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Data Storage Signs Midwest Distributor Agreement With Fortress Data Management

Agreement Provides Fortress With Enhanced 24x7x365 Customer Service and Marketing Support and Expands the Firm's Data Management and Disaster Recovery Offerings

GARDEN CITY, NY and BURR RIDGE, IL -- (Marketwire) -- 06/04/12 -- Data Storage Corporation (OTCBB: DTST), a long-standing leader in cloud storage and cloud computing for over 10 years focusing on data protection and business continuity solutions, today announced the signing of Midwest master distributor agreement with Fortress Data Management ("Fortress") of Burr Ridge, IL, greatly expanding its ability to service business customers throughout the Midwest region.

Under terms of the agreement, Data Storage Corporation will provide Fortress's backup and recovery customers with enhanced 24x7 customer services for IBM iSeries/AS400 server environments. Additionally, Data Storage Corporation will provide marketing and sales support services including online marketing and co-branded participation in industry events.

"Fortress and its founder, John Connell, clearly understand the value businesses in highly regulated industries place in protecting their data. Through this partnership, we will be able to expand our presence in the Midwest and be able to provide customers in that market with the high level of consultation and support customers have come to expect from Data Storage Corporation," said Matthew Grosso, executive vice president and CTO at Data Storage Corporation.

Founded in 1994, Fortress was an early proponent of online backup and recovery solutions and business continuity planning. With a background founded in risk and data use analysis, Fortress' expertise has grown to encompass data management, compliance, security and business continuity plan development and consulting. Fortress Data Management current serves institutions and professional clients in Construction, Healthcare and Finance.

John Connell, founder and CEO of Fortress Data Management, commented: "At Fortress, we have long recognized the mission critical nature of business data and the need to develop and deploy robust continuity plans. In partnership with Data Storage Corporation and its broad array of capabilities and proven expertise, we can now offer our clients unmatched support along with world-class cloud computing solutions."

Together, Data Storage Corporation and Fortress Data Management are capitalizing on the dramatic demand by businesses for cloud/datacenter-delivered services, a market predicted to reach more than \$73 billion by 2015 (source: IDC). With a specific focus on providing reliable and cost effective Infrastructure as a Service (IaaS) offerings including managed

hosting, data storage and disaster recovery, both companies are helping businesses improve the efficiency of their operations, control costs and improve the effectiveness of their information technology investments.

About Data Storage Corporation

Data Storage Corporation provides cloud storage and cloud computing services focused on data protection, disaster recovery and business continuity solutions that assist organizations to protect their data, minimize downtime, ensure regulatory compliance and provide quick system recovery and restoration. Serving the rapidly emerging business continuity market which is expected to grow to over \$39 billion over the next few years, Data Storage Corporation's clients save time and money, gain more control and better access to data and enable the highest level of security for that data. The company's solutions include: data backup and storage, replication; high availability data replication services; email archive and compliance solutions for e-discovery; continuous data protection; data de-duplication; virtualized system recovery; and telecom recovery services. Headquartered in Garden City, N.Y., Data Storage Corporation offers its solutions and services to healthcare, banking and finance, distribution services, manufacturing, construction, education, and government industries. For more information, visit www.datastoragecorp.com.

Cautionary Statement on Risks Associated with Data Storage Corporation - Forward-Looking Statements: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 by Data Storage Corporation that are subject to risks and uncertainties. The words "believe," "expect," "anticipate," "intend," "plan," "estimate," "may," "should," "could," and similar expressions are intended to identify such statements. Forward-looking statements are not guarantees of future performance and are to be interpreted only as of the date on which they are made. Data Storage Corporation undertakes no obligation to update or revise any forward-looking statement except as required by law. Data Storage Corporation advises investors that it discusses risk factors and uncertainties that could cause Data Storage Corporation's actual results to differ from forward-looking statements in its periodic reports filed with the Securities and Exchange Commission ("SEC"). Data Storage Corporation's SEC filings can be accessed through the SEC's EDGAR Database at www.sec.gov (Data Storage Corporation has EDGAR CIK No. 0001419951).

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