

March 15, 2017



Pershing Resources Forms an Advisory Board

The Company Deepens Its Pool of Expertise in Key Areas

RENO, NV -- (Marketwired) -- 03/15/17 -- Pershing Resources Company, Inc., (OTC PINK: PSGR) announced that it has formed an Advisory Board to be comprised of professionals with expertise in the junior mining sector, as well as finance. The Company has formed the Advisory Board to create a ready pool of expertise and strategic knowledge in the key areas of geologic exploration, mining and operations methodology, and public finance to help guide the Company's progress.

Pershing Resources CEO Steve Plumb commented, "We formed the Advisory Board as a vehicle to draw on the larger community of junior mining and public finance professionals to seek out advice and counsel and various opinions from experienced professionals involved at the senior level of mining and exploration and finance in public companies. We are very pleased to have access to this well of experience and we are looking forward to working closely with our new Advisory Board members as the Company moves through our upcoming financing and strategic expansion."

Advisory Board member profiles can be viewed at:
<http://www.pershingpm.com/about/advisory-board>.

To receive information on Pershing Resources, sign up for email news alerts at:
<http://ir.pershingpm.com/>.

Forward Looking Statements

The information contained in this press release as well as the information on the Company's website is provided solely for the reader's general knowledge. Such information is not intended to be a comprehensive review of all matters pertaining to the Company. Certain statements included herein and on the Company's website, constitute "forward looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current knowledge, assumptions, judgment and expectations regarding future performance or events. Although management believes that the expectations reflected in such statements are reasonable, these forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the Company's management. When used in this press release and on the Company's website, the words "estimate," "project," "believe," "anticipate," "intend," "expect," and similar expressions are intended to identify forward-looking statements. Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance and/or achievements of the Company or of the gold mining industry in general to be materially different from future results, performance

and/or achievements expressed or implied by those forward looking statements. There can be no assurance that such statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include uncertainties related to fluctuations in gold, silver and other commodity prices, uncertainties relating to interpretation of drill results and the geology of the Company's properties, uncertainty of estimates of capital and operating costs, the need for cooperation of government agencies in the development of the Company's mineral projects, the need to obtain additional financing to develop the Company's mineral projects, the possibility of delay in development programs or in construction projects, and uncertainty of meeting anticipated program milestones for the Company's mineral projects.

All forward-looking statements are expressly qualified in their entirety by this cautionary notice. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date of this release. The Company has no obligation, and expressly disclaims any obligation, to update, revise or correct any of the forward-looking statements, whether as a result of new information, future events or otherwise.

About Pershing Resources

Pershing Resources is a development stage precious metals producer, focused on projects located in North America. The Company is based in Reno, Nevada and owns a development facility near Kingman, Arizona.

The Company's current assets are comprised of mining properties located in the Western United States. The Company is presently in various stages of development on each of these properties. As opportunities arise, the Company will seek to strengthen its balance sheet through acquisition of additional mining properties. Pershing Resources is committed to responsible mining practices and, we believe, is positioned to deliver sustained growth and performance for years to come.

Details on the Company's projects can be found at <http://www.pershingpm.com/>.

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