

Redfin Reports Third Quarter 2022 Financial Results

SEATTLE--(BUSINESS WIRE)-- Redfin Corporation (NASDAQ: RDFN) today announced results for its third guarter ended September 30, 2022.

Third Quarter 2022

Third quarter revenue was \$600.5 million, an increase of 11% compared to the third quarter of 2021. Gross profit was \$58.1 million, a decrease of 54% year-over-year. Real estate services gross profit was \$54.9 million, a decrease of 43% year-over-year, and real estate services gross margin was 26%, compared to 37% in the third quarter of 2021.

Net loss was \$90.2 million, compared to a net loss of \$18.9 million in the third quarter of 2021. Net loss attributable to common stock was \$90.5 million. Net loss per share attributable to common stock, diluted, was \$0.83, compared to net loss per share, diluted, of \$0.20 in the third quarter of 2021.

Adjusted EBITDA loss was \$51.0 million, compared to adjusted EBITDA income of \$11.8 million in the third guarter of 2021.

"Laying off 862 colleagues and friends is heartbreaking," said Redfin CEO Glenn Kelman. "But I feel relief about closing RedfinNow with relatively low losses. We're profoundly grateful for the dazzling entrepreneurs who built that business on a knife's edge, but its appeal to consumers has waned as the market turned. Home prices will at some point stabilize but the cost of capital isn't going back to 2021 levels any time soon, and this is a major why RedfinNow offers had already gotten so low. Redfin will have more cash and sell more properties by focusing on growth in our online audience, low fees, and better brokerage, mortgage and title service. Already, our share of real estate traffic and home sales is increasing. Loyalty sales and the rate at which Redfin customers stuck with us for a sale also both increased in the third quarter, as did mortgage and title attach rates. The year after we bought it in bankruptcy, our Rent business is growing instead of declining. Housing companies are in the jungle now, but Redfin has been there before and come out stronger. We'll generate adjusted EBITDA in 2023 and net income in 2024."

Third Quarter Highlights

- Reached market share of 0.80% of U.S. existing home sales by units in the third quarter of 2022, an increase of 2 basis points from the third quarter of 2021.
- Redfin's mobile apps and website reached more than 51 million average monthly users in the third quarter, an increase of 3% compared to the third quarter of 2021.
- Brought Redfin agent service to Hilton Head, South Carolina and expanded listing coverage to a total of 96% of the U.S. population.
- Streamlined Redfin Concierge service with a simpler pricing model that helps

- customers fix up their home to sell for top dollar. In our pilot markets, adoption in homes valued at more than \$500,000 grew from 6.8% in the first quarter of 2022 to 24.0% in the third quarter.
- Increased representation of underrepresented racial or ethnic groups in senior leadership to 13% in the third quarter of 2022 from 10% in the prior year. Focused internal DEI resources on educating agents about the needs of Hispanic and Latinx homebuyers and better equipping them to serve customers with limited English proficiency.
- Significant sequential step-up in mortgage cross-selling with 17% attach rates for the third guarter compared to 8% in the second guarter of 2022.
- Delivered software to improve the customers experience and employee productivity:
 - Added down payment assistance information to U.S. for-sale home listings, making it easier for consumers to discover assistance programs they may qualify for in order to make home ownership more affordable.
 - Added transit data to listing pages, showing renters and buyers the stops that serve each home.
 - Introduced a low-code tool that allows product teams and marketers to launch new Redfin.com resources quickly and easily.
 - Newly designed listing pages on Android, which increased buy-side contacts by more than 9% and scheduled tours by more than 8%.

Business Outlook

The following forward-looking statements reflect Redfin's expectations as of November 9, 2022, and are subject to substantial uncertainty.

For the fourth guarter of 2022 we expect:

- Total revenue between \$430 million and \$459 million, representing a year-over-year decline between (33)% and (29)% compared to the fourth quarter of 2021. Included within total revenue are real estate services segment revenue between \$136 million and \$144 million, properties segment revenue between \$220 million and \$240 million, rentals revenue between \$39 million and \$40 million and mortgage revenue between \$29 million and \$32 million.
- Total net loss is expected to be between \$134 million and \$118 million, compared to net loss of \$27 million in the fourth quarter of 2021. This guidance includes approximately \$25 million in total marketing expenses, \$17 million of stock-based compensation, \$18 million of depreciation and amortization, \$23 million to \$21 million in restructuring expenses, and \$5 million to \$4 million of net interest expense. Adjusted EBITDA loss is expected to be between \$71 million and \$58 million. Furthermore, we expect to pay a quarterly dividend of 30,640 shares of common stock to our preferred stockholder.

Conference Call

Redfin will webcast a conference call to discuss the results at 1:30 p.m. Pacific Time today. The webcast will be open to the public at http://investors.redfin.com. The webcast will remain available on the investor relations website for at least three months following the conference call.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of federal securities laws, including our future operating results, as described under *Business Outlook*. We believe our expectations related to these forward-looking statements are reasonable, but actual results may turn out to be materially different. For factors that could cause actual results to differ materially from the forward-looking statements in this press release, please see the risks and uncertainties identified under the heading "Risk Factors" in our annual report for the year ended December 31, 2021, as supplemented by our quarterly report for the quarter ended September 30, 2022, both of which are available on our Investor Relations website at http://investors.redfin.com and on the SEC website at http://investo.gov. All forward-looking statements reflect our beliefs and assumptions only as of the date of this press release. We undertake no obligation to update forward-looking statements to reflect future events or circumstances.

Non-GAAP Financial Measure

To supplement our consolidated financial statements that are prepared and presented in accordance with GAAP, we also compute and present adjusted EBITDA, which is a non-GAAP financial measure. We believe adjusted EBITDA is useful for investors because it enhances period-to-period comparability of our financial statements on a consistent basis and provides investors with useful insight into the underlying trends of the business. The presentation of this financial measure is not intended to be considered in isolation or as a substitute of, or superior to, our financial information prepared and presented in accordance with GAAP. Our calculation of adjusted EBITDA may be different from adjusted EBITDA or similar non-GAAP financial measures used by other companies, limiting its usefulness for comparison purposes. Our adjusted EBITDA, on a consolidated basis and for each reportable segment, for the three months ended September 30, 2022 and 2021 is presented below, along with a reconciliation of adjusted EBITDA to net loss. The reconciliation of adjusted EBITDA to net loss for the three months ended September 30, 2022 is also below.

About Redfin

Redfin (<u>www.redfin.com</u>) is a technology-powered real estate company. We help people find a place to live with brokerage, rentals, lending, title insurance, and renovations services. We sell homes for more money and charge half the fee. We also run the country's #1 real estate brokerage site. Our home-buying customers see homes first with on-demand tours, and our lending and title services help them close quickly. Customers selling a home can have our renovations crew fix up their home to sell for top dollar. Our rentals business empowers millions nationwide to find apartments and houses for rent. Since launching in 2006, we've saved customers more than \$1 billion in commissions. We serve more than 100 markets across the U.S. and Canada and employ over 5,000 people.

Redfin-F

Redfin Corporation and Subsidiaries Consolidated Balance Sheets (in thousands, except share and per share amounts, unaudited)

| | September 30, 2022 | December 31, 2021 |
|---|-----------------------|----------------------|
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | \$ 359,724 | \$ 591,003 |
| Restricted cash | 43,992 | 127,278 |
| Short-term investments | 110,316 | 33,737 |
| Accounts receivable, net of allowances for credit losses of \$1,979 and \$1,298 | 96,343 | 69,594 |
| Inventory | 301,231 | 358,221 |
| Loans held for sale | 256,339 | 35,759 |
| Prepaid expenses | 27,361 | 22,948 |
| Other current assets | 26,738 | 7,524 |
| Total current assets | 1,222,044 | 1,246,064 |
| Property and equipment, net | 59,238 | 58,671 |
| Right-of-use assets, net | 45,647 | 54,200 |
| Mortgage servicing rights, at fair value | 36,914 | _ |
| Long-term investments | 41,677 | 54,828 |
| Goodwill | 461,349 | 409,382 |
| Intangible assets, net | 172,019 | 185,929 |
| Other assets, noncurrent | 12,054 | 12,898 |
| Total assets | \$2,050,942 | \$2,021,972 |
| Liabilities, mezzanine equity, and stockholders' equity | | |
| Current liabilities | | |
| Accounts payable | \$ 12,422 | \$ 12,546 |
| Accrued and other liabilities | 133,885 | 118,122 |
| Warehouse credit facilities | 252,529 | 33,043 |
| Secured revolving credit facility | 202,416 | 199,781 |
| Convertible senior notes, net | 23,393 | 23,280 |
| Lease liabilities | 21,094 | 15,040 |
| Total current liabilities | 645,739 | 401,812 |
| Lease liabilities, noncurrent | 39,803 | 55,222 |
| Convertible senior notes, net, noncurrent | 1,217,768 | 1,214,017 |
| Deferred tax liabilities | 344 | 1,201 |
| Total liabilities | 1,903,654 | 1,672,252 |
| Series A convertible preferred stock—par value \$0.001 per share; 10,000,000 shares authorized; 40,000 | ,,,,,,, | ,,,, |
| shares issued and outstanding at September 30, 2022 and December 31, 2021, respectively | 39,902 | 39,868 |
| Stockholders' equity | | |
| Common stock—par value \$0.001 per share; 500,000,000 shares authorized; 108,716,990 and 106,308,76 shares issued and outstanding at September 30, 2022 and December 31, 2021, respectively | 7 109 | 106 |
| Additional paid-in capital | 739,689 | 682,084 |
| Accumulated other comprehensive loss | (1,051) | (174) |
| Accumulated deficit | (631,361) | (372,164) |
| Total stockholders' equity | 107,386 | 309,852 |
| Total liabilities, mezzanine equity, and stockholders' equity | \$2,050,942 | \$2,021,972 |

Redfin Corporation and Subsidiaries Consolidated Statements of Comprehensive Loss (in thousands, except share and per share amounts, unaudited)

| | | Septem | ber | 30, | | Nine Mont Septem | | |
|--|----|------------|-----|------------|----|---------------------|----|------------|
| | | 2022 | | 2021 | | 2022 | | 2021 |
| Revenue | | | | | | | | |
| Service | \$ | 300,854 | \$ | 301,657 | \$ | 862,756 | \$ | 776,120 |
| Product | | 299,663 | | 238,417 | | 942,022 | | 503,588 |
| Total revenue | | 600,517 | | 540,074 | | 1,804,778 | | 1,279,708 |
| Cost of revenue ⁽¹⁾ | | | | | | | | |
| Service | | 210,189 | | 174,267 | | 608,884 | | 486,880 |
| Product | | 332,251 | | 238,505 | | 947,277 | | 497,032 |
| Total cost of revenue | | 542,440 | | 412,772 | | 1,556,161 | | 983,912 |
| Gross profit | | 58,077 | | 127,302 | | 248,617 | | 295,796 |
| Operating expenses | | | | | | | | |
| Technology and development ⁽¹⁾ | | 48,063 | | 43,658 | | 149,209 | | 112,824 |
| Marketing ⁽¹⁾ | | 33,748 | | 49,143 | | 133,832 | | 116,343 |
| General and administrative ⁽¹⁾ | | 61,005 | | 54,395 | | 191,704 | | 151,352 |
| Restructuring and reorganization | | 284 | | _ | | 18,670 | | _ |
| Total operating expenses | · | 143,100 | | 147,196 | | 493,415 | | 380,519 |
| Loss from operations | | (85,023) | | (19,894) | | (244,798) | | (84,723) |
| Interest income | | 1,174 | | 178 | | 1,948 | | 472 |
| Interest expense | | (5,359) | | (3,672) | | (12,841) | | (7,822) |
| Income tax (expense) benefit | | (132) | | 311 | | (425) | | 5,363 |
| Other (expense) income, net | | (905) | | 4,128 | | (3,081) | | 4,099 |
| Net loss | \$ | (90,245) | \$ | (18,949) | \$ | (259,197) | \$ | (82,611) |
| Dividends on convertible preferred stock | | (272) | | (1,662) | | (1,416) | | (5,875) |
| Net loss attributable to common stock—basic and diluted | \$ | (90,517) | \$ | (20,611) | \$ | (260,613) | \$ | (88,486) |
| Net loss per share attributable to common stock—basic and diluted | \$ | (0.83) | \$ | (0.20) | \$ | (2.42) | \$ | (0.85) |
| Weighted-average shares to compute net loss per share attributable to common stock—basic and diluted | | 08,618,491 | 10 | 05,144,872 | 1 | 07,566,894 | 1 | 04,327,614 |
| Net loss | \$ | (90,245) | \$ | (18,949) | \$ | (259,197) | \$ | (82,611) |
| Other comprehensive income | | | | | | | | |
| Foreign currency translation adjustments | | 27 | | 3 | | 65 | | 3 |
| Unrealized gain on available-for-sale debt securities | | 34 | | 27 | | 812 | | 161 |
| Comprehensive loss | \$ | (90,184) | \$ | (18,919) | \$ | (258,320) | \$ | (82,447) |

(1) Includes stock-based compensation as follows:

| | Three Month Septemb | | | | Nine Months End September 30, | | | |
|----------------------------|------------------------|--------|----|--------|----------------------------------|--------|----|--------|
| | | 2022 | | 2021 | | 2022 | | 2021 |
| Cost of revenue | \$ | 4,387 | \$ | 3,283 | \$ | 11,644 | \$ | 10,019 |
| Technology and development | | 7,371 | | 5,455 | | 23,036 | | 16,987 |
| Marketing | | 1,028 | | 537 | | 3,024 | | 1,615 |
| General and administrative | | 5,284 | | 3,835 | | 13,968 | | 10,817 |
| Total | \$ | 18,070 | \$ | 13,110 | \$ | 51,672 | \$ | 39,438 |

Redfin Corporation and Subsidiaries Consolidated Statements of Cash Flows (in thousands, unaudited)

Nine Months Ended

| | • | Septem | ber 30. |
|--|-------|---------|--------------------|
| | 2 | 022 | 2021 |
| Operating Activities | | | |
| Net loss | \$ (2 | 59,197) | \$ (82,61 |
| Adjustments to reconcile net loss to net cash used in operating activities: | | | |
| Depreciation and amortization | 4 | 17,438 | 32,30 |
| Stock-based compensation | į. | 51,672 | 39,438 |
| Amortization of debt discount and issuance costs | | 4,358 | 3,58 |
| Non-cash lease expense | • | 11,313 | 8,51 |
| Impairment costs | | 913 | _ |
| Net loss on IRLCs, forward sales commitments, and loans held for sale | | 4,228 | 34 |
| Change in fair value of mortgage servicing rights, net | | (1,472) | |
| Other | | 3,254 | (3,84 |
| Change in assets and liabilities: | | | |
| Accounts receivable, net | (' | 17,052) | (29,48) |
| Inventory | į | 56,990 | (385,98 |
| Prepaid expenses and other assets | | (2,721) | (9,53 |
| Accounts payable | | (1,875) | 61 |
| Accrued and other liabilities, deferred tax liabilities, and payroll tax liabilities, noncurrent | (2 | 24,202) | 23,01 |
| Lease liabilities | (, | 12,435) | (9,64 |
| Origination of mortgage servicing rights | | (2,774) | _ |
| Proceeds from sale of mortgage servicing rights | | 1,314 | _ |
| Origination of loans held for sale | (3,09 | 91,099) | (745,70 |
| Proceeds from sale of loans originated as held for sale | • | 32,858 | 744,880 |
| Net cash used in operating activities | | 18,489) | (414,12 |
| nvesting activities | | | , |
| Purchases of property and equipment | (* | 17,496) | (20,57 |
| Purchases of investments | • | 45,273) | (129,27 |
| Sales of investments | | 12,946 | 98,68 |
| Maturities of investments | | 66,055 | 96,30 |
| Cash paid for acquisition, net of cash, cash equivalents, and restricted cash acquired | | 97,341) | (608,00 |
| Net cash used in investing activities | | 31,109) | (562,86) |
| inancing activities | | 31,100) | (002,00 |
| Proceeds from the issuance of common stock pursuant to employee equity plans | | 9,679 | 14,194 |
| Tax payments related to net share settlements on restricted stock units | | (6,650) | (21,08 |
| Borrowings from warehouse credit facilities | | 30,606 | 710,53 |
| Repayments to warehouse credit facilities | | 69,728) | (709,73 |
| Borrowings from secured revolving credit facility | - | 52.051 | 431,71 |
| · · · · · · · · · · · · · · · · · · · | | 19,416) | |
| Repayments to secured revolving credit facility Proceeds from issuance of convertible senior notes, net of issuance costs | (54 | +9,410) | (256,03 |
| | | _ | 561,529 (62,64) |
| Purchases of capped calls related to convertible senior notes | | _ | • |
| Payments for repurchases and conversions of convertible senior notes | | _ | (2,15 |
| Other financing payables | | (000) | 3,16 |
| Principal payments under finance lease obligations | | (680) | (56) |
| Cash paid for secured revolving credit facility issuance costs | | (764) | (48 |
| Net cash provided by financing activities | | 15,098 | 668,41 |
| Effect of exchange rate changes on cash, cash equivalents, and restricted cash | | (65) | (; |
| Net change in cash, cash equivalents, and restricted cash | (3 | 14,565) | (308,57 |
| Cash, cash equivalents, and restricted cash: | | | |
| Beginning of period | 71 | 18,281 | 945,820 |
| Ŭ Ŭ 1 | \$ 40 | 3,716 | \$ 637,240 |

Redfin Corporation and Subsidiaries Supplemental Financial Information and Business Metrics (unaudited)

| | | | | Thre | e Months E | nded | | | |
|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | Sep. 30, 2022 | Jun. 30, 2022 | Mar. 31, 2022 | Dec. 31, 2021 | Sep. 30, 2021 | Jun. 30, 2021 | Mar. 31, 2021 | Dec. 31, 2020 | Sep. 30, 2020 |
| Monthly average visitors (in thousands) | 50,785 | 52,698 | 51,287 | 44,665 | 49,147 | 48,437 | 46,202 | 44,135 | 49,258 |
| Real estate services transactions | | | | | | | | | |
| Brokerage | 18,245 | 20,565 | 15,001 | 19,428 | 21,929 | 21,006 | 14,317 | 16,951 | 18,980 |
| Partner | 3,507 | 3,983 | 3,417 | 4,603 | 4,755 | 4,597 | 3,944 | 4,940 | 5,180 |
| Total | 21,752 | 24,548 | 18,418 | 24,031 | 26,684 | 25,603 | 18,261 | 21,891 | 24,160 |
| Real estate services revenue per transaction | | | | | | | | | |
| Brokerage | \$ 11,103 | \$ 11,692 | \$ 11,191 | \$ 10,900 | \$ 11,107 | \$ 11,307 | \$ 10,927 | \$ 10,751 | \$ 10,241 |
| Partner | 2,556 | 2,851 | 2,814 | 2,819 | 2,990 | 3,195 | 3,084 | 3,123 | 2,988 |
| Aggregate | 9,725 | 10,258 | 9,637 | 9,352 | 9,661 | 9,850 | 9,233 | 9,030 | 8,686 |
| U.S. market share by units ⁽¹⁾ | 0.80% | 0.82% | 0.79% | 0.78% | 0.78% | 0.77% | 0.75% | 0.68% | 0.70% |
| Revenue from top-10 Redfin markets as a percentage of real estate services revenue | 58% | 59% | 57% | 61% | 62% | 64% | 62% | 63% | 63% |
| Average number of | | | | | | | | | |
| lead agents | 2,293 | 2,640 | 2,750 | 2,485 | 2,370 | 2,456 | 2,277 | 1,981 | 1,820 |
| RedfinNow homes sold | 530 | 423 | 617 | 600 | 388 | 292 | 171 | 83 | 37 |
| Revenue per RedfinNow home sold (in ones) | \$550,903 | \$604,120 | \$608,851 | \$622,519 | \$599,963 | \$571,670 | \$525,765 | \$471,895 | \$504,730 |
| Mortgage originations by dollars (in millions) | \$ 1,557 | \$ 1,565 | \$ 159 | \$ 242 | \$ 258 | \$ 261 | \$ 227 | \$ 206 | \$ 185 |
| Mortgage originations by units (in ones) | 3,720 | 3,860 | 414 | 591 | 671 | 749 | 632 | 570 | 539 |

(1) Prior to the second quarter of 2022, we reported our U.S. market share based on the aggregate home value of our real estate services transactions, relative to the aggregate value of all U.S. home sales, which we computed based on the mean sale price of U.S. homes provided by the National Association of REALTORS® ("NAR"). Beginning in the second quarter of 2022, NAR (1) revised its methodology of computing the mean sale price, (2) restated its previously reported mean sale price beginning from January 2020 (and indicated that previously reported mean sale price prior to January 2020 is not comparable), and (3) discontinued publication of the mean sale price as part of its primary data set. Due to these changes, as of the second quarter of 2022, we report our U.S. market share based on the number of homes sold, rather than the dollar value of homes sold. Our market share by number of homes sold has historically been lower than our market share by dollar value of homes sold.

Supplemental Financial Information Segment Reporting and Reconciliation of Adjusted EBITDA to Net Income (Loss) (unaudited, in thousands)

| | | Thre | ee Months | Ended Sep | tember 3 | 0, 2022 | | | | | | |
|---|---------------------------------------|-------------|------------|------------|----------|--|-------------|--|--|--|--|--|
| | Real estate services | Properties | Rentals | Mortgage | Other | Corporate Overhead and Intercompany Eliminations | Total | | | | | |
| Revenue | \$211,540 | \$ 299,663 | \$ 38,686 | \$ 48,469 | \$7,079 | \$ (4,920) | \$600,517 | | | | | |
| Cost of revenue | 156,632 | 332,251 | 8,676 | 43,783 | 6,018 | (4,920) | 542,440 | | | | | |
| Gross profit | 54,908 | (32,588) | 30,010 | 4,686 | 1,061 | | 58,077 | | | | | |
| Operating expenses | | , | | | | | | | | | | |
| Technology and development | 25,709 | 4,728 | 15,385 | 985 | 751 | 505 | 48,063 | | | | | |
| Marketing | 18,772 | 506 | 12,678 | 1,653 | 48 | 91 | 33,748 | | | | | |
| General and administrative | 20,244 | 3,029 | 22,722 | 7,073 | 784 | 7,153 | 61,005 | | | | | |
| Restructuring and reorganization | | | | | | 284 | 284 | | | | | |
| Total operating expenses | 64,725 | 8,263 | 50,785 | 9,711 | 1,583 | 8,033 | 143,100 | | | | | |
| Loss from operations | (9,817) | (40,851) | (20,775) | (5,025) | (522) | (8,033) | (85,023) | | | | | |
| Interest income, interest expense, income tax expense, and other expense, net | | (2,814) | 397 | (129) | 40 | (2,716) | (5,222) | | | | | |
| Net loss | \$ (9,817) | \$ (43,665) | \$(20,378) | \$ (5,154) | \$ (482) | \$ (10,749) | \$ (90,245) | | | | | |
| | Three Months Ended September 30, 2022 | | | | | | | | | | | |
| | Real estate | | | | | Corporate Overhead and Intercompany | | | | | | |
| | services | Properties | Rentals | Mortgage | Other | Eliminations | Total | | | | | |
| Net loss | \$ (9,817) | \$ (43,665) | \$(20,378) | \$ (5,154) | \$ (482) | \$ (10,749) | \$(90,245) | | | | | |
| Interest income ⁽¹⁾ | | (330) | _ | (4,049) | (42) | (786) | (5,207) | | | | | |
| Interest expense ⁽²⁾ | _ | 3,140 | _ | 3,364 | _ | 2,215 | 8,719 | | | | | |
| Income tax expense | _ | _ | (355) | 141 | _ | 346 | 132 | | | | | |
| Depreciation and amortization | 4,388 | 642 | 9,683 | 1,053 | 241 | 291 | 16,298 | | | | | |
| Stock-based compensation ⁽³⁾ | 9,834 | 1,646 | 3,632 | 1,209 | 341 | 1,408 | 18,070 | | | | | |
| Acquisition-related costs ⁽⁴⁾ | _ | _ | _ | _ | _ | 13 | 13 | | | | | |
| Restructuring and reorganization ⁽⁵⁾ | _ | _ | | _ | | 284 | 284 | | | | | |
| (0) | | | | | | | | | | | | |

(1) Interest income includes \$4.0 million of interest income related to originated mortgage loans for the three months ended September 30, 2022.

\$ 4,405 \$ (38,567) \$ (7,418) \$ (3,436) \$

913

913

(2) Interest expense includes \$3.4 million of interest expense related to our warehouse credit facilities for the three months ended September 30, 2022.

Impairment⁽⁶⁾

Adjusted EBITDA

- (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 12 to our consolidated financial statements for more information.
- (4) Acquisition-related costs consist of fees for external advisory, legal, and other professional services incurred in connection with our acquisition of other companies.
- (5) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities from our acquisitions of Bay Equity and Rent., and from our June 2022 workforce reduction.
- (6) Impairment consists of an impairment loss due to subleasing one of our operating leases.

| Three | Mantha | Ended | September | 20 2024 |
|-------|--------|-------|-----------|-----------|
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| | Real estate services | Properties | Rentals | Mortgage | Other | Corporate Overhead and Intercompany Eliminations | Total |
|---|----------------------------|------------|------------|------------|-----------|--|-------------|
| Revenue | \$257,795 | \$ 238,417 | \$ 40,406 | \$ 5,013 | \$ 3,193 | \$ (4,750) | \$540,074 |
| Cost of revenue | 161,449 | 238,397 | 7,395 | 6,705 | 3,576 | (4,750) | 412,772 |
| Gross profit | 96,346 | 20 | 33,011 | (1,692) | (383) | _ | 127,302 |
| Operating expenses | | | | | | | |
| Technology and development | 20,732 | 3,602 | 13,849 | 2,910 | 586 | 1,979 | 43,658 |
| Marketing | 33,894 | 645 | 14,113 | 149 | 42 | 300 | 49,143 |
| General and administrative | 18,383 | 2,258 | 23,264 | 2,334 | 533 | 7,623 | 54,395 |
| Total operating expenses | 73,009 | 6,505 | 51,226 | 5,393 | 1,161 | 9,902 | 147,196 |
| Income (loss) from operations | 23,337 | (6,485) | (18,215) | (7,085) | (1,544) | (9,902) | (19,894) |
| Interest income, interest expense, income tax expense, and other expense, net | (56) | (1,456) | 311 | 1 | 1_ | 2,144 | 945 |
| Net income (loss) | \$ 23,281 | \$ (7,941) | \$(17,904) | \$ (7,084) | \$(1,543) | \$ (7,758) | \$ (18,949) |
| | | Th | ree Month | s Ended Se | ntember ' | 30 2021 | |

| | е | Real state rvices | Pro | operties | Rentals | M | ortgage | Other | Ove | porate erhead and company inations | Total |
|---|----|-------------------------|-----|----------|------------|----|---------|-----------|-----|--|------------|
| Net income (loss) | \$ | 23,281 | \$ | (7,941) | \$(17,904) | \$ | (7,084) | \$(1,543) | \$ | (7,758) | \$(18,949) |
| Interest income ⁽¹⁾ | | _ | | (1) | _ | | (402) | (1) | | (176) | (580) |
| Interest expense ⁽²⁾ | | _ | | 1,456 | _ | | 399 | _ | | 2,216 | 4,071 |
| Income tax expense | | _ | | _ | (311) | | _ | _ | | _ | (311) |
| Depreciation and amortization | | 3,470 | | 530 | 9,189 | | 427 | 181 | | 488 | 14,285 |
| Stock-based compensation ⁽³⁾ | | 8,138 | | 1,312 | 143 | | 721 | 167 | | 2,629 | 13,110 |
| Acquisition-related costs ⁽⁴⁾ | | _ | | _ | _ | | _ | _ | | 202 | 202 |
| Restructuring and reorganization ⁽⁵⁾ | | | | | | | | | | _ | |
| Adjusted EBITDA | \$ | 34,889 | \$ | (4,644) | \$ (8,883) | \$ | (5,939) | \$(1,196) | \$ | (2,399) | \$ 11,828 |

- (1) Interest income includes \$0.4 million of interest income related to originated mortgage loans for the three months ended September 30, 2021.
- (2) Interest expense includes \$0.4 million of interest expense related to our warehouse credit facilities for the three months ended September 30, 2021.
- (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 12 to our consolidated financial statements for more information.
- (4) Acquisition-related costs consist of fees for external advisory, legal, and other professional services incurred in connection with our acquisition of other companies.
- (5) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities from our acquisitions of Bay Equity and Rent., and from our June 2022 workforce reduction.

| Nine Months Ended September 30, 202 | Nine | Months | Ended | September | 30. | 2022 |
|-------------------------------------|------|--------|-------|-----------|-----|------|
|-------------------------------------|------|--------|-------|-----------|-----|------|

| | Real estate services | Properties | Rentals | Mortgage | Other | Corporate Overhead and Intercompany Eliminations | Total |
|---|----------------------------|-------------|-------------|-------------|------------|--|--------------|
| Revenue | \$640,835 | \$ 942,022 | \$114,979 | \$104,484 | \$17,341 | \$ (14,883) | \$1,804,778 |
| Cost of revenue | 488,114 | 946,955 | 23,769 | 95,616 | 16,590 | (14,883) | 1,556,161 |
| Gross profit | 152,721 | (4,933) | 91,210 | 8,868 | 751 | _ | 248,617 |
| Operating expenses | | | | | | | |
| Technology and development | 80,144 | 13,531 | 44,539 | 5,236 | 2,975 | 2,784 | 149,209 |
| Marketing | 90,380 | 2,480 | 36,806 | 3,525 | 173 | 468 | 133,832 |
| General and administrative | 67,578 | 9,064 | 68,738 | 18,047 | 2,346 | 25,931 | 191,704 |
| Restructuring and reorganization | | | | | | 18,670 | 18,670 |
| Total operating expenses | 238,102 | 25,075 | 150,083 | 26,808 | 5,494 | 47,853 | 493,415 |
| Loss from operations | (85,381) | (30,008) | (58,873) | (17,940) | (4,743) | (47,853) | (244,798) |
| Interest income, interest expense, income tax expense, and other expense, net | (123) | (5,682) | 1,098 | (164) | 51 | (9,579) | (14,399) |
| Net loss | \$ (85,504) | \$ (35,690) | \$ (57,775) | \$ (18,104) | \$ (4,692) | \$ (57,432) | \$ (259,197) |

| Nine Months Ended September 3 |
|-------------------------------|
|-------------------------------|

| | Real estate services | Properties | Rentals | Mortgage | Other | O | orporate verhead and rcompany minations | Total |
|---|----------------------------|-------------|------------|-------------|-----------|----|---|-------------|
| Net loss | \$ (85,504) | \$ (35,690) | \$(57,775) | \$(18,104) | \$(4,692) | \$ | (57,432) | \$(259,197) |
| Interest income ⁽¹⁾ | _ | (514) | (1) | (7,296) | (55) | | (1,361) | (9,227) |
| Interest expense ⁽²⁾ | _ | 6,192 | _ | 5,599 | _ | | 6,642 | 18,433 |
| Income tax expense | _ | _ | (789) | 174 | _ | | 1,040 | 425 |
| Depreciation and amortization | 12,957 | 1,783 | 28,550 | 2,425 | 814 | | 909 | 47,438 |
| Stock-based compensation ⁽³⁾ | 29,644 | 4,710 | 8,611 | 2,590 | 1,151 | | 4,966 | 51,672 |
| Acquisition-related costs ⁽⁴⁾ | _ | _ | _ | _ | _ | | 2,437 | 2,437 |
| Restructuring and reorganization ⁽⁵⁾ | _ | _ | _ | _ | _ | | 18,670 | 18,670 |
| Impairment ⁽⁶⁾ | | | | | | | 913 | 913 |
| Adjusted EBITDA | \$ (42,903) | \$ (23,519) | \$(21,404) | \$ (14,612) | \$(2,782) | \$ | (23,216) | \$(128,436) |

- (1) Interest income includes \$7.3 million of interest income related to originated mortgage loans for the nine months ended September 30, 2022.
- (2) Interest expense includes \$5.6 million of interest expense related to our warehouse credit facilities for the nine months ended September 30, 2022.
- (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 12 to our consolidated financial statements for more information.
- (4) Acquisition-related costs consist of fees for external advisory, legal, and other professional services incurred in connection with our acquisition of other companies.
- (5) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities from our acquisitions of Bay Equity and Rent., and from our June 2022 workforce reduction.
- (6) Impairment consists of an impairment loss due to subleasing one of our operating leases.

7,925

(15,932)

7,925

(893)

| | Mine Month's Ended September 30, 2021 | | | | | | |
|---|---------------------------------------|-------------|-------------|-------------|------------|--|-------------|
| | | | | | | Corporate Overhead and | |
| | Real estate | | | | | Intercompany | |
| | services | Properties | Rentals | Mortgage | Other | Eliminations | Total |
| Revenue | \$ 678,602 | \$ 503,588 | \$ 82,954 | \$ 15,823 | \$ 10,261 | \$ (11,520) | \$1,279,708 |
| Cost of revenue | 453,790 | 496,948 | 14,965 | 19,406 | 10,323 | (11,520) | 983,912 |
| Gross profit | 224,812 | 6,640 | 67,989 | (3,583) | (62) | _ | 295,796 |
| Operating expenses | | | | | | | |
| Technology and development | 60,862 | 9,512 | 27,616 | 7,814 | 1,538 | 5,482 | 112,824 |
| Marketing | 86,823 | 1,423 | 26,724 | 413 | 105 | 855 | 116,343 |
| General and administrative | 60,813 | 6,765 | 46,413 | 5,686 | 1,466 | 30,209 | 151,352 |
| Total operating expenses | 208,498 | 17,700 | 100,753 | 13,913 | 3,109 | 36,546 | 380,519 |
| Loss from operations | 16,314 | (11,060) | (32,764) | (17,496) | (3,171) | (36,546) | (84,723) |
| Interest income, interest expense, income tax expense, and other expense, net | (87) | (2,538) | 523 | 2 | 2 | 4,210 | 2,112 |
| Net loss | \$ 16,227 | \$ (13,598) | \$ (32,241) | \$ (17,494) | \$ (3,169) | \$ (32,336) | \$ (82,611) |
| | Nine Months Ended September 30, 2021 | | | | | | |
| | Real estate services | Properties | Rentals | Mortgage | • Other | Corporate Overhead and Intercompany Eliminations | Total |
| Net loss | | | | | _ | | _ |
| | \$ 16,227 | + (::,::: | , , , | | , , , , | , (- ,, | \$ (82,611) |
| Interest income ⁽¹⁾ | _ | (8 |) — | (1,174 |) (2) | (459) | (1,643) |
| Interest expense ⁽²⁾ | _ | 2,546 | _ | 1,235 | _ | 5,277 | 9,058 |
| Income tax expense | | _ | (523) | _ | _ | (4,840) | (5,363) |
| Depreciation and amortization | 9,700 | 1,333 | 18,299 | 1,019 | 514 | 1,438 | 32,303 |
| Stock-based compensation ⁽³⁾ | 25,699 | 3,686 | 317 | 2,165 | 508 | 7,063 | 39,438 |

(1) Interest income includes \$1.2 million of interest income related to originated mortgage loans for the nine months ended September 30, 2021.

(6,041) \$ (14,148) \$ (14,249) \$ (2,149)

(2) Interest expense includes \$1.2 million of interest expense related to our warehouse credit facilities for the nine months ended September 30, 2021.

\$ 51,626 \$

Acquisition-related costs⁽⁴⁾

Adjusted EBITDA

Restructuring and reorganization⁽⁵⁾

- (3) Stock-based compensation consists of expenses related to stock options, restricted stock units, and our employee stock purchase program. See Note 12 to our consolidated financial statements for more information.
- (4) Acquisition-related costs consist of fees for external advisory, legal, and other professional services incurred in connection with our acquisition of other companies.
- (5) Restructuring and reorganization expenses primarily consist of personnel-related costs associated with employee terminations, furloughs, or retention due to the restructuring and reorganization activities from our acquisitions of Bay Equity and Rent., and from our June 2022 workforce reduction.

Reconciliation of Adjusted EBITDA Guidance to Net Loss Guidance (unaudited, in millions)

| In | ree Months Ende | ed December | 31, 2022 |
|-----|-----------------|-------------|----------|
| Low | | | High |
| \$ | (134) | \$ | (118) |
| | 5 | | 4 |
| | _ | | _ |

| 1161 1033 | Ψ | (134) | Ψ | (110) |
|----------------------------------|----|-------|----|-------|
| Net interest expense | | 5 | | 4 |
| Income tax expense | | _ | | _ |
| Depreciation and amortization | | 18 | | 18 |
| Stock-based compensation | | 17 | | 17 |
| Acquisition-related costs | | _ | | _ |
| Restructuring and reorganization | | 23 | | 21 |
| Adjusted EBITDA | \$ | (71) | \$ | (58) |

Note: Figures may not sum due to rounding.

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Net loss

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Source: Redfin Corporation