

Company Overview

SMAAASH Entertainment, Inc. (NASDAQ: WINR) is building a global virtual reality gaming and fully integrated eSports platform company, seeking to revolutionize the way that people view entertainment. Co-founded by CEO F. Jacob Cherian and CFO Suhel Kanuga, SMAAASH is an emerging operator and developer of family entertainment centers throughout the United States, combining proprietary sports, eSports, virtual and augmented reality gaming as well as dining into a highly interactive and innovative social experience for family and friends. The Company's fully integrated eSports platform concept will include the development of dedicated eSports centers nationwide beginning in 2019, alongside the management of eSports teams at all competitive levels.

Simplicity Esports and Gaming Company Acquires Three Esports Gaming Centers and Signs Percentage Rent Leases with Landlord

Oct 28 2020, 3:09 PM EDT

Simplicity Esports and Gaming Company Signs Nonbinding Letters of Intent to Acquire Five Additional Esports Gaming Centers in All Stock Deals Oct 7 2020, 11:12 AM EDT

Simplicity Esports Acquires Franchisee Owned Gaming Center in St. Petersburg, Florida and Agrees to a New Lease with Landlord

Oct 5 2020, 10:45 AM EDT

Stock Overview

Symbol WINR
Exchange OTCQB
Market Cap 13.99m
Last Price \$1.50
52-Week \$0.67 - \$2.33

11/16/2020 03:41 PM EST

Management Team

Jed Kaplan

Chief Executive Officer, Interim-Chief Financial Officer and Director

Simplicity Esports and Gaming Company

7000 W. Palmetto Park Rd. Suite 505 Boca Raton, FL 33433

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and it's quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.