

October 31, 2013



Mandalay Digital to Host Second Quarter 2014 Earnings Conference Call at 4:30 pm ET on Thursday, November 14th

Management will also provide updates on new customers and deployments of products and services with existing carriers

LOS ANGELES, Oct. 31, 2013 /PRNewswire/ -- Mandalay Digital Group, Inc. (Nasdaq: MNDL) ("Mandalay Digital" or "the Company"), a global mobile content provider, today announced that the Company will host a conference call and webcast on November 14, 2013 to discuss its results for the three months ended September 30, 2013.

Mr. Peter Adderton, Chief Executive Officer of Mandalay Digital, and Mr. Bill Stone, Chief Executive Officer of Digital Turbine, will host the call. The call and webcast details are as follows:

Date: Thursday, November 14, 2013

Time: 4:30 pm Eastern Time

Conference Line (U.S.): 1-877-941-1428

International Dial-In: 1-480-629-9665

Conference ID: 4647925

Webcast: <http://public.viavid.com/index.php?id=106635>

Please dial in at least 10-minutes before the call to ensure timely participation.

A playback of the call will be available until 11:59 p.m. ET on November 21, 2013. To listen, call 1-877-870-5176 within the United States or 1-858-384-5517 when calling internationally. Please use the replay pin number 4647925.

About Mandalay Digital Group

Mandalay Digital Group (NASDAQ: MNDL) is at the convergence of Internet media content and mobile communications. It delivers a mobile services platform that works with mobile operators and third-party publishers to provide portal management, user interface, content

development and billing technology that enables the responsible distribution of mobile entertainment. Mandalay Digital is headquartered in Los Angeles and has offices in Australia, Germany and Israel. For additional information, visit www.mandalaydigital.com.

Forward Looking Statement

Statements in this news release concerning future results from operations, financial position, economic conditions, product releases and any other statement that may be construed as a prediction of future performance or events are forward-looking statements which involve known and unknown risks, uncertainties and other factors which may cause actual results to differ materially from those expressed or implied by such statements. These factors include uncertainties as to ability to raise new capital on acceptable terms or at all, ability to manage international operations, ability to identify and consummate roll-up acquisitions targets, levels of orders, ability to record revenues, release schedules, finalization and market acceptance of new products, changes in economic conditions and market demand, pricing and other activities by competitors, and other risks including those described from time to time in Mandalay Digital Group's filings on Forms 10-K and 10-Q with the Securities and Exchange Commission (SEC), press releases and other communications.

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