

Redfin Reports Pandemic Boomtowns Phoenix and Miami Have Among the Highest Inflation Rates in the U.S.

The inflation rate in Phoenix, which has attracted scores of out-of-town homebuyers during the pandemic, is more than double the inflation rate in the Bay Area, which has seen an exodus of residents

SEATTLE--(BUSINESS WIRE)-- (NASDAQ: RDFN) —The four U.S. metropolitan areas with the highest inflation rates in the third quarter are migration hotspots, according to a new report from Redfin (redfin.com), the technology-powered real estate brokerage. Phoenix, Atlanta, Tampa, FL and Miami experienced double-digit inflation and all ranked near the top of Redfin's list of most popular destinations for relocating homebuyers.

In Phoenix, the price of goods and services rose 13% year over year on average, the highest inflation rate among the metros for which the U.S. Bureau of Labor Statistics (BLS) provides inflation data. Phoenix was the sixth-most popular destination for Redfin.com users looking to move from one metro to another in the third quarter.

Atlanta, the 15th most popular destination, had the second highest inflation rate, at 11.7%, and Tampa (10.9%) clocked in at number three for inflation and number five for migration. Miami had the fourth highest inflation rate (10.7%) and was the second most popular migration destination. Nationwide, the inflation rate was 8.3% in the third quarter.

The places homebuyers are leaving have the lowest inflation rates. Prices in San Francisco rose 5.7% in the third quarter, the lowest inflation rate among the metros Redfin analyzed and less than half the rate of Phoenix. The Bay Area was number one on the list of places Redfin.com users looked to leave in the third quarter. New York had the second-lowest inflation rate (6.4%) and was number three on the list of metros homebuyers looked to leave.

Inflation and migration have become increasingly linked. Remote work allowed scores of Americans to move to the Sun Belt during the pandemic in search of affordability and warm weather, which drove up housing prices, a key contributor to inflation. That's why migration hotspots now have the highest inflation rates—a trend that was much less acute before the pandemic. In 2019, for example, Los Angeles had the second highest inflation rate, but it was losing residents.

"The pandemic triggered a great rebalancing of affordability," said Redfin Deputy Chief Economist Taylor Marr. "Americans left pricey coastal job centers and moved to more affordable places in the Sun Belt, but now those more affordable places are seeing affordability erode faster than anywhere else in the country. Some of these areas may lose their titles as top migration destinations in 2023 as a result." Popular migration destinations have also seen inflation *accelerate* relatively quickly. For example, Phoenix's inflation rate has more than quadrupled in the past three years, rising from 3% in the third quarter of 2019 to 13% in the third quarter of 2022. Meanwhile, San Francisco's inflation rate has roughly doubled, rising from 2.7% to 5.7%.

Housing costs are a bigger inflation driver in popular migration destinations

The increase in housing costs is a bigger contributor to inflation in migration hotspots than in the places homebuyers are leaving.

In Phoenix, for instance, shelter costs rose 19% year over year in August, one of the top inflation drivers. That compares with Phoenix's overall inflation rate of 13%. Food was also a major contributor to inflation, with prices up 14.1%.

By comparison, San Francisco only saw shelter costs increase 2.1% year over year, one of the smallest inflation drivers. Fuel, transportation and food were much bigger contributors to the region's overall inflation rate, which was 5.7%. Redfin plans to update these figures through October on Thursday, Nov. 10, when the BLS is scheduled to release its latest data.

Variance in inflation rates across the country is at a record high

The discrepancy in inflation rates across the U.S. is at the most extreme level on record because so many places surged in popularity during the pandemic while so many others plummeted in popularity.

The typical variability in the inflation rate among the metros Redfin analyzed in the third quarter was 1.8 percentage points, up from 1 percentage point a year earlier and a pre-2020 average of 0.8 percentage points.

Phoenix's 13% third-quarter inflation rate, the highest among the metros Redfin analyzed, was more than double San Francisco's 5.7% rate, which was the lowest among the metros Redfin analyzed. That's a gap of 7.3 percentage points. By comparison, there was only a 2.1-percentage-point gap between the highest and lowest inflation metros in the third quarter of 2019; Seattle had an inflation rate of 3.2%, while Washington, D.C. had an inflation rate of 1.1%.

To view the full report, including charts and methodology, please visit: <u>https://www.redfin.com/news/migration-inflation-q3-2022</u>

About Redfin

Redfin (<u>www.redfin.com</u>) is a technology-powered real estate company. We help people find a place to live with brokerage, rentals, lending, title insurance, and renovations services. We sell homes for more money and charge half the fee. We also run the country's #1 real estate brokerage site. Our home-buying customers see homes first with on-demand tours, and our lending and title services help them close quickly. Customers selling a home can have our renovations crew fix up their home to sell for top dollar. Our rentals business empowers millions nationwide to find apartments and houses for rent. Since launching in 2006, we've saved customers more than \$1 billion in commissions. We serve more than 100 markets across the U.S. and Canada and employ over 5,000 people. For more information or to contact a local Redfin real estate agent, visit <u>www.redfin.com</u>. To learn about housing market trends and download data, visit the <u>Redfin Data Center</u>. To be added to Redfin's press release distribution list, email <u>press@redfin.com</u>. To view Redfin's press center, <u>click here</u>.

View source version on businesswire.com: https://www.businesswire.com/news/home/20221110005520/en/

Redfin Journalist Services:

Kenneth Applewhaite, 206-588-6863 press@redfin.com

Source: Redfin