

July 21, 2014



Mandalay Digital to Participate in the Needham & Company Interconnect Conference

LOS ANGELES, July 21, 2014 /PRNewswire/ -- Mandalay Digital Group, Inc. (Nasdaq: MNDL), a leading provider of mobile technology solutions, announced today that Bill Stone, President and Chief Operating Officer and Digital Turbine Group Chief Executive Officer, and Andrew Schleimer Executive Vice President and Chief Financial Officer, are scheduled to present and conduct one-on-one meetings at the Needham & Company Interconnect Conference at The Westin Grand Central Hotel in New York. Details follow:

Date: Tuesday, August 5, 2014

Presentation Time: 9:00 a.m. ET/6:00 a.m. PT

An audio webcast of Mandalay's presentation will be available in the "For Investors" section of the company's website at <http://www.mandalaydigital.com>. A replay of the presentation will be available for 90 days.

About Mandalay Digital Group

Mandalay Digital Group, Inc., through its wholly owned subsidiary, Digital Turbine, provides mobile solutions for wireless carriers globally to enable them to better monetize mobile content. The company's products include mobile application management through DT Ignite, user experience and discovery through DT IQ, application stores and content through DT Marketplace, and content management and mobile payments through DT Pay. With global headquarters in Los Angeles, and offices throughout the U.S., Asia Pacific and EMEA, Mandalay Digital's solutions are used by more than 31 million consumers each month across more than 20 global operators. For additional information, visit www.mandalaydigital.com.

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