

June 26, 2009



SIRIUS XM Radio to Launch the Michael Jackson Tribute Channel in Honor of Michael Jackson

"The Michael Jackson Tribute Channel" celebrates Jackson's musical career

Quincy Jones special to feature behind-the-scenes stories of creating Jackson's "Off the Wall" and "Thriller" albums

NEW YORK, June 26 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will launch *The Michael Jackson Tribute Channel* to commemorate the life and music of Michael Jackson. The exclusive, limited-run channel is dedicated to the King of Pop's extensive musical career.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

The Michael Jackson Tribute Channel will launch on Saturday, June 27 at 12:01 am ET and air through Monday, June 29 at 11:59 pm ET on Heart & Soul, SIRIUS channel 51 and XM channel 62, and will honor the legendary career of Michael Jackson who passed away on June 25, 2009.

The channel features Jackson's solo work, as well as recordings from The Jackson 5, interviews and stories from other artists, plus other unique content that celebrated Jackson's musical contributions. Music industry legend Quincy Jones, who produced *Thriller*, among other Jackson solo albums, served as Executive Advisor, providing counsel on the channel's creative direction and structure.

In addition, listeners will hear Quincy Jones discuss two Michael Jackson albums he produced, *Off the Wall* and *Thriller*. Jones will share the inspiration for both albums as he takes listeners track by track during the special on Monday, June 29 at 9:00 pm ET on *The Michael Jackson Tribute Channel*. The Quincy Jones special will also air on Tuesday, June 30 at 3:00 pm ET, Wednesday, July 1 at 9:00 am ET and Thursday, July 2 at 9:00 pm ET on Heart & Soul, SIRIUS channel 51 and XM channel 62.

The Michael Jackson Tribute Channel will feature special programming from the XM archives.

SIRIUS XM began broadcasting special Michael Jackson programming across a wide range of its commercial-free music channels on Friday, June 25. Various channels devoted special features to the "King of Pop" with tributes, personal memories, favorite songs and more.

For more information and audio excerpts, please visit www.sirius.com or www.xmradio.com

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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