quarter revenue was \$325.7 million, a decrease of 45% compared to the first quarter of 2022. Gross profit was \$56.2 million, a decrease of 23% year-over-year. Real estate services gross profit was \$15.8 million, a decrease of 33% year-over-year, and real estate services gross margin was 12%, compared to 13% in the first quarter of 2022.

Net loss was \$60.8 million, compared to a net loss of \$90.8 million in the first quarter of 2022. Net loss attributable to common stock was \$61.0 million. Net loss per share attributable to common stock, diluted, was \$0.55, compared to net loss per share, diluted, of \$0.86 in the first quarter of 2022.

"Redfin's first-quarter revenues and earnings exceeded our expectations, keeping us on track for full-year adjusted EBITDA in 2023," said Redfin CEO Glenn Kelman. "We're drawing online visitors away from our main rivals, and our brokerage has gotten more efficient. For the second quarter, we expect gross-margins gains in our core business for the first time since 2021. The two companies we acquired over the past two years to earn additional revenue from the people using our site and our brokerage are also starting to deliver results: Rent's revenue growth is accelerating, and Bay Equity's net income improved, with more than one in five Redfin homebuyers getting a mortgage from Bay Equity in the first quarter. And finally, our competitive position has materially improved, as we've reduced our debt by more than \$300 million, and sold all but five of our RedfinNow homes. We wouldn't wish a housing downturn on anyone, but it has made Redfin leaner, hungrier and better."

First Quarter Highlights

- First quarter market share was 0.78% of U.S. existing home sales by units, compared to 0.79% in the first quarter of 2022.
- Redfin's mobile apps and website reached more than 50 million average monthly users, compared to 51 million in the first quarter of 2022.
- Expanded Redfin Premier nationwide and made the service available to homebuyers for the first time. With this launch, we made significant branding, marketing and website improvements that make it easier for customers to identify and connect with Premier agents.
- Brought Redfin agent service to the Colorado Rockies, which was announced on April 13; listings currently cover more than 98% of the U.S. population.
- Increased momentum in mortgage cross-selling, with 20% attach rates for the first

- quarter, up 16 points from the first quarter of 2022.
- Launched Title Forward in northern California on April 3, expanding Title Forward coverage of Redfin's sales from 48% to 55%.
- Released our inaugural 2023 Sustainability Report (https://investors.redfin.com/esg) outlining our environmental, social and governance (ESG) commitments, along with updated statistics (https://www.redfin.com/news/diversity-at-redfin-in-2022/) on the diversity of Redfin's workforce.
- Delivered software to improve customer and agent experience while boosting traffic to Redfin:
 - Favorites Lists, which help bring order to customers' home searches by allowing them to organize their favorite homes into lists.
 - New cost of living calculator, which helps users compare the cost of living between different cities across the U.S.
 - Agent loyalty links, which make it easier for Redfin agents to share their profile with their network and generate more loyalty deals.
 - An improved home recommendation model which surfaces more listings for customers, learns their preferences faster, and boosts traffic to Redfin.
 - Updates to the rentals search experience, including a tour scheduling tool that allows renters to see a property's calendar and directly book a tour time. We also added messaging to rental details pages that helps renters identify popular homes and move quickly in order to access them.

Business Outlook

The following forward-looking statements reflect Redfin's expectations as of May 4, 2023, and are subject to substantial uncertainty.

For the second quarter of 2023 we expect:

- Total revenue between \$268 million and \$281 million, representing a year-over-year decline between (24)% and (20)% compared to the second quarter of 2022. Included within total revenue are real estate services revenue between \$175 million and \$183 million, rentals revenue between \$45 million and \$46 million, mortgage revenue between \$38 million and \$41 million and other revenue between \$10 million and \$11 million. We expect to report our properties segment as discontinued operations in the second guarter, and these results are not included in total revenue.
- Total net loss is expected to be between \$44 million and \$35 million, compared to net loss of \$78 million in the second quarter of 2022. Discontinued operations are included in net loss, but are expected to have no impact on the total. This guidance includes approximately \$31 million in total marketing expenses, \$17 million of stock-based compensation, \$17 million of depreciation and amortization, \$4 million in gains on the extinguishment of convertible senior notes and \$5 million in restructuring expenses. Adjusted EBITDA is expected to be between a loss of \$9 million and positive \$1 million. Furthermore, we expect to pay a quarterly dividend of 30,640 shares of common stock to our preferred stockholder.

Conference Call

Redfin will webcast a conference call to discuss the results at 1:30 p.m. Pacific Time today. The webcast will be open to the public at http://investors.redfin.com. The webcast will remain

available on the investor relations website for at least three months following the conference call.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of federal securities laws, including our future operating results, as described under *Business Outlook*. We believe our expectations related to these forward-looking statements are reasonable, but actual results may turn out to be materially different. For factors that could cause actual results to differ materially from the forward-looking statements in this press release, please see the risks and uncertainties identified under the heading "Risk Factors" in our annual report for the year ended December 31, 2022, as supplemented by our quarterly report for the quarter ended March 31, 2023, both of which are available on our Investor Relations website at http://investors.redfin.com and on the SEC website at http://investors.redfin.com and assumptions only as of the date of this press release. We undertake no obligation to update forward-looking statements to reflect future events or circumstances.

Non-GAAP Financial Measure

To supplement our consolidated financial statements that are prepared and presented in accordance with GAAP, we also compute and present adjusted EBITDA, which is a non-GAAP financial measure. We believe adjusted EBITDA is useful for investors because it enhances period-to-period comparability of our financial statements on a consistent basis and provides investors with useful insight into the underlying trends of the business. The presentation of this financial measure is not intended to be considered in isolation or as a substitute of, or superior to, our financial information prepared and presented in accordance with GAAP. Our calculation of adjusted EBITDA may be different from adjusted EBITDA or similar non-GAAP financial measures used by other companies, limiting its usefulness for comparison purposes. Our adjusted EBITDA for the three months ended March 31, 2022 and 2021 is presented below, along with a reconciliation of adjusted EBITDA to net loss.

About Redfin

Redfin (www.redfin.com) is a technology-powered real estate company. We help people find a place to live with brokerage, rentals, lending, title insurance, and renovations services. We also run the country's #1 real estate brokerage site. Our home-buying customers see homes first with same day tours, and our lending and title services help them close quickly. Customers selling a home in certain markets can have our renovations crew fix up their home to sell for top dollar. Our rentals business empowers millions nationwide to find apartments and houses for rent. Customers who buy and sell with Redfin pay a 1% listing fee, subject to minimums, less than half of what brokerages commonly charge. Since launching in 2006, we've saved customers more than \$1.5 billion in commissions. We serve more than 100 markets across the U.S. and Canada and employ over 5,000 people.

Redfin-F

Redfin Corporation and Subsidiaries Consolidated Balance Sheets (in thousands, except share and per share amounts, unaudited)

	Ma	arch 31, 2023	De	ecember 31, 2022
Assets				
Current assets				
Cash and cash equivalents	\$	149,940	\$	239,840
Restricted cash		2,416		2,406
Short-term investments		140,531		122,259
Accounts receivable, net of allowances for credit losses of \$2,277 and \$2,019		48,142		54,880
Inventory		10,685		114,273
Loans held for sale		192,622		199,604
Prepaid expenses		33,784		34,506
Other current assets		14,918		8,690
Total current assets		593,038		776,458
Property and equipment, net		52,551		55,105
Right-of-use assets, net		38,932		42,032
Mortgage servicing rights, at fair value		35,061		36,261
Long-term investments		9,572		29,480
Goodwill		461,349		461,349
Intangible assets, net		152,525		162,272
Other assets, noncurrent		11,413		11,247
Total assets	\$	1,354,441	\$	1,574,204
Liabilities, mezzanine equity, and stockholders' equity				
Current liabilities				
Accounts payable	\$	10,154	\$	11,819
Accrued and other liabilities		92,275		109,743
Warehouse credit facilities		185,283		190,509
Convertible senior notes, net		23,468		23,431
Lease liabilities		18,015		19,137
Total current liabilities		329,195		354,639
Lease liabilities, noncurrent		35,757		37,298
Convertible senior notes, net, noncurrent		928,651		1,078,157
Deferred tax liabilities		249		243
Total liabilities		1,293,852		1,470,337
Series A convertible preferred stock—par value \$0.001 per share; 10,000,000 shares authorized; 40,000 shares issued and outstanding at March 31, 2023 and December 31, 2022,				
respectively		39,925		39,914
Stockholders' equity				
Common stock—par value \$0.001 per share; 500,000,000 shares authorized; 110,526,884 and 109,696,178 shares issued and outstanding at March 31, 2023 and December 31, 2022,		440		440
respectively		110		110
Additional paid-in capital		775,094		757,951
Accumulated other comprehensive loss		(435)		(801)
Accumulated deficit		(754,105)		(693,307)
Total stockholders' equity		20,664		63,953
Total liabilities, mezzanine equity, and stockholders' equity	\$	1,354,441	\$	1,574,204

Redfin Corporation and Subsidiaries Consolidated Statements of Comprehensive Loss (in thousands, except share and per share amounts, unaudited)

	Three Months Ended Marcl			ed March 31,
		2023		2022
Revenue				
Service	\$	212,934	\$	217,593
Product		112,727		379,753
Total revenue		325,661		597,346
Cost of revenue ⁽¹⁾				
Service		154,796		165,809
Product		114,658		358,999
Total cost of revenue		269,454		524,808
Gross profit		56,207		72,538
Operating expenses				
Technology and development ⁽¹⁾		48,192		49,640
Marketing ⁽¹⁾		40,908		43,342
General and administrative ⁽¹⁾		69,962		58,966
Restructuring and reorganization		1,053		5,710
Total operating expenses		160,115		157,658
Loss from operations		(103,908)		(85,120)
Interest income		3,406		220
Interest expense		(1,922)		(3,861)
Income tax expense		(410)		(134)
Gain on extinguishment of convertible senior notes		42,270		_
Other expense, net		(234)		(1,911)
Net loss	\$	(60,798)	\$	(90,806)
Dividends on convertible preferred stock		(226)		(793)
Net loss attributable to common stock—basic and diluted	\$	(61,024)	\$	(91,599)
Net loss per share attributable to common stock—basic and diluted	\$	(0.55)	\$	(0.86)
Weighted-average shares to compute net loss per share attributable to common stock—basic and diluted	1	10,103,598		106,664,140
Notice	Φ.	(00.700)	•	(00.000)
Net loss Other comprehensive (loss) income	\$	(60,798)	Ф	(90,806)
Other comprehensive (loss) income		58		A
Foreign currency translation adjustments				561
Unrealized (loss) gain on available-for-sale debt securities	•	(424)	\$	
Comprehensive loss	\$	(61,164)	Φ	(90,241)

(1) Includes stock-based compensation as follows:

	Thre	Three Months Ended March 31,			
		2023		2022	
Cost of revenue	\$	4,181	\$	3,377	
Technology and development		8,209		7,965	
Marketing		1,263		1,072	
General and administrative		5,375		4,374	
Total	\$	19,028	\$	16,788	

Redfin Corporation and Subsidiaries Consolidated Statements of Cash Flows (in thousands, unaudited)

	Thr	ee Months E	nde	d March 31
		2023		2022
Operating Activities				
Net loss	\$	(60,798)	\$	(90,806)
Adjustments to reconcile net loss to net cash provided by operating activities:				
Depreciation and amortization		17,013		14,813
Stock-based compensation		19,028		16,788
Amortization of debt discount and issuance costs		1,087		1,440
Non-cash lease expense		4,816		3,169
Impairment costs		113		_
Net (gain) loss on IRLCs, forward sales commitments, and loans held for sale		(8,326)		60
Change in fair value of mortgage servicing rights, net		1,208		_
Gain on extinguishment of convertible senior notes		(42,270)		_
Other		(1,174)		2,290
Change in assets and liabilities:				
Accounts receivable, net		6,738		17,312
Inventory		103,588		112,734
Prepaid expenses and other assets		1,110		(1,982
Accounts payable		(1,675)		9,876
Accrued and other liabilities, deferred tax liabilities, and payroll tax liabilities, noncurrent		(16,813)		(14,442
Lease liabilities		(4,619)		(3,642)
Origination of mortgage servicing rights		(347)		_
Proceeds from sale of mortgage servicing rights		339		_
Origination of loans held for sale		(854,085)		(159,186
Proceeds from sale of loans originated as held for sale		861,771		170,577
Net cash provided by operating activities		26,704		79,001
Investing activities	,			
Purchases of property and equipment		(2,919)		(7,442
Purchases of investments		(57,556)		(77,596)
Sales of investments		12,014		5,346
Maturities of investments		48,483		6,500
Net cash provided by (used in) investing activities		22		(73,192)
Financing activities				
Proceeds from the issuance of common stock pursuant to employee equity plans		143		1,887
Tax payments related to net share settlements on restricted stock units		(3,161)		(2,595
Borrowings from warehouse credit facilities		852,988		152,386
Repayments to warehouse credit facilities		(858,214)		(163,144
Borrowings from secured revolving credit facility				156,799
Repayments to secured revolving credit facility		_		(219,711
Cash paid for secured revolving credit facility issuance costs		_		(764
Principal payments under finance lease obligations		(40)		(217
Repurchases of convertible senior notes		(108,274)		
Net cash used in financing activities		(116,558)		(75,359
Effect of exchange rate changes on cash, cash equivalents, and restricted cash		(58)		(4
Net change in cash, cash equivalents, and restricted cash		(89,890)		(69,554
Cash, cash equivalents, and restricted cash:		(00,000)		(00,004
Beginning of period		242,246		718,281
	\$	152,356	\$	648,727
End of period	φ	102,000	Ψ	040,121

Redfin Corporation and Subsidiaries Supplemental Financial Information and Business Metrics (unaudited)

				Three Mor	ths Ended			
	Mar. 31, 2023	Dec. 31, 2022	Sep. 30, 2022	Jun. 30, 2022	Mar. 31, 2022	Dec. 31, 2021	Sep. 30, 2021	Jun. 30, 2021
Monthly average visitors (in thousands)	50,440	43,847	50,785	52,698	51,287	44,665	49,147	48,437
Real estate services transactions	50,440	40,047	50,705	32,030	01,201	44,000	75,177	40,401
Brokerage	10,301	12,743	18,245	20,565	15,001	19,428	21,929	21,006
Partner	3,187	2,742	3,507	3,983	3,417	4,603	4,755	4,597
Total	13,488	15,485	21,752	24,548	18,418	24,031	26,684	25,603
Real estate services revenue per transaction								
Brokerage	\$ 11,556	\$ 10,914	\$ 11,103	\$ 11,692	\$ 11,191	\$ 10,900	\$ 11,107	\$ 11,307
Partner	2,592	2,611	2,556	2,851	2,814	2,819	2,990	3,195
Aggregate	9,438	9,444	9,725	10,258	9,637	9,352	9,661	9,850
U.S. market share by units ⁽¹⁾	0.78%	0.76%	0.80%	0.82%	0.79%	0.78%	0.78%	0.77%
Revenue from top-10 Redfin markets as a percentage of real estate services revenue	53%	57%	58%	59%	57%	61%	62%	64%
Average number of lead agents	1,876	2,022	2,293	2,640	2,750	2,485	2,370	2,456
RedfinNow homes sold	191	474	530	423	617	600	388	292
Revenue per RedfinNow home sold (in ones)	\$573,571	\$538,788	\$550,903	\$604,120	\$608,851	\$622,519	\$599,963	\$571,670
Mortgage originations by dollars (in millions)	\$ 991	\$ 1,036	\$ 1,557	\$ 1,565	\$ 159	\$ 242	\$ 258	\$ 261
Mortgage originations by units (in ones)	2,444	2,631	3,720	3,860	414	591	671	749

(1) Prior to the second quarter of 2022, we reported our U.S. market share based on the aggregate home value of our real estate services transactions, relative to the aggregate value of all U.S. home sales, which we computed based on the mean sale price of U.S. homes provided by the National Association of REALTORS® ("NAR"). Beginning in the second quarter of 2022, NAR (1) revised its methodology of computing the mean sale price, (2) restated its previously reported mean sale price beginning from January 2020 (and indicated that previously reported mean sale price prior to January 2020 is not comparable), and (3) discontinued publication of the mean sale price as part of its primary data set. Due to these changes, as of the second quarter of 2022, we report our U.S. market share based on the number of homes sold, rather than the dollar value of homes sold. Our market share by number of homes sold has historically been lower than our market share by dollar value of homes sold. We also stopped reporting the aggregate home value of our real estate services transactions.

Redfin Corporation and Subsidiaries Supplemental Financial Information (unaudited, in thousands)

	Three Months Ended March 31, 2023						
	Real estate services	Properties	Rentals	Mortgage	Other	Corporate Overhead and Intercompany Eliminations	Total
Revenue	\$127,296	\$ 112,727	\$ 42,870	\$ 36,489	\$ 7,428	\$ (1,149)	\$ 325,661
Cost of revenue	111,494	114,658	9,765	29,213	5,473	(1,149)	269,454
Gross profit	15,802	(1,931)	33,105	7,276	1,955	_	56,207
Operating expenses							
Technology and development	28,895	529	15,964	643	1,224	937	48,192
Marketing	25,060	505	14,326	980	10	27	40,908
General and administrative	19,618	523	26,302	6,929	1,053	15,537	69,962
Restructuring and reorganization	_	_	_	_	_	1,053	1,053
Total operating expenses	73,573	1,557	56,592	8,552	2,287	17,554	160,115
Loss from operations	(57,771)	(3,488)	(23,487)	(1,276)	(332)	(17,554)	(103,908)
Interest income, interest expense, income tax expense, gain on extinguishment of convertible senior notes, and other expense, net	_	814	45	(60)	115	42,196	43,110
Net loss	\$ (57,771)	\$ (2,674)	\$ (23,442)	\$ (1,336)	\$ (217)	\$ 24,642	\$ (60,798)

Three Months Ended March 31, 2023

	Real estate services	Properties	Rentals	Mortgage	Other	Corporate Overhead and Intercompany Eliminations	Total
Net loss	\$ (57,771)	\$ (2,674)	\$ (23,442)	\$ (1,336)	\$ (217)	\$ 24,642	\$ (60,798)
Interest income ⁽¹⁾	_	(814)	(80)	(2,490)	(115)	(2,387)	(5,886)
Interest expense ⁽²⁾	_	_	_	2,615	_	1,921	4,536
Income tax expense	_	_	43	68	_	299	410
Depreciation and amortization	4,432	122	10,152	988	216	1,103	17,013
Stock-based compensation ⁽³⁾	9,593	248	3,616	1,258	561	3,752	19,028
Restructuring and reorganization ⁽⁴⁾	_	_	_	_	_	1,053	1,053
Impairment ⁽⁵⁾	_	_	_	_	_	113	113
Gain on extinguishment of convertible senior notes						(42,270)	(42,270)
Adjusted EBITDA	\$ (43,746)	\$ (3,118)	\$ (9,711)	\$ 1,103	\$ 445	\$ (11,774)	\$ (66,801)

- (1) Interest income includes \$2.5 million of interest income related to originated mortgage loans for the three months ended March 31, 2023.
- (2) Interest expense includes \$2.6 million of interest expense related to our warehouse credit facilities for the three months ended March 31, 2023.
- (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 12 to our consolidated financial statements for more information.
- (4) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities from our acquisitions of Bay Equity and Rent., and from our June 2022, October 2022, and March 2023 workforce reductions.
- (5) Impairment consists of an impairment loss due to subleasing one of our operating leases.

Throo	Months	Endad	March	21	2022

					, _		
	Real estate services	Properties	Rentals	Mortgage	Other	Corporate Overhead and Intercompany Eliminations	Total
Revenue	\$177,487	\$ 379,753	\$ 38,044	\$ 2,917	\$ 4,368	\$ (5,223)	\$597,346
Cost of revenue	153,784	358,866	7,193	5,517	4,671	(5,223)	524,808
Gross profit	23,703	20,887	30,851	(2,600)	(303)	_	72,538
Operating expenses							
Technology and development	26,739	4,119	14,282	2,347	1,036	1,117	49,640
Marketing	30,844	1,153	11,042	28	53	222	43,342
General and administrative	22,992	2,825	24,192	1,524	712	6,721	58,966
Restructuring and reorganization						5,710	5,710
Total operating expenses	80,575	8,097	49,516	3,899	1,801	13,770	157,658
Income (loss) from operations	(56,872)	12,790	(18,665)	(6,499)	(2,104)	(13,770)	(85,120)
Interest income, interest expense, income tax expense, and other expense, net		(1,624)	469	1	1	(4,533)	(5,686)
Net loss	\$ (56,872)	\$ 11,166	\$ (18,196)	\$ (6,498)	\$ (2,103)	\$ (18,303)	\$ (90,806)

Three Months Ended March 31, 2022

	Real estate services	Properties	Rentals	Mortgage	Other	Corporate Overhead and Intercompany Eliminations	Total
Net loss	\$ (56,872)	\$ 11,166	\$ (18,196)	\$ (6,498)	\$ (2,103)	\$ (18,303)	\$ (90,806)
Interest income ⁽¹⁾	_	(25)	_	(318)	(1)	(194)	(538)
Interest expense ⁽²⁾	_	1,649	_	277	_	2,212	4,138
Income tax expense	_	_	(203)	_	_	337	134
Depreciation and amortization	4,018	537	9,356	302	255	345	14,813
Stock-based compensation ⁽³⁾	10,140	1,537	2,240	601	369	1,901	16,788
Acquisition-related costs ⁽⁴⁾	_	_	_	_	_	917	917
Restructuring and reorganization ⁽⁵⁾						5,710	5,710
Adjusted EBITDA	\$ (42,714)	\$ 14,864	\$ (6,803)	\$ (5,636)	\$ (1,480)	\$ (7,075)	\$ (48,844)

- (1) Interest income includes \$0.3 million of interest income related to originated mortgage loans for the three months ended March 31, 2022.
- (2) Interest expense includes \$0.3 million of interest expense related to our warehouse credit facilities for the three months ended March 31, 2022.
- (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 12 to our consolidated financial statements for more information.
- (4) Acquisition-related costs consist of fees for external advisory, legal, and other professional services incurred in connection with our acquisition of other companies.
- (5) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities from our acquisitions of Bay Equity and Rent., and from our June and October 2022 workforce reductions.

Reconciliation of Adjusted EBITDA Guidance to Net Loss Guidance (unaudited, in millions)

	Q2	2023
	Low	High
Net loss	(44)	(35)
Depreciation and amortization	17	17
Stock-based compensation	17	17
Restructuring and reorganization	5	5
Gain on extinguishment of convertible senior notes	(4)	(4)
Adjusted EBITDA	(9)	1

View source version on businesswire.com:

https://www.businesswire.com/news/home/20230504005905/en/

Investor Relations

Meg Nunnally, 206-576-8610 ir@redfin.com

Public Relations

Mariam Sughayer, 206-876-1322 press@redfin.com

Source: Redfin Corporation