

## Twin Vee PowerCats Attends Annual Dealer Week Conference in Orlando to Grow Dealer Network

FORT PIERCE, FL / ACCESSWIRE / December 10, 2024 / Twin Vee PowerCats Co. (Nasdaq:VEEE), ("Twin Vee" or the "Company"), a manufacturer, distributor, and marketer of power sport boats, is attending Dealer Week 2024 at the Orlando Convention Center from December 8th to 11th at Booth 325. At this year's Dealer Week, the annual conference of the Marine Retailers Association of the Americas, Twin Vee is focused on growing its dealer network, with expansion plans throughout the United States and abroad. Shawn Erb, Twin Vee's recently appointed Director of Sales and Dealer Relations, spearheads the initiative at Dealer Week.

Check out the announcement on Joseph's CEO Hustle webcast via <u>Instagram</u>, <u>Facebook</u>, or <u>LinkedIn</u>.

"We are excited to connect with current and prospective dealers at Dealer Week," says Joseph Visconti, Chairman and CEO of Twin Vee PowerCats Co. "This event provides a valuable platform to showcase our popular Twin Vee 280 GFX2 and our all-new AquaSport 280 Superboat while also offering us the ability to discuss exciting partnership opportunities with attendees. With Shawn leading our sales efforts, we look forward to bringing our incredible brands to more boating enthusiasts across the country."

Shawn Erb, who has extensive experience in developing and executing sales strategies, cultivating strong dealer relationships, and driving revenue growth in the marine and recreational vehicle industries, is eager to speak with dealers during the conference to discuss the benefits of partnering with Twin Vee. "This is a great opportunity to meet with our current network as well as new dealers looking to get into the catamaran business," states Erb. "We're interested in expanding our presence in key regions, including the Eastern Seaboard, Michigan, the Great Lakes, the Ozarks, California, and potentially international markets as well."

The Twin Vee 280 GFX2 and the AquaSport 280 Superboat will be on display at the Company's booth this week. "The boats we have at our booth are a significant leap forward in boating technology," explains Visconti. "Both are fully digital products that represent the next generation of a proud legacy of boating and exemplify the innovative spirit and superior build quality of our Company."

"I invite all attendees to visit us in**Booth 325** during Dealer Week to learn more about partnership opportunities and experience the Twin Vee difference firsthand," remarks Visconti.

Dealers interested in joining the Twin Vee team can reach Shawn Erb at <a href="mailto:shawn@twinvee.com">shawn@twinvee.com</a> or Loretta Ball at <a href="mailto:lollie@twinvee.com">lollie@twinvee.com</a>.

## About Twin Vee PowerCats Co.

Twin Vee PowerCats Co. is a manufacturer, distributor, and marketer of power sport boats. The Company produces a range of boats designed for activities including fishing, cruising, and recreational use. Twin Vee PowerCats are recognized for their stable, fuel-efficient, and smooth-riding catamaran hull designs. Twin Vee is one of the most recognizable brand names in the catamaran sport boat category and is known as the "Best Riding Boats on the Water™." The Company is located in Fort Pierce, Florida, and has been building and selling boats for 30 years. Learn more at twinvee.com.

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Visit Twin Vee PowerCats Co. on Facebook and Instagram.

## **Forward-Looking Statements**

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements and include statements regarding growing Twin Vee's dealer network throughout the United States and abroad, connecting with current and prospective dealers at Dealer Week 2024, discussing partnership opportunities with attendees, bringing Twin Vee's brands to more boating enthusiasts across the country, developing and executing sales strategies, cultivating strong dealer relationships and driving revenue growth in the marine and recreational vehicle industries, working with current and any new dealers looking to get into the catamaran business and expanding Twin Vee's presence in key regions, including the Eastern Seaboard, Michigan, the Great Lakes, the Ozarks, California, and potentially international markets. These forward-looking statements are based on management's expectations and assumptions as of the date of this press release and are subject to a number of risks and uncertainties, many of which are difficult to predict that could cause actual results to differ materially from current expectations and assumptions from those set forth or implied by any forward-looking statements. Important factors that could cause actual results to differ materially from current expectations include, among others, the Company's ability to grow its dealer network and partnerships and the risk factors described in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, the Company's Quarterly Reports on Form 10-Q, the Company's Current Reports on Form 8-K and subsequent filings with the SEC. The information in this release is provided only as of the date of this release, and the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events, except as required by law.

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