

July 22, 2015



Digital Turbine to Participate at the Needham Interconnect Conference on August 4, 2015

AUSTIN, Texas, July 22, 2015 /PRNewswire/ --**Digital Turbine, Inc.** (Nasdaq: APPS), the company empowering operators and Original Equipment Manufacturers (OEMs) around the globe with end-to-end mobile solutions, today announced that members of its management team are scheduled to participate at the Needham Interconnect Conference at the Westin Grand Central Hotel in New York on August 4, 2015.

Bill Stone, chief executive officer, and Andrew Schleimer, chief financial officer, are scheduled to present at 1:40pm ET on that date. Messrs. Stone and Schleimer will also host one-on-one meetings at the conference throughout the day.

A live webcast and replay will be available in the investor relations section of Digital Turbine's website at (<http://ir.digitalturbine.com/events>)

About Digital Turbine, Inc.

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, app advertisers, device OEMs and other third parties to enable them to effectively monetize mobile content and acquire higher value user acquisition. The company's products include DT Ignite™, a mobile device management solution with targeted app distribution capabilities, DT IQ™, a customized user experience and app discovery tool, DT Marketplace™, an application and content store, and DT Pay™, a content management and mobile payment solution, DT Media, an advertiser solution for unique and exclusive carrier inventory, and Appia, a leading worldwide mobile user acquisition network. Digital Turbine has delivered more than 100 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. Headquartered in Austin, Texas with global offices in Durham, Berlin, Singapore, Sydney and Tel Aviv. For additional information visit www.digitalturbine.com or connect with Digital Turbine on Twitter at [@DigitalTurbine](https://twitter.com/DigitalTurbine).

For more information, contact:

Carolyn Capaccio/Sanjay M. Hurry
LHA
(212) 838-3777
digitalturbine@lhq.com

Logo - <https://photos.prnewswire.com/prnh/20150116/169744LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/digital-turbine-to-participate-at-the-needham-interconnect-conference-on-august-4-2015-300116772.html>

SOURCE Digital Turbine, Inc.