

Data Storage Corporation Announces New Features on Message Logic's Email Archiving Platform Optimized for Cloud and Virtual Environments

Message Logic's Email Archiving and eDiscovery Solutions Help Organizations Capture, Index, Analyze, Store, and Retrieve Emails in Compliance With Regulations and the Legal Discovery Process

GARDEN CITY, NY -- (Marketwired) -- 08/21/14 -- <u>Data Storage Corporation</u> (OTCQB: DTST) announces today that their business unit, Message Logic, has added new enhancements to the MLArchiver solution in version 5.0; MLArchiver 5.0 meets global archiving, analytic and legal discovery requirements faced by companies worldwide.

Message Logic specializes in email archiving and data analytics, while ensuring compliance for companies moving to virtual environments, such as VMware and HyperV, or the cloud. Steve Catanzano, the company's EVP for Message Logic stated, "Our software is uniquely optimized to deliver the performance and scalability derived from virtualization and cloud computing environments. This enables us to drive down client costs, while providing a higher level of performance, and add more advanced features. These feature enhancements include powerful tools, such as data analytics, real time policy alerts and high-speed data migrations to move companies from older legacy email archiving systems to the next generation. We are excited to announce and deliver these new enhancements."

To satisfy the growing global demand and regulatory requirements, Message Logic has now also implemented support for the following platforms: Bloomberg®, BlackBerry®, Reuters Eikon®, Microsoft Lync®/O365 Lync Online®, SharePoint®/Live Meeting®, Sitrion Social WorkPlace®, Cisco Unified Communication /Jabber®, Squawker® Trading Platform, Social Media/LinkedIn®/Facebook®, Corporate Websites, UBS Chat® Oracle®/ATG 'click-to-call' Live Help/ Parlano MindAlign, SQL, Postgres and other ODBC databases.

About Data Storage Corporation:

<u>Data Storage Corporation</u>, a 13-year veteran in cloud-based technology solutions, provides infrastructure and software-as-a-service focused on compliance, message archiving, analytics, disaster recovery and business continuity. DSC assists organizations globally in managing and protecting their data, minimizing downtime, reducing costs while ensuring compliance with regulations.

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