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NETSOL Technologies Unveils a New Logo, Signifying Innovation and Growth

CALABASAS, Calif., Nov. 30, 2016 (GLOBE NEWSWIRE) -- NETSOL Technologies, Inc. (Nasdaq:NTWK), a leading global provider of business services and enterprise application solutions to the finance and leasing industry for 20 years, today revealed its brand new company logo, replacing its iconic legacy logo and signifying expansion of its products and services, including its newest product suite, NFS Ascent™.

"I'm really excited about our new company logo. I feel the design embodies the essence of our company and captures our identity perfectly," said Najeeb Ghauri, Founder, Chairman and Chief Executive Officer of NETSOL Technologies. He further added, *"Change is important, and the logo needed to reflect our continued commitment to adapting to the needs of our customers."*

The logo has been completely redesigned to capture the spirit of NETSOL's products and people. The 20-year-old NETSOL logo had become one of the most recognizable images representing a leader in the global asset finance and leasing industry. Importantly, the new logo maintains the integrity of its predecessor by still using a capital letter "N" in a solid blue color, which has become an integral part of NETSOL's identity; however, the letter "N" is depicted in curvilinear lines to signify flow, flexibility and forward motion, celebrating the company's innovation, adaptability and progress.

NETSOL's name will also now appear in all capital letters to reinforce brand recognition. The use of "NetSol" will be replaced with "NETSOL" as part of the company rebranding. The logo has been officially launched and implemented in all NETSOL regional locations and is now featured on the company website, as well as, in all collateral and assets.

NETSOL continually strives to provide ongoing technology and industry thought leadership to serve the needs of all its regional and multinational client base, as evidenced by NETSOL's market-leading NFS Ascent™ product suite. The company logo now better reflects this brand value and exciting forward-thinking growth and progression.

About NETSOL Technologies

NETSOL Technologies, Inc. (Nasdaq:NTWK) is a worldwide provider of IT and enterprise software solutions primarily serving the global Leasing and Finance industry. The Company's suite of applications are backed by 40 years of domain expertise and supported by a committed team of more than 1,700 professionals placed in eight strategically located support and delivery centers throughout the world. NFS™, LeasePak™, LeaseSoft or NFS

Ascent™ – help companies transform their Finance and Leasing operations, providing a fully automated asset-based finance solution covering the complete leasing and finance lifecycle.

Forward-Looking Statements

This press release may contain forward-looking statements relating to the development of the Company's products and services and future operation results, including statements regarding the Company that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words “expects,” “anticipates,” variations of such words, and similar expressions, identify forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties, and assumptions that are difficult to predict. Factors that could affect the Company's actual results include the progress and costs of the development of products and services and the timing of the market acceptance. The subject Companies expressly disclaim any obligation or undertaking to update or revise any forward-looking statement contained herein to reflect any change in the company's expectations with regard thereto or any change in events, conditions or circumstances upon which any statement is based.

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Source: NETSOL Technologies, Inc.