

June 3, 2015



Mentor Capital on Cannabis Investor Webcast June 4th at 11:00 am EDT

Mentor Public Company Incubator and Spinoff Program for Medical Marijuana Companies Discussed by CEO

SAN DIEGO--(BUSINESS WIRE)-- Mentor Capital, Inc. (OTCQB: MNTR) announced it is invited and will present live for 45 minutes on the Cannabis Investor Webcast on Thursday, June 4, 2015, at 11:00 am Eastern time, 8:00 am Pacific. Mentor Capital CEO Chet Billingsley will discuss Mentor's emerging program to act as a public market incubator to assist solid cannabis and medical marijuana companies to go public via spinoff. The webcast will also include a cannabis sector overview by Michael Berger of Technical420 with other presentations and Q & A sessions from different private and public cannabis related companies.

"Spinoffs occur when Mentor issues a special dividend of shares in a portfolio cannabis company to all Mentor shareholders giving them holdings in that newly created marijuana related public company," explains Chet Billingsley, CEO. "If this is repeated, Mentor shareholders may come to receive and hold the newly public shares of several cannabis companies, in addition to their original Mentor Capital, Inc. shares." In the live webcast the Mentor CEO will outline how private companies are groomed for the public market, how founders and private investors can receive liquidity through the exchange for Mentor common shares, and the advantage for new cannabis public companies launching at cost with 5,000 cannabis interested shareholders.

Interested cannabis investors can register for no charge and see other information at <http://www.cannawebcast.com/>.

About Mentor Capital: The Company seeks to take significant positions in medical marijuana and cannabis companies to provide public market liquidity for founders, protection for investors and to incubate private cannabis companies that have the potential to be spun off as stand-alone public companies. Additional important information for investors is presented at: www.MentorCapital.com.

This press release is neither an offer to sell, nor a solicitation of offers to purchase, securities.

Forward Looking Statements: *This press release contains forward-looking statements within the meaning of the federal securities laws, including statements concerning financial projections, financing activities, corporate combinations, product development activities and sales and licensing activities. Such forward-looking statements are not guarantees of future results or performance, are sometimes identified by words of condition such as "should," "could," "expects," "may," "intends," "seeks," "looks," "moves," or "plans" and are subject to a number of risks and uncertainties, known and unknown, that could cause actual results to*

differ materially from those intended or anticipated. Such risks include, without limitation: nonperformance of investments, partner and portfolio difficulties, potential delays in marketing and sales, problems securing the necessary financing to continue operations, problems involving continued illegality of cannabis products, potential of competitive products, services, and technologies, difficulties experienced in product development, in recruiting knowledgeable personnel and in protecting intellectual property. Further information concerning these and other risks is included in the Company's 10K/Q filings which, along with other very important information about the Company, can be found here:

<http://mentorcapital.com/disclosures/>

The Company undertakes no obligation to update or revise such forward-looking statements to reflect new information, events or circumstances occurring after the date of this press release.

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