

Investor Presentation



July 2025

Disclaimer

Une copie de cette présentation peut être obtenue en français sur demande. A French copy of this presentation can be made available upon request. This presentation ("Presentation") is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in our Annual Information Form dated May 20, 2025 (the "AIF"), as well as in our condensed interim consolidated financial statements (unaudited) for the three months ended June 30, 2025 and 2024, together with the notes thereto (collectively, the "Financial Statements") and the independent auditor's report thereon, as well as the management's discussion and analysis (the "MD&A") in respect thereof. All references to "US\$", "\$", and "U.S. dollars" are to United States dollars and all references to "C\$" are to Canadian dollars. Readers should not construe the contents of this Presentation as legal, tax, regulatory, financial or accounting advice. Coveo believes that the market, industry, customer and other data presented in this Presentation is reliable and, with respect to data prepared by Coveo or on its behalf, that Coveo's estimates and assumptions are currently appropriate and reasonable, but there can be no assurance as to the accuracy or completeness thereof. Trademarks and logos used throughout this Presentation belong to their respective owners.

Forward-Looking Information

This Presentation contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws, including with respect to Coveo's financial outlook and related assumptions for the three-month period ending September 30, 2025 and the fiscal year ending March 31, 2026 (collectively, "forward-looking information"). Please refer to the "Forward-Looking Information" section of our earnings press release dated July 31, 2025, for a cautionary statement regarding forward-looking information included in this Presentation. Such cautionary statement is deemed to be included by reference in this Presentation.

Non-IFRS Measures and Ratios

The information presented in this Presentation includes non-IFRS financial measures and ratios. These measures and ratios should not be considered in isolation nor as a substitute for analysis of Coveo's financial information reported under IFRS. These measures and ratios are not recognized measures under IFRS and do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Coveo believes the non-IFRS measures and ratios used in this Presentation provide its management and investors consistency and comparability with its past financial performance and facilitate period-to-period comparisons of operations, as they generally eliminate the effects of certain variables from period to period for reasons unrelated to overall operating performance. Please refer to the "Definition of Non-IFRS Measures and Ratios" section of the Appendix for details of the composition of Adjusted EBITDA, Adjusted Gross Profit, Adjusted Product Gross Profit, Adjusted Professional Services Gross Profit, Adjusted Gross Profit (%), Adjusted Professional Services Gross Profit, Adjusted Research and Product Development Expenses, Adjusted General and Administrative Expenses and Marketing Expenses (%), Adjusted Research and Product Development Expenses (%), Adjusted General and Administrative Expenses and SaaS Subscription Revenue in Coveo Core Platform at constant currency and constant days (including as a growth (%) ratio), each as presented by Coveo, as well as the reconciliations of such measures to the most directly comparable IFRS measure, where applicable.

Key Performance Indicators

This Presentation refers to operating metrics used in Coveo's industry, some of which Coveo considers key performance indicators. Please refer to the "Key Performance Indicators" sections of our earnings press release dated July 31, 2025 and our MD&A for the three months ended June 30, 2025, both of which are available on our profile on SEDAR+ at www.sedarplus.ca, for disclosure regarding our key performance indicators, which disclosure is deemed to be included by reference in this Presentation.



Company Overview





Recognized Leader

by industry analysts

Gartner

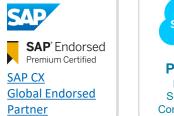
A Leader in the Magic Quadrant for Search and Product Discovery*

FORRESTER®

Leader in the Forrester Wave **Enterprise Search**



Leader in the Marketscape Worldwide Knowledge Discovery

























*Gartner, Magic Quadrant for Search and Product Discovery, Milke Lowndes, Aditya Vasudevan, et al., 13 May 2024. GARTNER is a registered trademark and service mark and Magic Quadrant is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and GARTNER is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular Gartner.

~800(1)

Employees

~40% in R&D

Enterprise focused

~700 leading & global brands

Across industries such as Technology, Financial Services, Retail, Manufacturing, Distribution and B2B Commerce, Healthcare and others

15+ years

Cumulative years of Search & Al Relevance Innovation

One single Al-Relevance platform

\$130M

LTM SaaS Subscription Revenue⁽¹⁾⁽²⁾ (USD)

95% SaaS subscriptions revenue⁽²⁾ across North America, Europe, ANZ

100+

Partnerships

with global system integrators such as Accenture, Perficient, Deloitte, Netconomy and others

Global

Enterprise Apps Alliances / Integrations

Shopify, SAP, Salesforce, AWS, Adobe, Genesys, Optimizely, Contentful, Sitecore, ServiceNow and others

(1) As of June 30, 2025

(2) SaaS Subscription Revenue is a key performance indicator of Coveo. Please see the definition of SaaS Subscription Revenue in the appendix to this Presentation for more details.







B2B Commerce Brands to consumer **B2C** Retail Generative Shopping Advice **Customer Service** Websites Workplace Generative Search Agentic intelligence Coveo, the Al-Relevance Company, powers Al Search, relevance, and generative experiences that maximize business outcomes for global enterprises across Commerce and Knowledge use cases













powered by our SaaS multi-tenant platform

Coveo Al-Relevance[™] Platform

We serve global enterprises

~700 enterprise SaaS customers[®]

- Our platform is uniquely suited for the demands of large global enterprises
- Expertise servicing the technology, healthcare, manufacturing, financial services, and retail verticals

(1) As of June 30, 2025





Coveo is recognized as a technology leader by Industry Analysts

Gartner, Forrester & IDC have all ranked Coveo as a leader and strong performer in recent market assessments.





*Gartner, Magic Quadrant for Search and Product Discovery, Mike Lowndes, Noam Dorros, et al., 24 June 2025.

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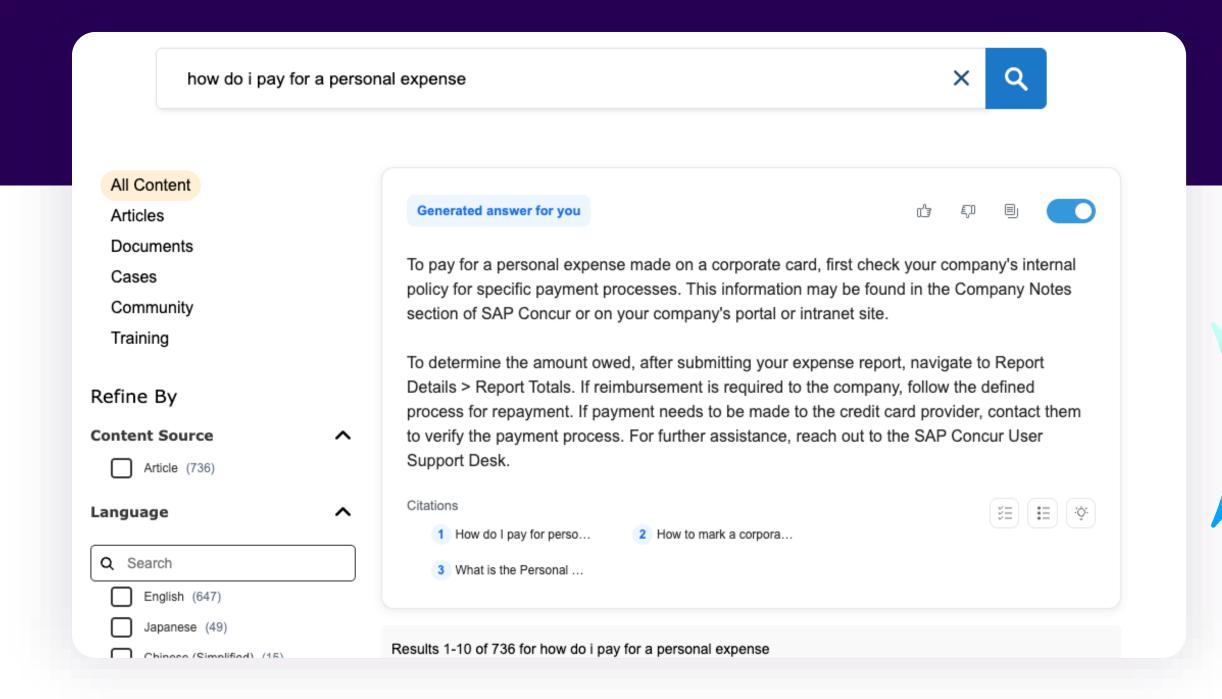
Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular Gartner.



Customer Success



SAP Concur



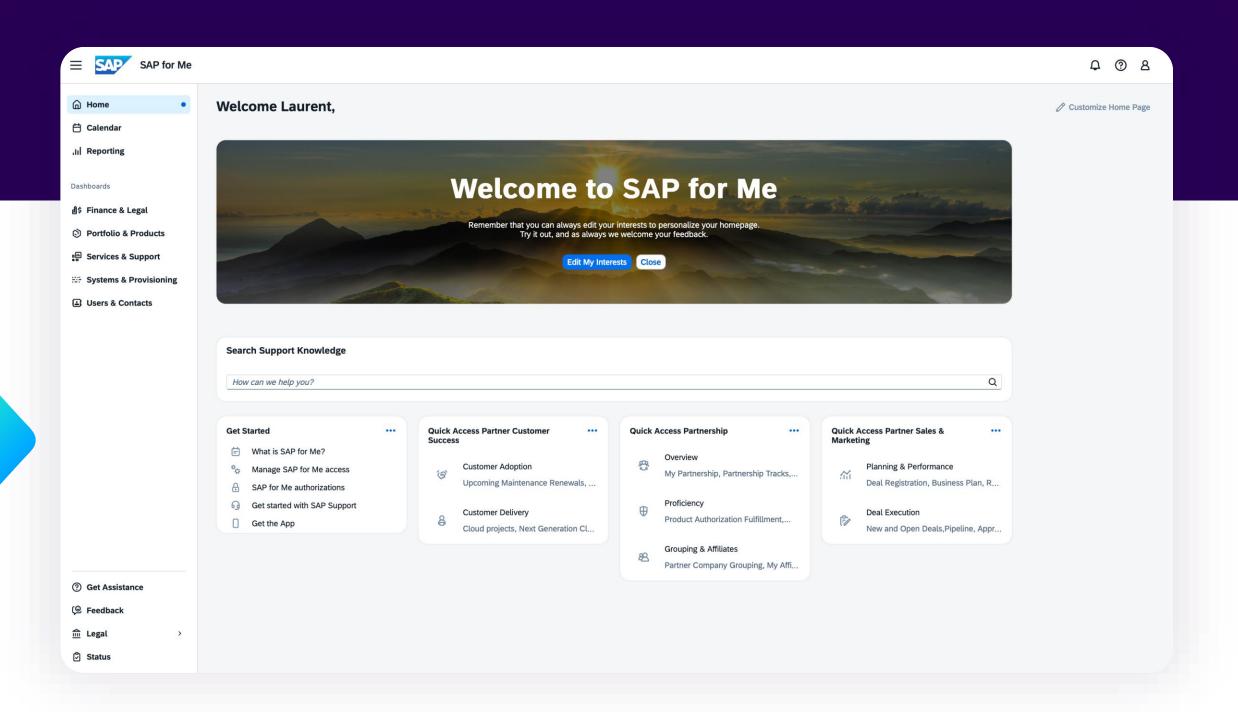
€8M+

14 31%

Cost Savings

reduction in support case volumes





Global Customer Portal

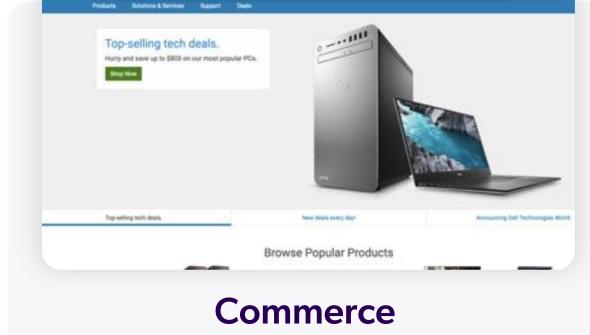


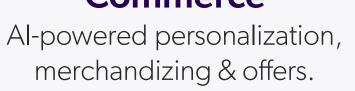
D&LLTechnologies uses Coveo throughout its employee, consumer and business customer interaction touchpoints

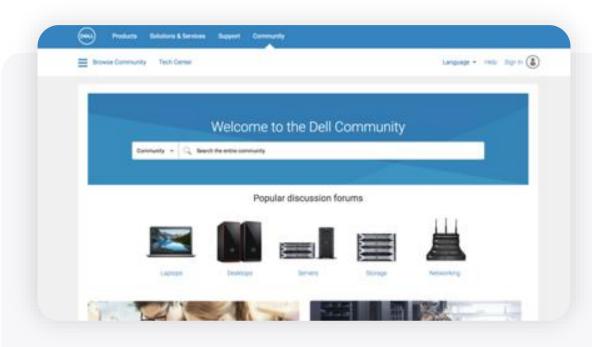
More than 25 use cases across our 4 solutions on a global scale

Consistent and engaging brand experience

Personalized experiences and unified journeys

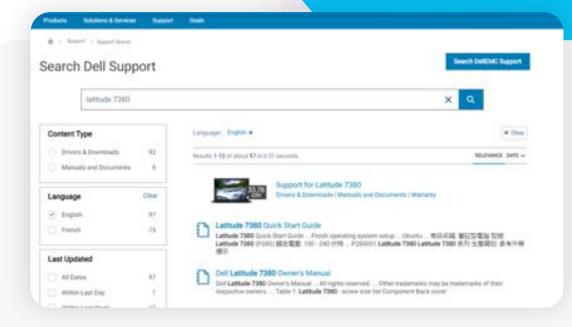






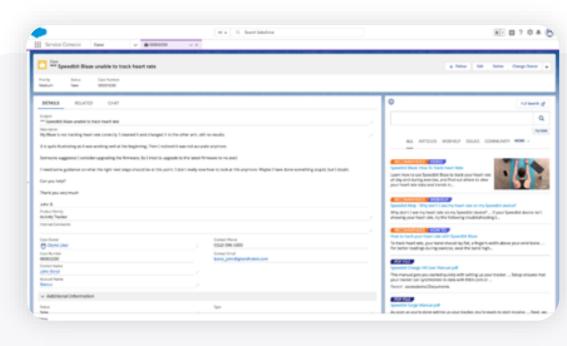
Online Communities

Includes support assets and community content. Self-service and case deflection.



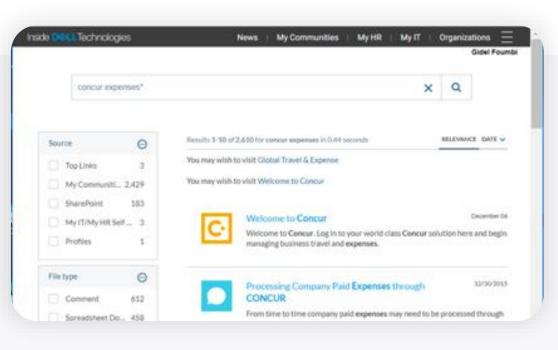
Support Portals

Search within online documentation and multiple knowledge bases for self-service and case deflection.



Agent Consoles

Integrated in Salesforce Lightning pushing contextual intelligence for support agents.



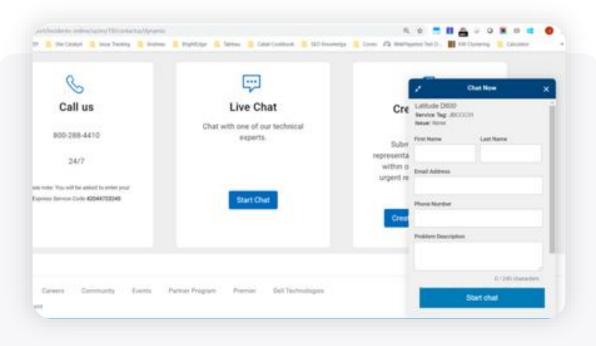
Global Intranets

InsideDell/Sales Portals 40K+ users per month.



Dell Pro/Manage

Embedded within managed service offering. Integration with ServiceNow.



Chat Portals

Embedded in chat window.



Caleres engaged with Coveo to transform the experience of their portfolio of branded sites

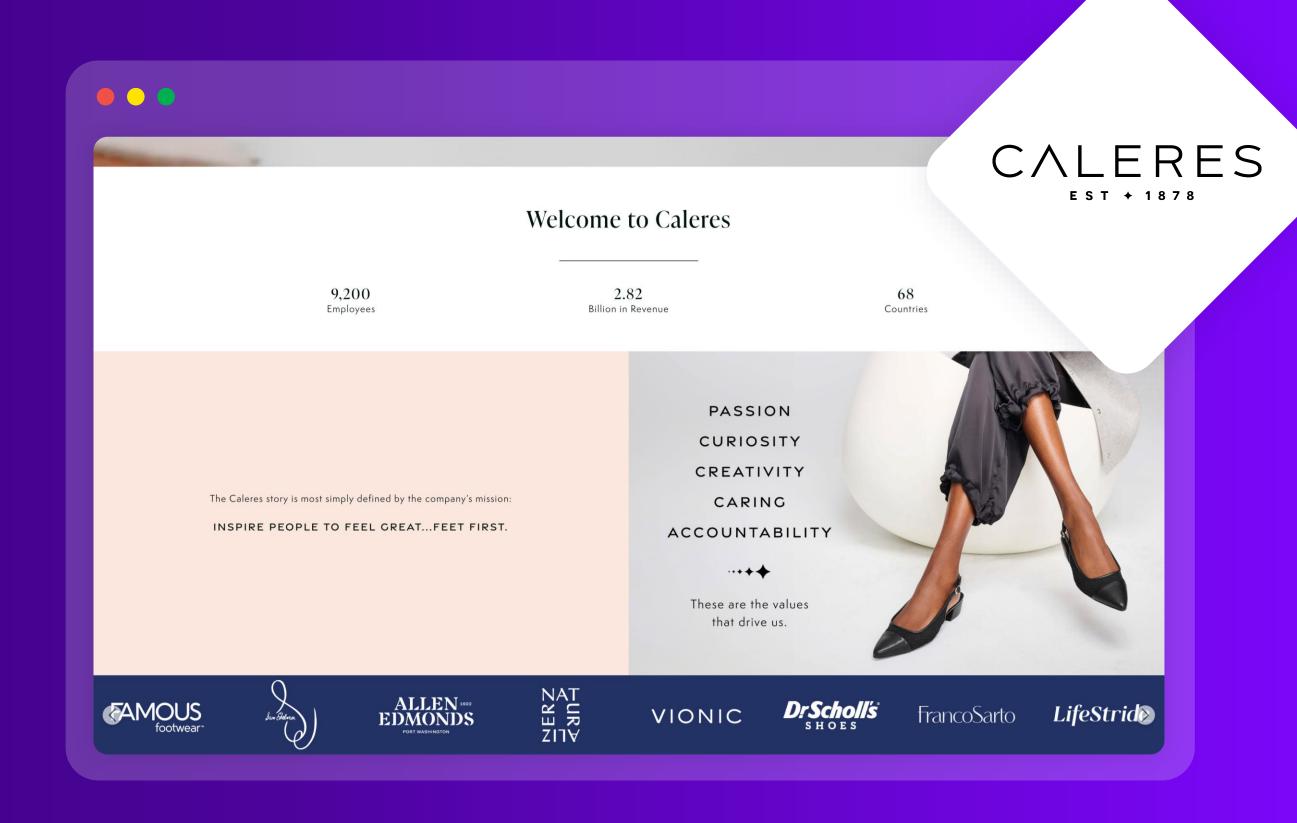


Coveo allowed us to build a new experience for our users that make their whole journey better and easier.

Dan Cornwell

Director of Ecommerce & Digital Experience

+25% Lift in conversion rate with onsite search





LCBO Challenge: Improving Digital Experience to Meet a Powerful Brand Promise

LCBO is one of the largest alcohol retailer & wholesaler globally.

680+ retail stores. 400+ LCBO convenience outlets . \$7 billion in annual revenue. 34,000+ products from 76 countries.

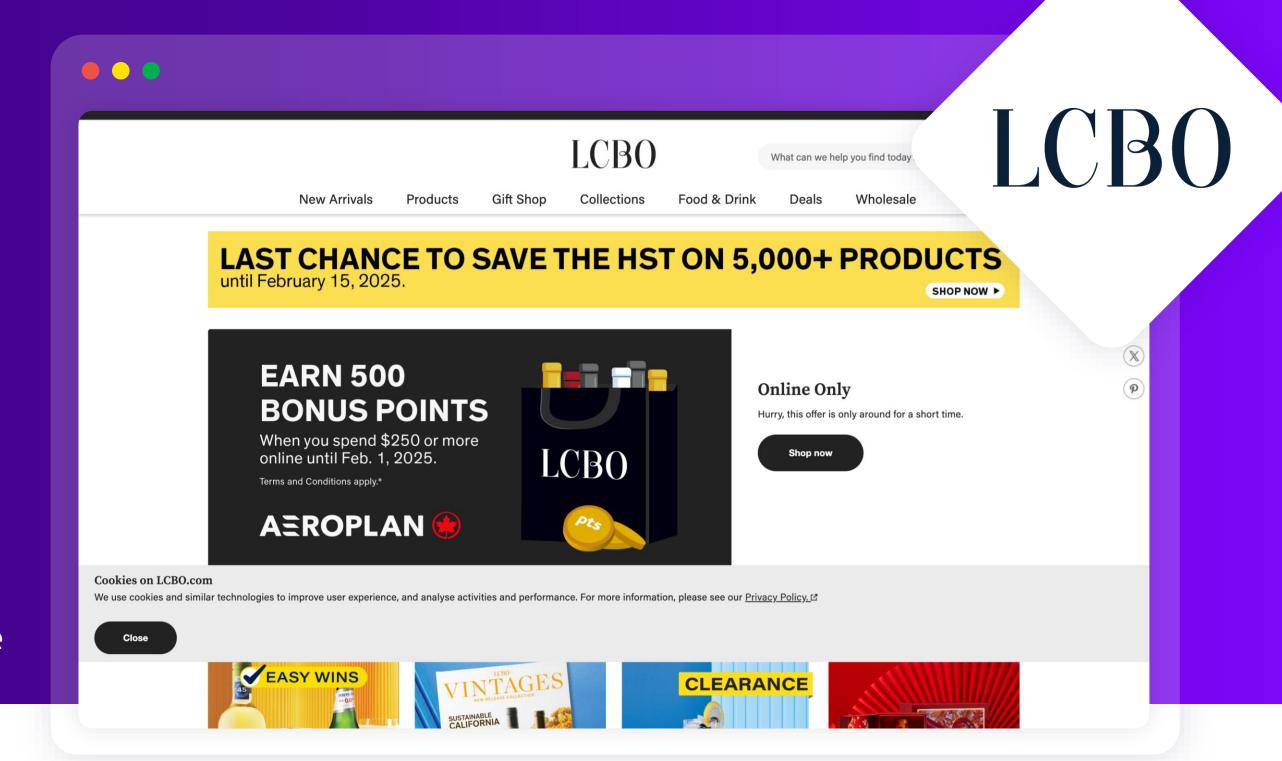
Positions in search rank

search

CTR from

Conversion rates with search

Customer experience score



Specific challenges

- Large product catalog (34K+ products), from a vast number of international suppliers (76 countries)
- Basic site search requiring constant manual optimization
- Struggled with customer satisfaction due to inefficient search and product discovery
- Lack of personalization on site and unable to tailor experience based on context or interactions
- Need to modernize the digital experience to truly deliver on their vision

Adopting AI & personalization to drive a strong brand

- Search | Navigation | Recommendations | Personalization
- Real-time stock availability Localization context
- Product and content discovery to inspire and engage

Key Outcomes

- Online conversion rate more than double with search
- 58% increase in click-thru rate to product pages from search
- Average click rank improved by 16 positions
- Significant customer satisfaction in site search and ease of finding products



Zoom Elevates **Self-Service** Resolution with Coveo Relevance Generative Answering

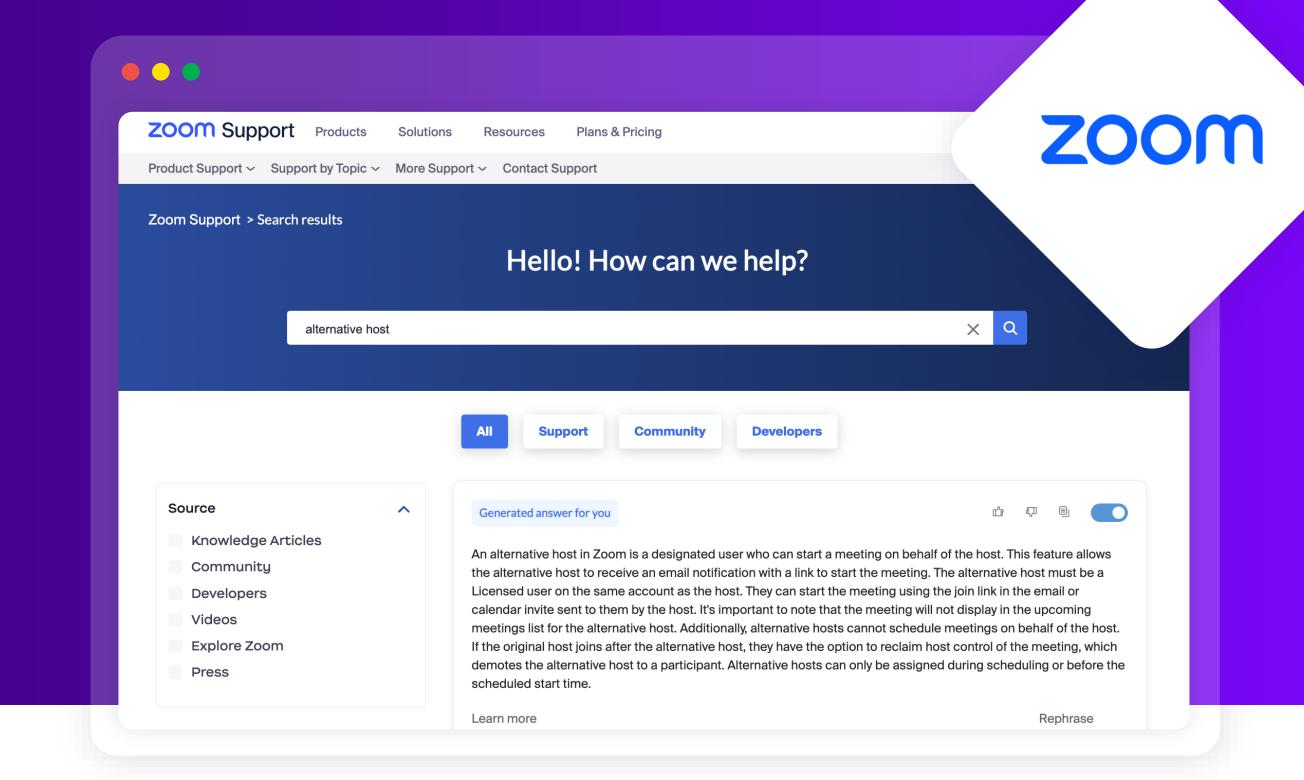
Industry: Technology and Communications \$4.59 B Revenue | +7400 employees

-19%

Case submission rate

+20%

Self-service success rate





Coveo's platform has been instrumental in supporting Zoom's rapid growth, providing scalable solutions that adapt to evolving needs. This flexibility has been crucial in maintaining service quality during expansion."

Jason Chipman

Manager, Digital Support Web Experience, Zoom

Problems to Solve

Zoom Communications, Inc., an Al-first work platform, sought to enhance self-service for millions of global users. As a long-time customer of Coveo's Al-powered Search Platform, they aimed to adopt generative answering to reduce escalations, deliver accurate responses, and ensure a seamless, scalable, and reliable experience.

Coveo in Action

Zoom chose to enhance their existing implementation with Coveo Relevance Generative Answering (CRGA) to enhance the digital support experience.

- **Reduced support costs:** Support case volume is reduced by accurately predicting user needs and enabling effective self-service resolution with Al-powered Search and Generative Answering, through hybrid search and unified indexing across platforms.
- Improved customer satisfaction: Generative Answering delivers quick, accurate and summarized answers with contextual citations that build trust and drive engagement. Personalized recommendations, faceted search, and relevance tuning also strengthen click-through rates and customer satisfaction.
- Accelerated time to value: Zoom rapidly deployed Coveo Al Search & Generative Answering across platforms and environments easily using Coveo's extensive library of pre-built connectors, making it easy to adapt to continuous vendor changes in their extended environment.



How Generative Answering Increases Self-Service Resolution by 21%

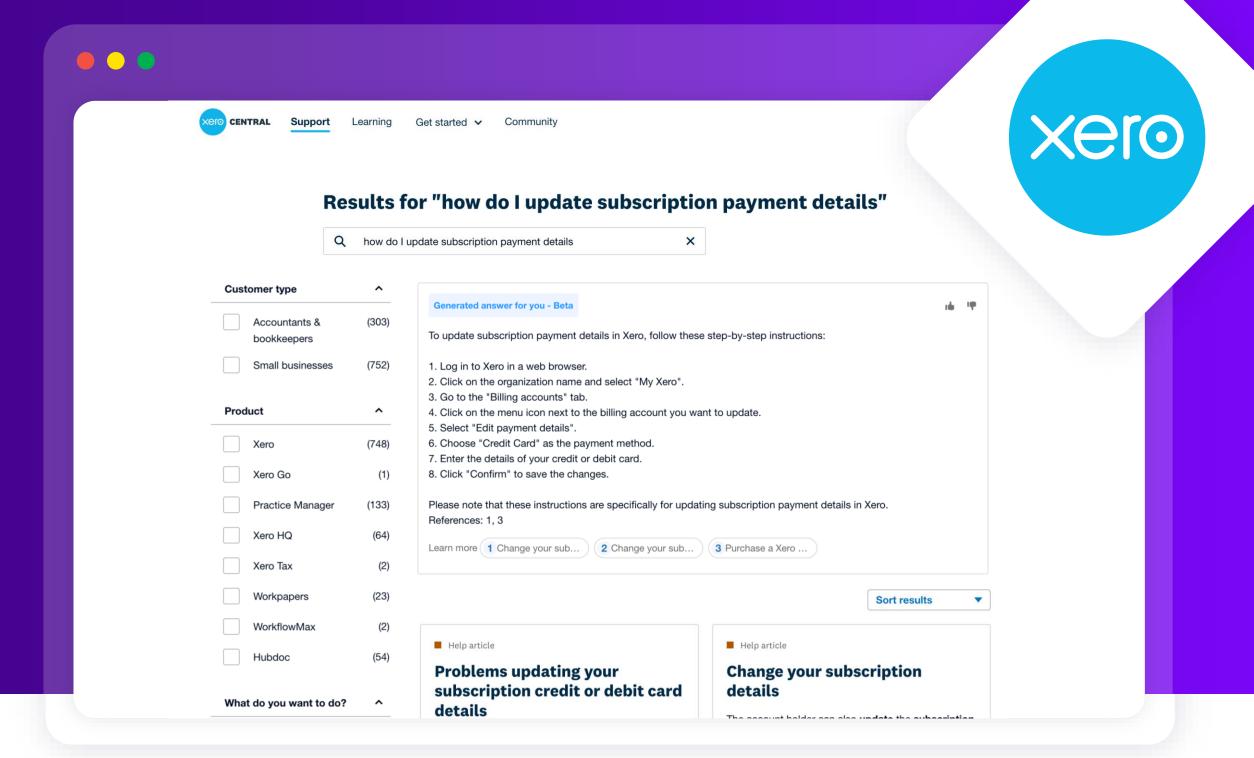
Achieved in

6 weeks

Case Deflection

21%

A global business platform with approximately 4 million subscribers, Xero helps small businesses spend less time in the accounting books and get back to what they love. A Coveo customer since 2016, Xero uses Coveo Al to connect subscribers to relevant information in several places across their digital journeys from its marketplace to in-product experience, agent console, Xero Central (the global customer self-service and learning portal), and more.





Every time someone asks a question, every time we solve an opportunity for someone, they become sticky on our platform. They stay, and that's a really great experience for us."

Nigel Piper, Executive General Manager, Xero

Opportunity

- Provide proactive support using a wealth of information already available
- Serve customers accurate answers faster with GenAldriven search

Solution With Coveo

- Leveraging the new Coveo Relevance Generative Answering in Xero Central, their global customer learning and support site
- Embedded citations offer source transparency and additional information
- Answers are generated from Xero's extensive support content, giving customers needed information faster
- Coveo index keeps security and access permissions intact per document
- To mitigate hallucinations, Coveo supplies Relevance Generative Answering with only relevant chunks of information to compose an answer that is customer-specific



Coveo Al-RelevanceTM Platform

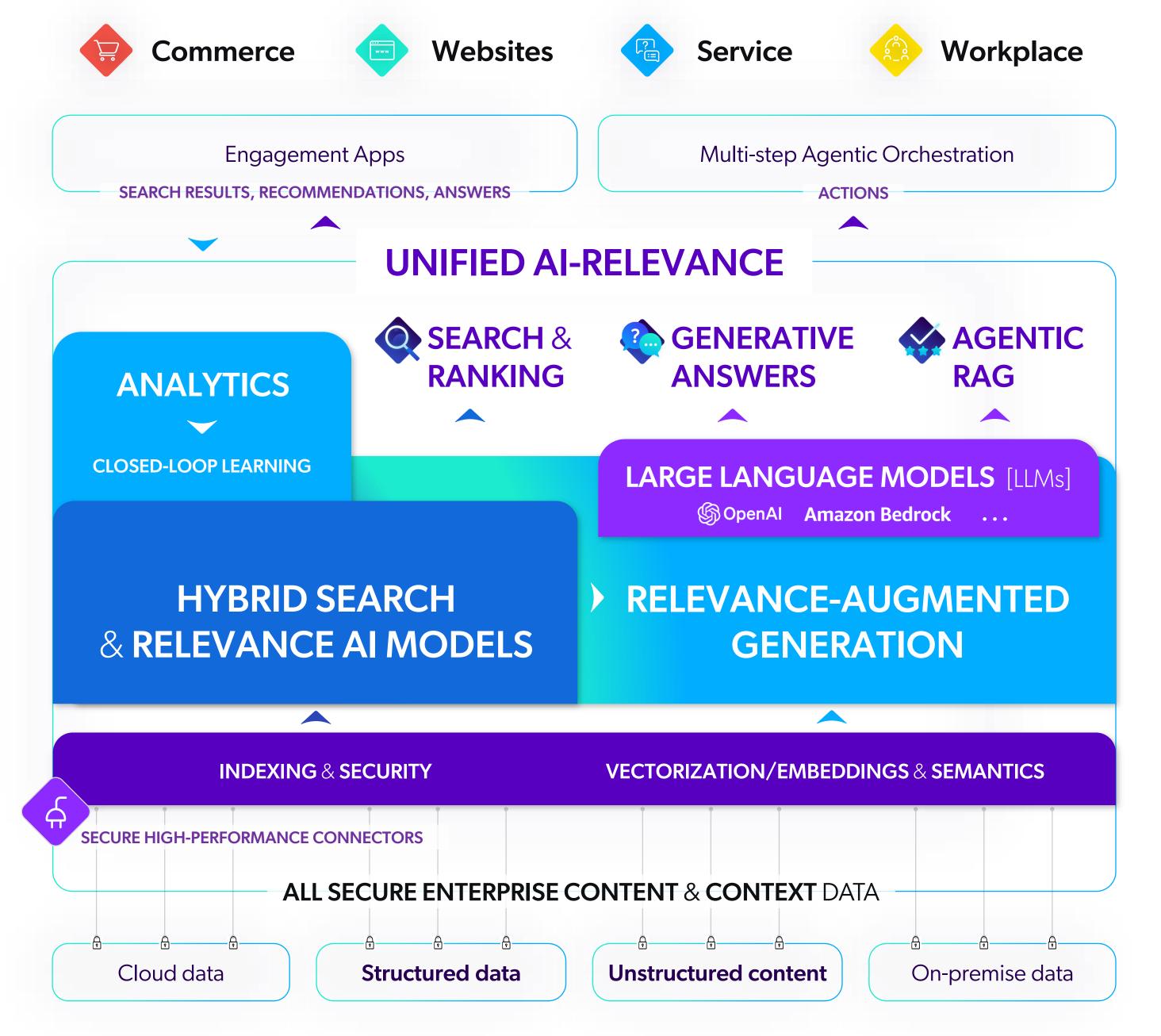


Why

Enterprises must deliver modern, unified, hyper-personalized and generative experiences

How

Requires Al, GenAl & Large Language Models to be grounded in secure, relevant enterprise data





Coveo's Relevance Augmented Generation [RAG]

is critical to Generative and Agentic Al success



Unified access to Knowledge

Al needs unified access to enterprise-wide information to make informed decisions - eliminating siloes without costly content migrations



Accuracy, precision & Relevance

Understand and interpret user intent to dynamically surface the most relevant information sources (structured and unstructured) using advanced retrieval techniques



Interoperability

The ability to seamlessly integrate internal and external LLMs, enabling agentic workflows and generative experiences that deliver consistency across all touchpoints.



Speed & Security

Instantly deliver the right information while enforcing enterprise access controls to ensure security and compliance



Examples of recent customers live & large-scale deployments of Coveo's Generative Al within their digital experiences























































cādence





























































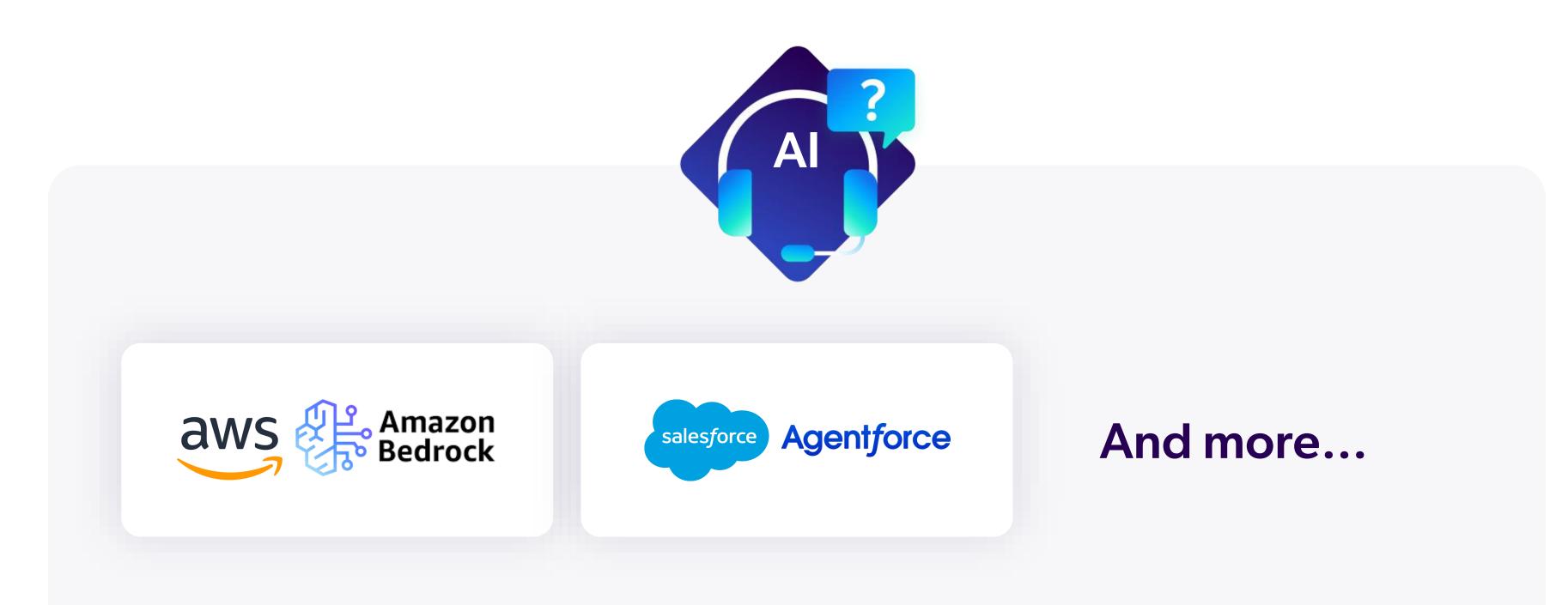






Growing position in Agentic

Advancing Agentic RAG in collaboration with a select group of customers



Bringing an agnostic approach to the agentic experience



Coveo takes a deliberately agnostic approach...



...to any Data Source, LLM or Agentic Orchestrator



Natural Question

Note the misspellings and the improper part # formatting

Generative Answer & Citations

Clear and direct answer, with a relevant passage cited, and conversation logged. Helpful links allow deeper discovery.

Semantic intent matching

You would not want to return the obsolete float switch, nor only a float switch for this query.

Intent refinement

Keep the conversation going!

Q Does led 4 on KM901MAJ mean I need a new flote switch 4A3624.02?

Resource Center

Al Generated answer

Not necessarily. If LED 4 is the only one lit it could indicate issues with the water supply, external filters, the control board, or the float

- 1. Check that water enters the water tank. If not, check that the water supply line shut-off valve is open and screens or external filters are clear.
- 2. Check for 115VAC at CB K1 #6 (O) to neutral (W).
 - If 115VAC is not present, replace CB.
 - If 115VAC is present, and WV does not energize, check for 115VAC at WV.
 - If 115VAC is present, check coil continuity. If open, replace WV. If the water tank fills, but the appliance fails to start harvest (Comp energized), check for open FS.

Learn More: Hoshizaki Ice Machine Troubleshooting

Partspin®

KM-901MAJ Service Manual

Resource Center

Check Continuity with a Multimeter

Hoshizaki Ice **Machine Resources**

Techtown Forums

Hoshizaki LED 4 puzzle

> olivero replied 3 years, 7 months ago 3 Members · 2 Replies

Hoshizaki KM-901MAJ

ADD TO MY EQUIPMENT

- Service Manual
- Wiring Diagrams
- Installation Manual
- Parts Manual

Include video and web content from the Resource Center.

Non-Product Content

Related Categories

Show related content objects in the

catalog or outside it.

User Generated Content

Messy user generated content can be classified for fast & relevant retrieval

Relevant Parts



Hoshizaki 4A7077

G-02 Float Switch

Assembly

Hoshizaki 2A7664-

04 Control Board



Hoshizaki 4A0336-**03 Board Support**











When and how to clean a 4A7077-G02 Float Switch

Q Does led 4 on KM901MAJ mean I need a new flote switch 4A3624.02?

Resource Center

Al Generated answer

Not necessarily. If LED 4 is the only one lit it could indicate issues with the water supply, external filters, the control board, or the float switch.

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Partspin®

KM-901MAJ Service Manual

Resource Center

Parts Manual

Hoshizaki KM-901MAJ

Service Manual

Wiring Diagrams

Check Continuity

with a Multimeter

Machine Resources

Techtown Forums

puzzle

Hoshizaki Ice

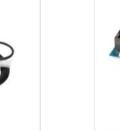
Installation Manual

ADD TO MY EQUIPMENT

Relevant Parts



Assembly





Hoshizaki 2A7664-

04 Control Board





Hoshizaki 4A0336-**03 Board Support**

olivero replied 3 years, 7 months ago 3 Members · 2 Replies

Hoshizaki LED 4

Hoshizaki 4A7077 **G-02 Float Switch**







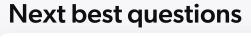














When and how to clean a 4A7077-G02 Float Switch

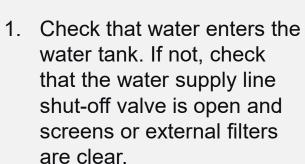
Agentic Chat / Conversational

Chat Conversation – LED 4

Does led 4 on KM901MAJ mean I need a new flote switch 4A3624.02?

Sent - 10:32 PM

Not necessarily. If LED 4 is the only one lit it could indicate issues with the water supply, external filters, the control board, or the float switch.



- 2. Check for 115VAC at CB K1 #6 (O) to neutral (W).
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Agent - 10:32 PM

Type your message...

CONSISTENT AND UNIFIED AI-RELEVANCE



Leveraging key strategic alliance partners





Coveo is at the forefront of grounding GenAl and Agentic Al systems in enterprise knowledge. Agentforce and the expanded AgentExchange provide the enterprise-grade foundation for partners like Coveo to deliver important solutions.

Brian Landsman

CEO, AppExchange & Global Partnerships | July 2025 <u>Press Release</u>



Coveo's Use Cases





Superior revenues, margins, profits

B2B Commerce Brands to consumer B2C Retail

Product Discovery Recommendations Generative Shopping Advice Al Merchandising



Self-service knowledge and proficiency

Customer Service Websites Workplace

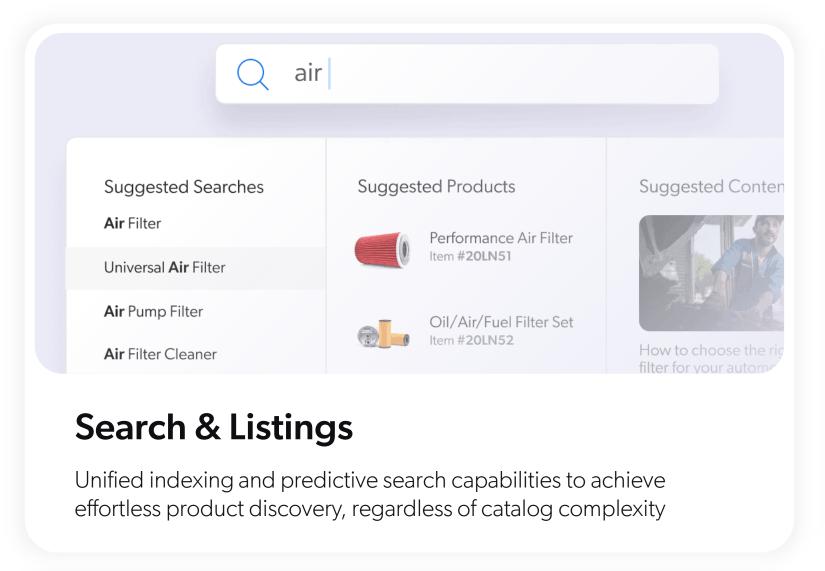
Generative Search Agentic intelligence

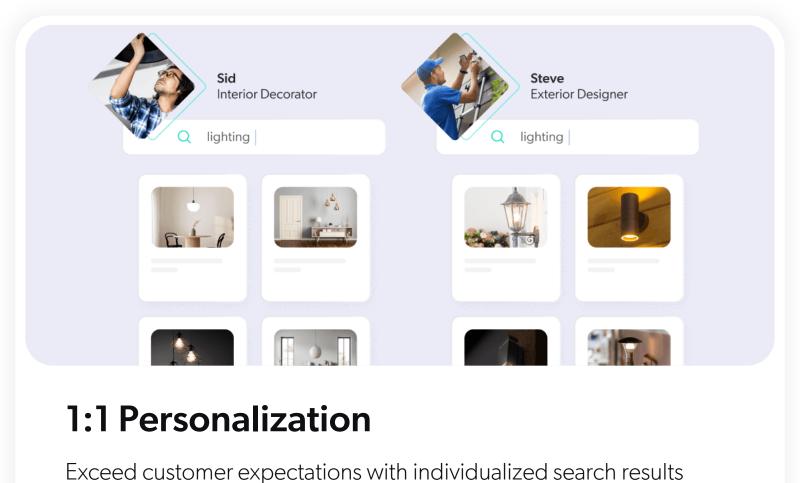
Generative Unified Search Case Deflection Generative answering Powering Agentic



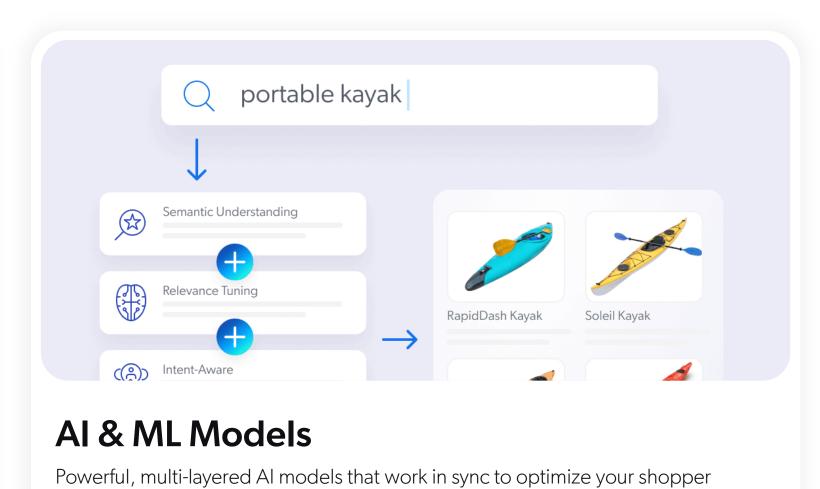
Coveo Commerce

Built to give you the competitive commerce edge in both **B2C** and **B2B**

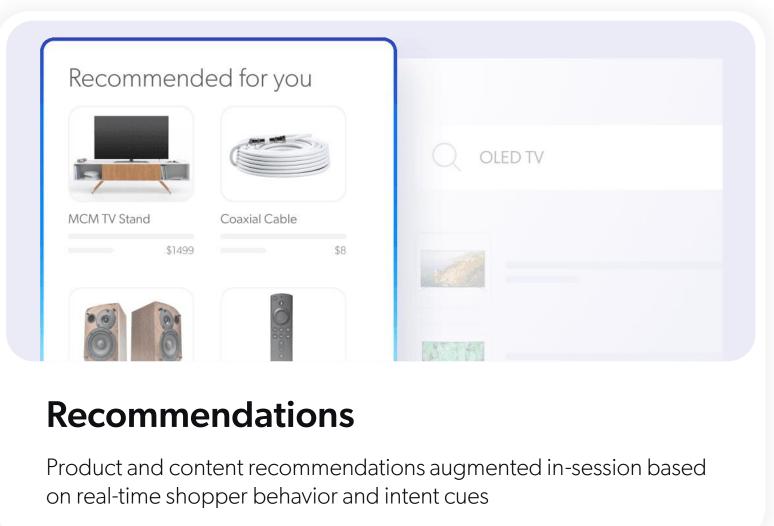


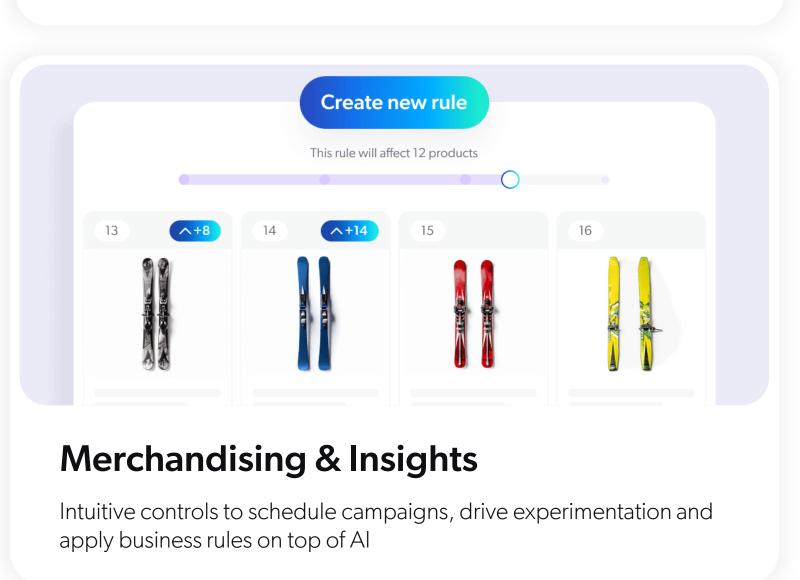


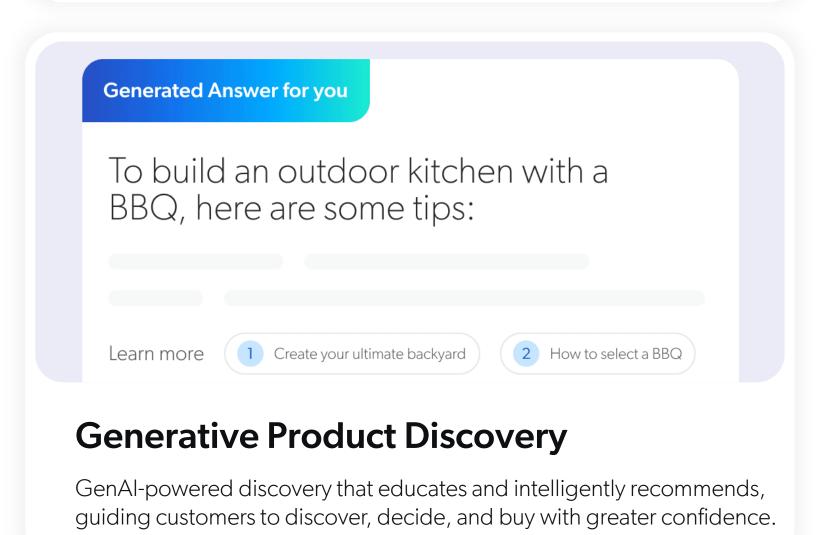
creating a relevant experience for known or anonymous visitors



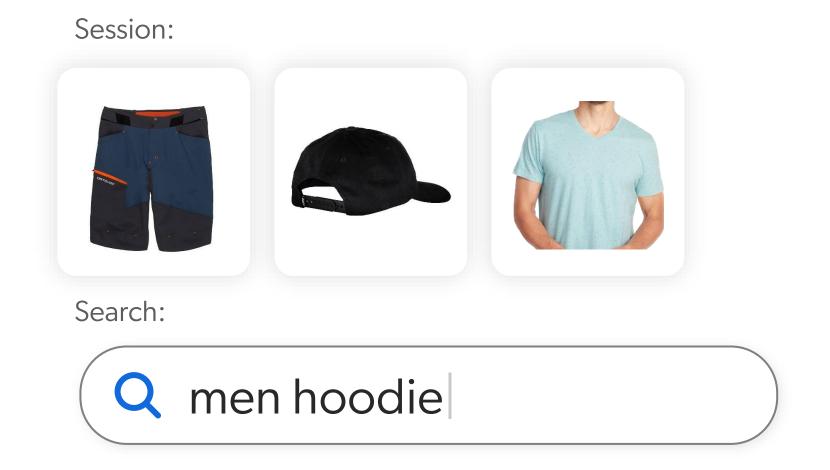
journey at every touchpoint; from query suggestions to personalized ranking.

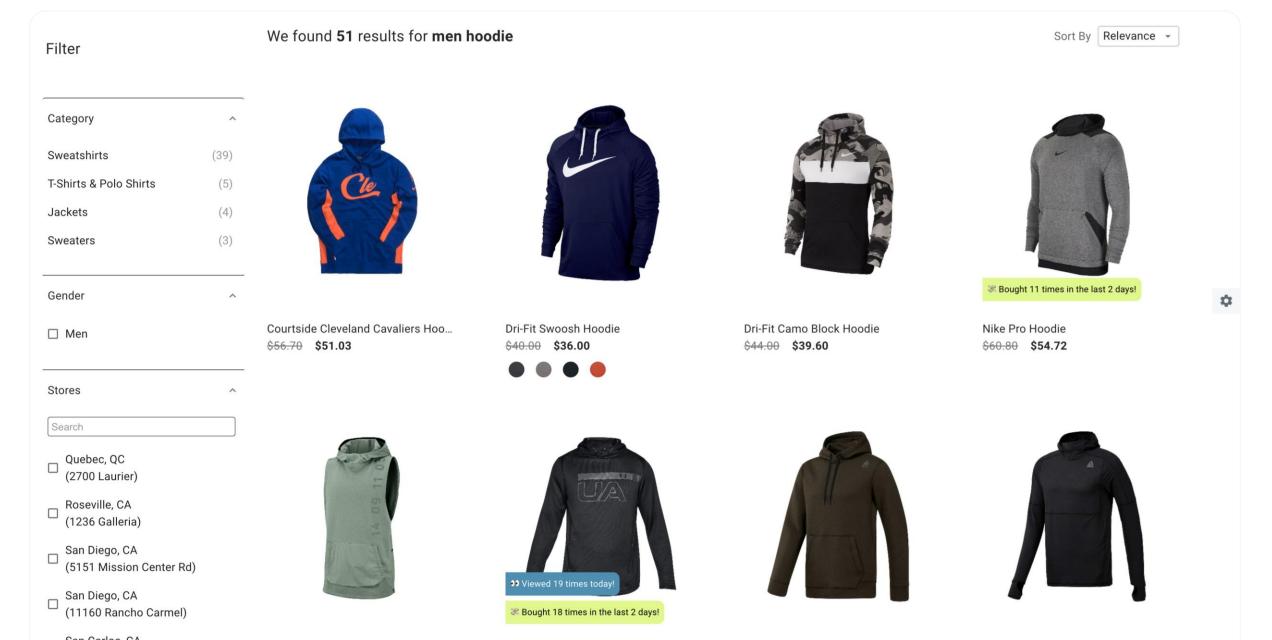


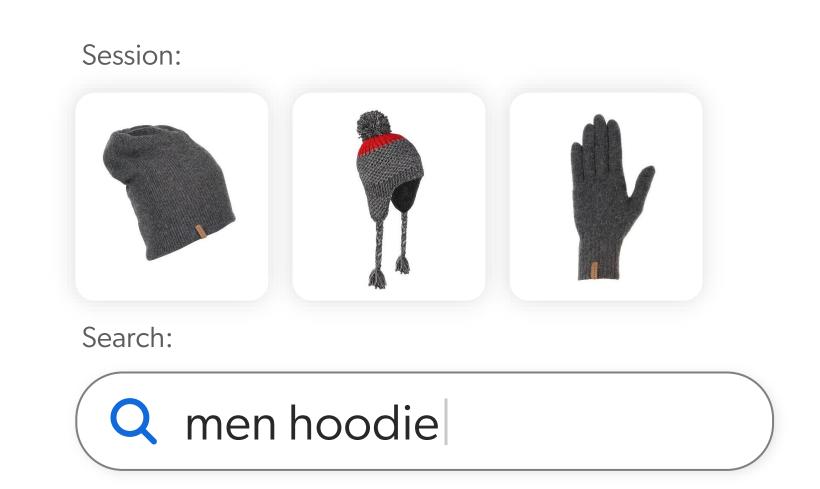


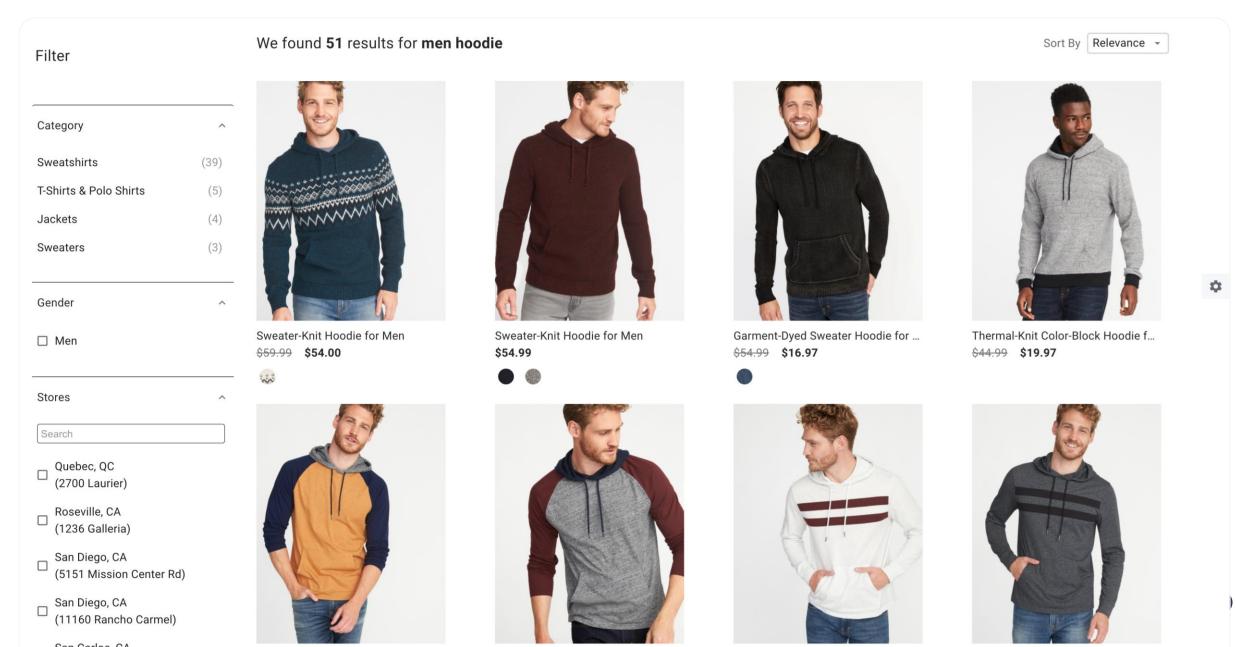


Intent-Aware Ranking Al Model example using deep learning on behavioral journeys in Commerce

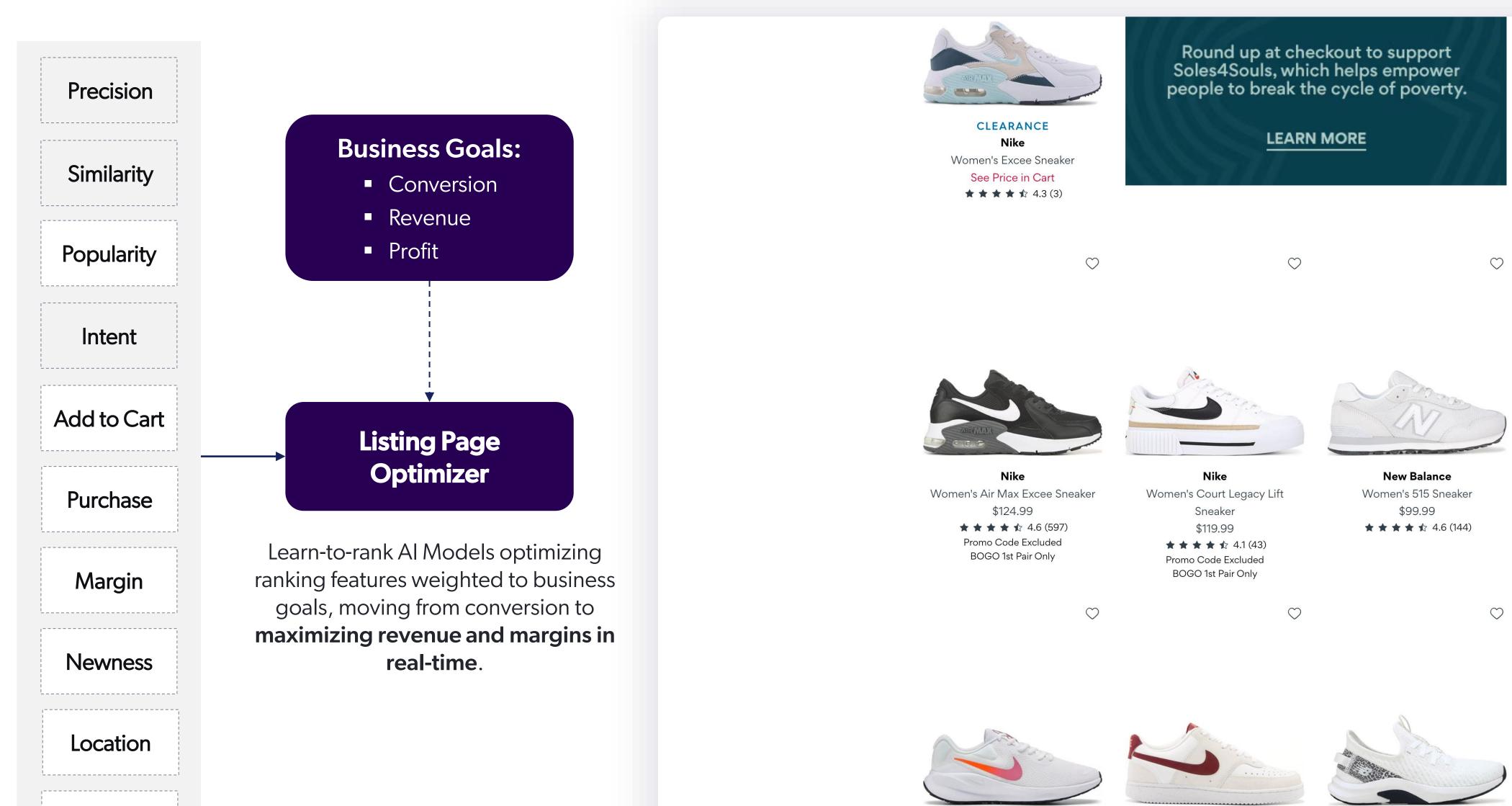








Business Aware Product Ranking: Listing Page Optimizer





SALE

ONLINE ONLY

Nike

Women's Court Vision Low

Sneaker

\$104.99

Nike

Women's Revolution 7

Medium/Wide Running Shoe

\$94.99

★ ★ ★ ★ ★ 4.1 (18)

Promo Code Excluded

New Balance Women's NRG-Sport Training Shoe \$99.99 \$109.99

★ ★ ★ ★ ★ 4.3 (10)



Women's Run Swift 3

Medium/Wide Running Shoe

\$104.99

★ ★ ★ ★ ★ 4.7 (38) Promo Code Excluded

BOGO 1st Pair Only

adidas Women's VL Court 3.0 Sneaker

\$99.99

★ ★ ★ ★ 4.8 (45)

BOGO 1st Pair Only

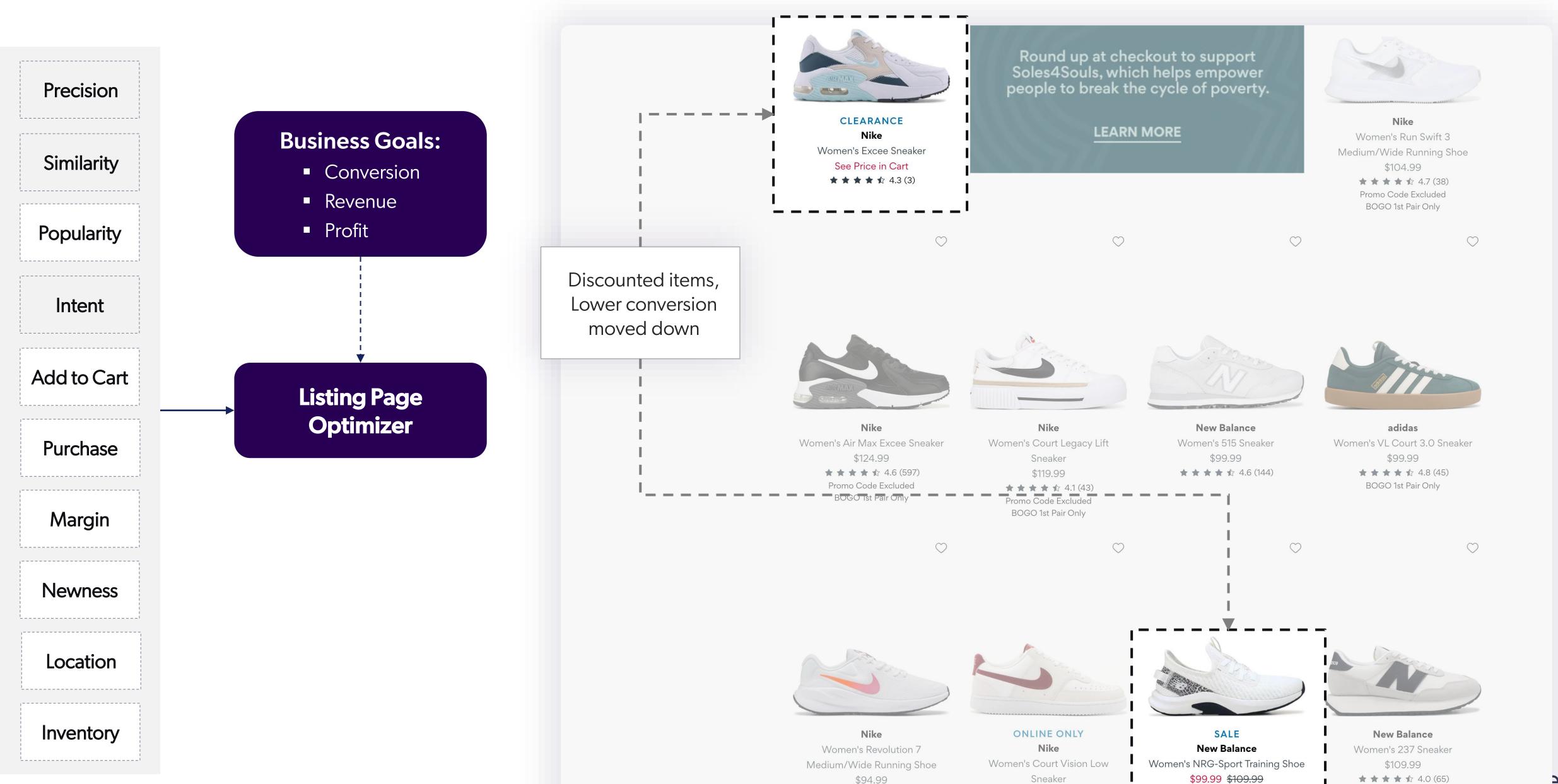
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New Balance Women's 237 Sneaker

\$109.99 ★ ★ ★ ★ ★ 4.0 (65) BOGO 1st Pair Only

Inventory

Business Aware Product Ranking: Listing Page Optimizer



★ ★ ★ ★ ★ 4.1 (18)

Promo Code Excluded

\$104.99

BOGO 1st Pair Only

★ ★ ★ ★ ★ 4.3 (10)

Bringing Generative Experiences to Commerce

Generated **Answer based** on content

> Sources & **Citations**



Skis & Boards

Canoes & Kayaks

Apparel

Gear & Essentials

Sign in





How To Start Surfing

Getting Started with Surfing

To start surfing as a beginner, follow these essential steps:

Gear Up: Ensure you have the necessary equipment, including a wetsuit, surfboard, helmet, rash guard, and surf wax for a safe and enjoyable experience.

Learn the Basics: Before hitting the waves, familiarize yourself with surfboard parts, wave types, and consider taking lessons from a qualified instructor to build a strong foundation.

Respect the Ocean: Understand and respect the power of the ocean by paying attention to conditions, avoiding rough or dangerous waters, and being mindful of other surfers in the lineup.

Practice Safety: Prioritize safety by using a leash, being aware of rip currents, and investing in a well-fitted wetsuit. Consider taking lessons to learn about ocean awareness and surf etiquette.

Perfect Your Paddling: Efficient paddling is crucial for wave-catching and overall surfing performance. Focus on using your entire upper body, including back and core muscles, to paddle effectively and reduce fatigue.

By following these steps, you can embark on your surfing journey with confidence and enjoy the thrill of riding the waves as a beginner surfer.

Sources

Mastering the Waves: Tips for Beginner Surfers

Cool Moves: How To Surf – Barca Sports Blog

Contentful Barca Sports Blog

Sports - Blog

These products might interest you

Accessories / Surf Accessories

Skis Boards / Surfboards

Accessories / Surf Accessories

Accessories / Wetsuits

Surf Wax

Soft Tops

Surf Repair Kits

Partial Suits



30 TM

by following these steps, you can embark on your surfing journey with confidence and enjoy the thrill of holing the waves as a beginner surfer.

Sources

Mastering the Waves: Tips for Beginner Surfers

□ Cool Moves: How To Surf – Barca Sports Blog

Contentful Barca Sports Blog

Sports - Blog

Product Categories linked to content

These products might interest you

Accessories / Surf Accessories

Skis Boards / Surfboards

Soft Tops

Full Suit

Accessories / Surf Accessories

Surf Repair Kits



Accessories / Wetsuits

Partial Suits



Surf Wax



Accessories / Wetsuits

Accessories / Stickers Patches

Accessories / Helmets



Patches



Surfboards

Accessories / Bags

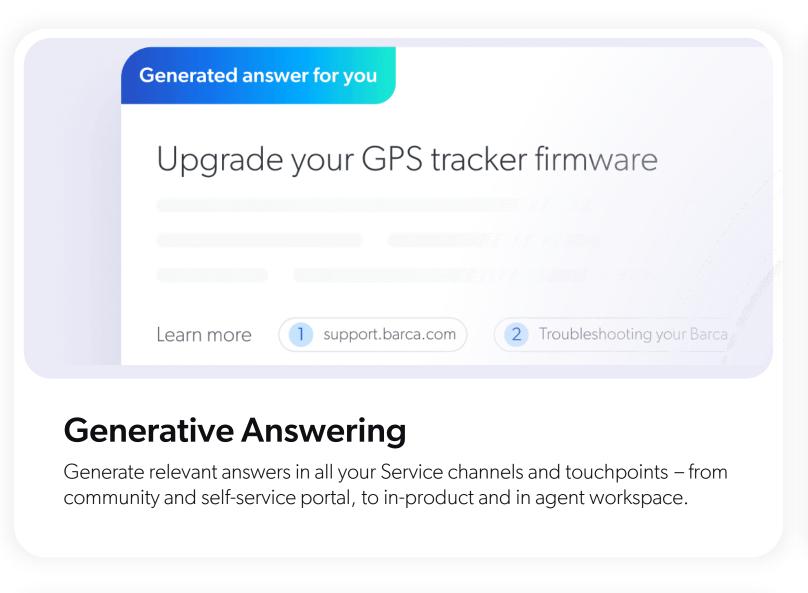


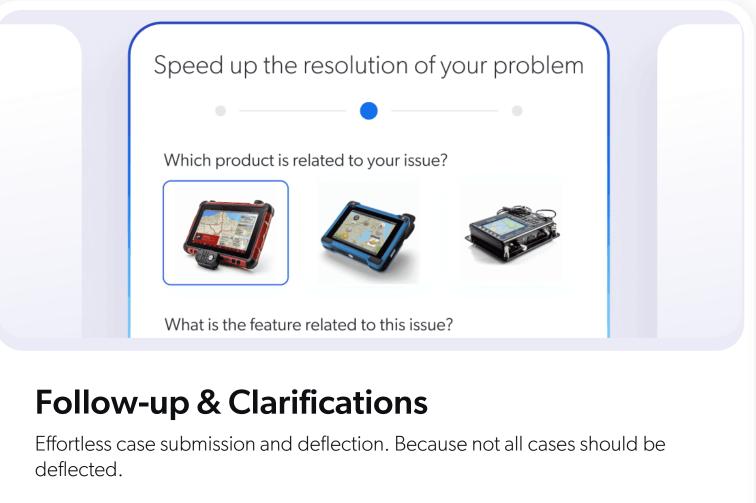


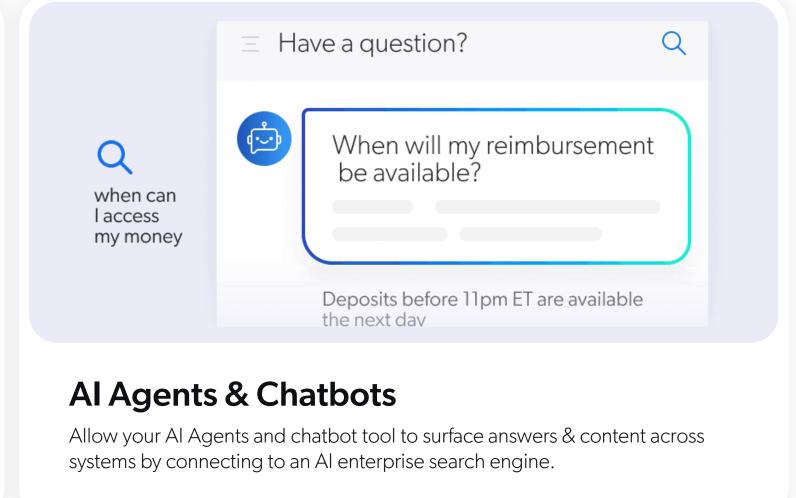


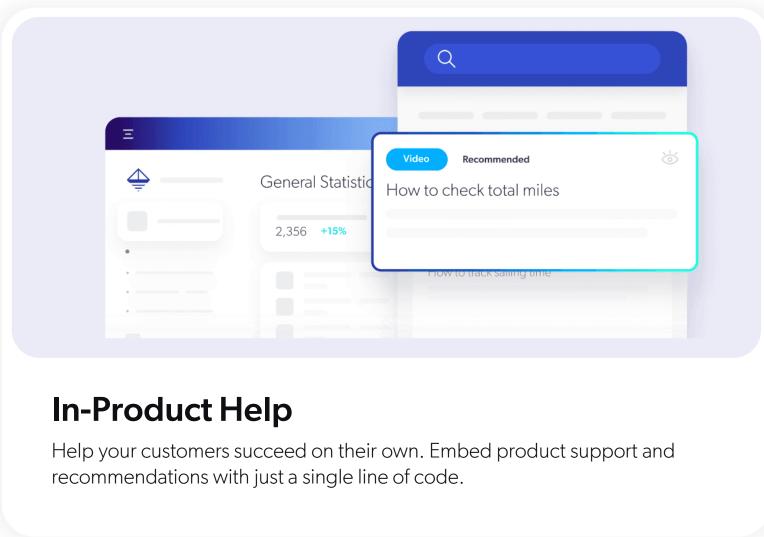
Coveo Knowledge

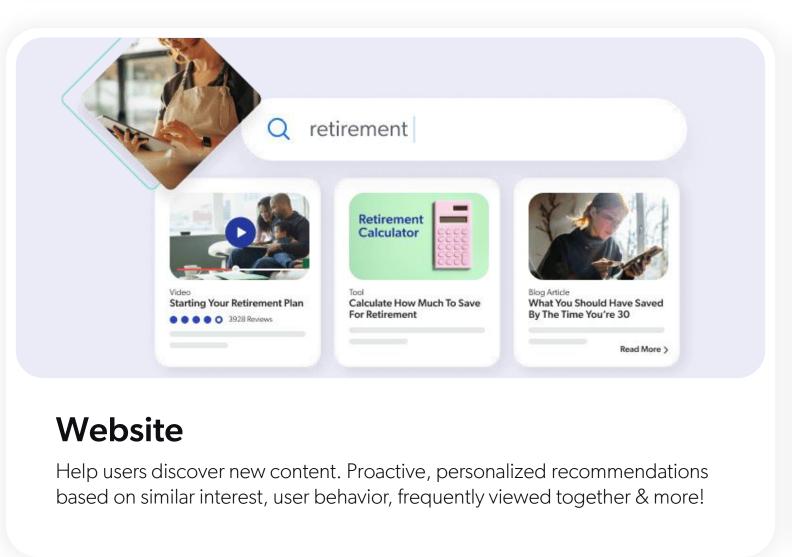
Self-Service Knowledge and Proficiency

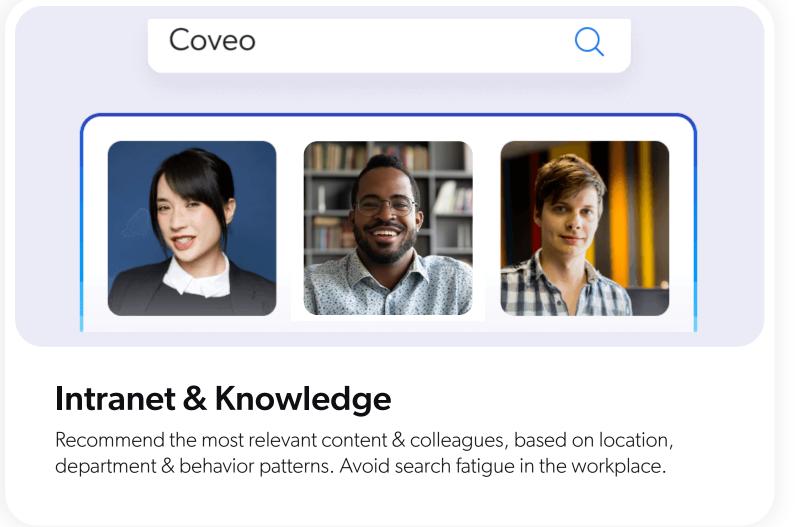








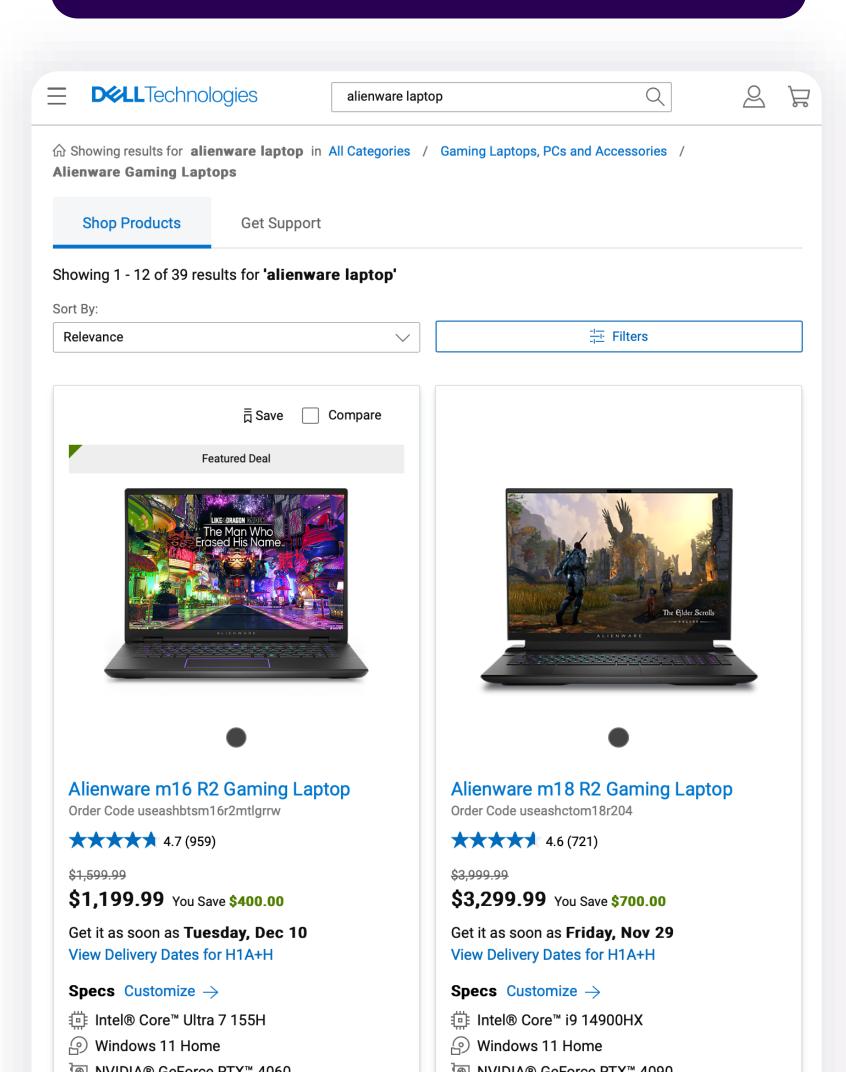




Three related questions, three different interventions

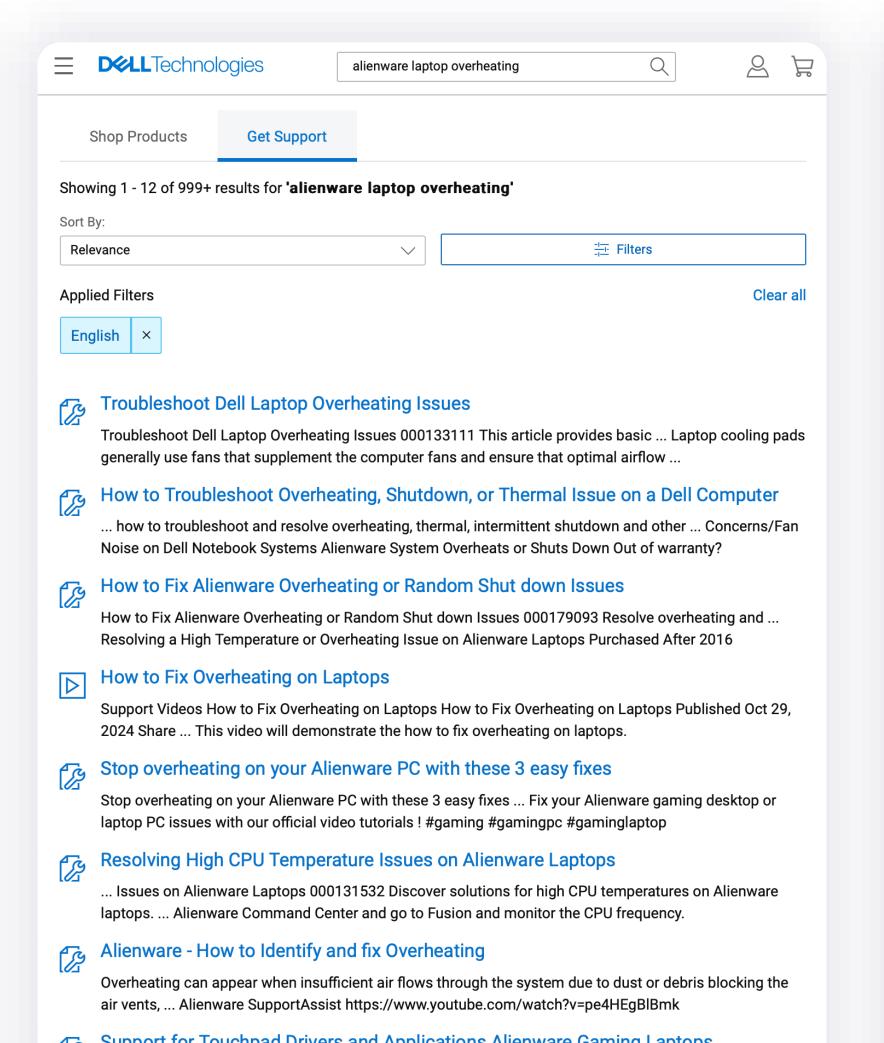
Alienware laptop

(traditional commerce search)



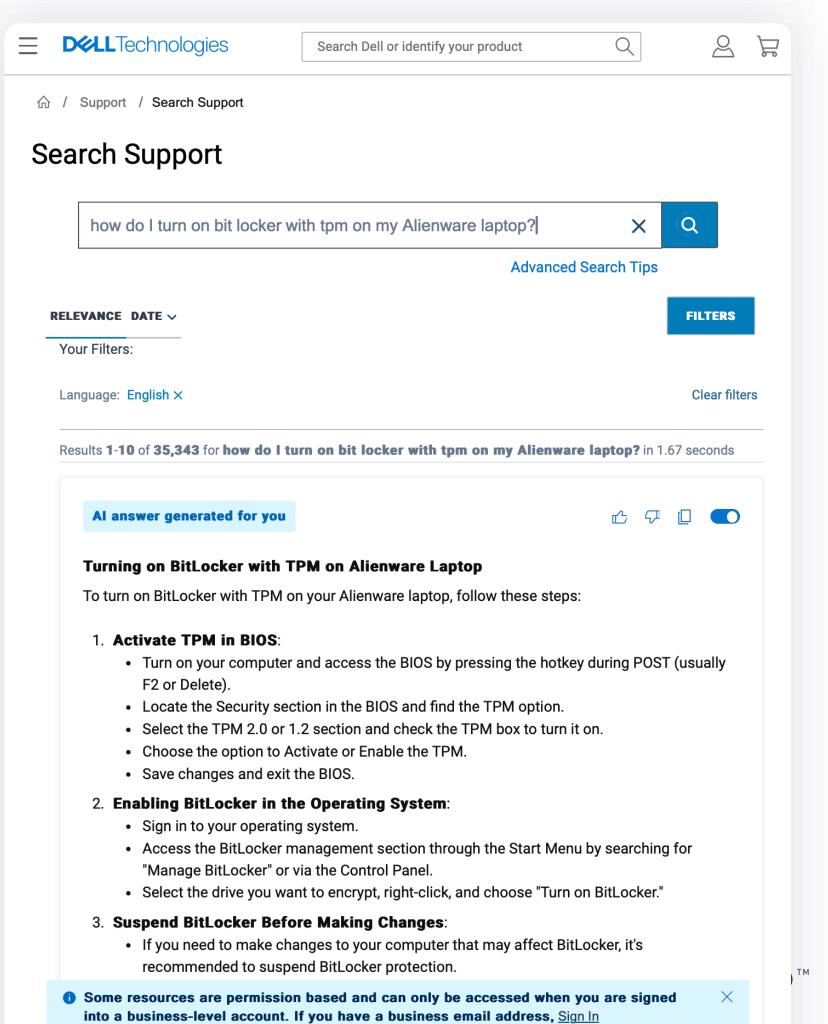
Alienware laptop overheating

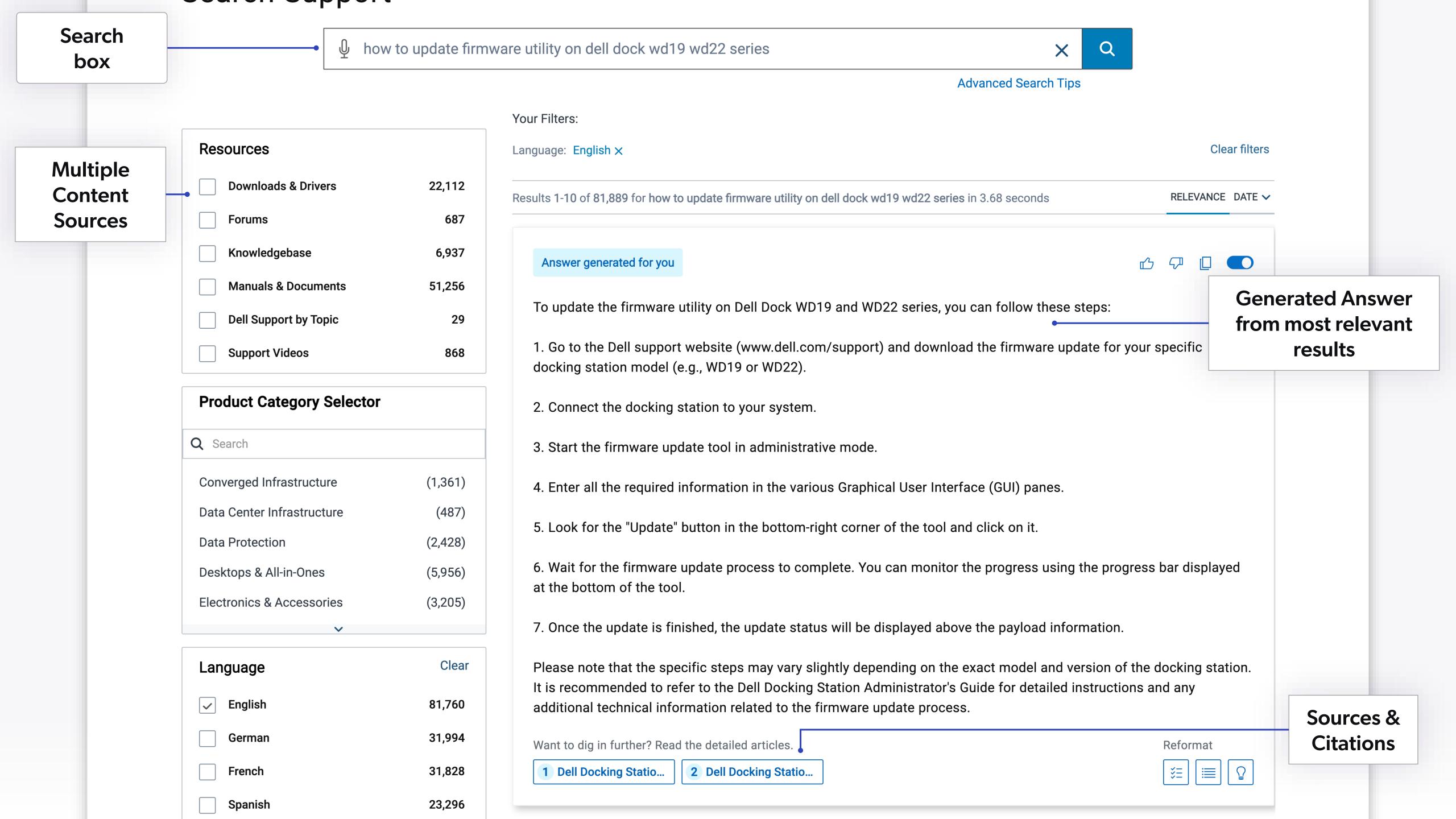
(traditional support search – same search box)

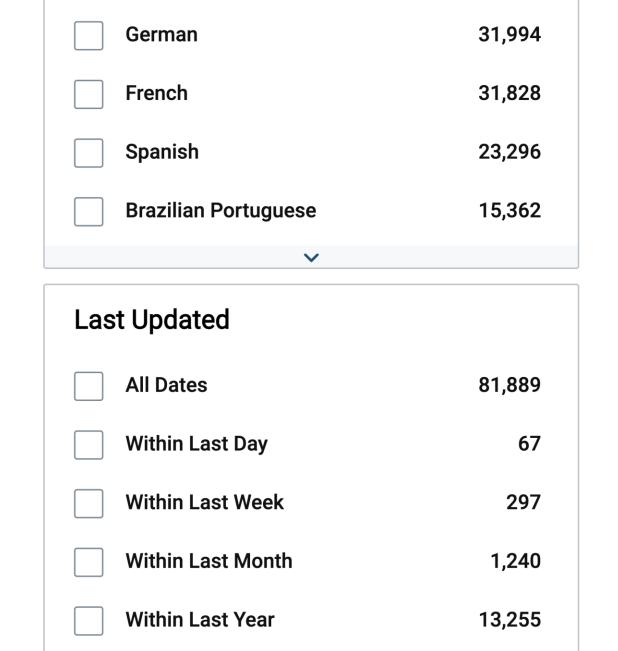


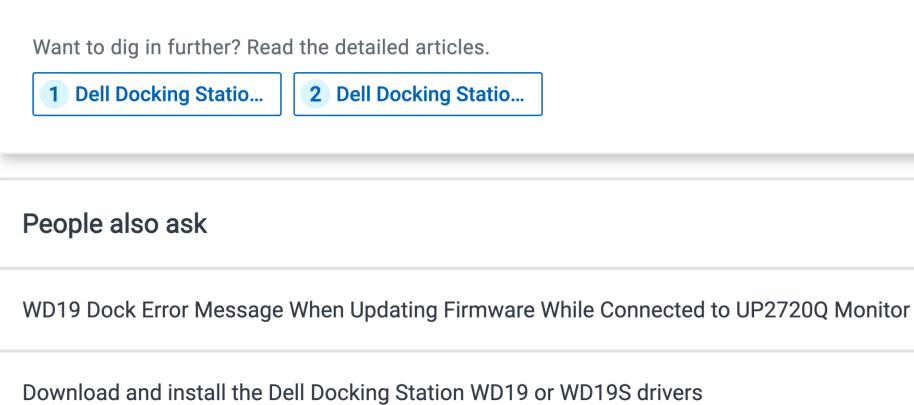
How do I turn on bit locker with my laptop?

(Al-generated support content)









Query **Suggestions**

Reformat

V

V

V

Updating the Docking Station firmware and drivers

Dell Docking Stations DELL SUPPORT BY TOPIC RECOMMENDED

Get help to set up your Dell docking station, install drivers, and update the firmware and other helpful resources to fix docking station issues.

> Show More

Support for Dell Dock WD19 RECOMMENDED

Drivers & Downloads | Manuals and Documents | Warranty

How to Use and Troubleshoot Dell Docking Station WD19 and WD19S KNOWLEDGEBASE

Learn how to setup, use, and troubleshoot Dell Docking Station WD19 and WD19S. Find information about drivers, setting up multiple monitors and troubleshooting steps to resolve common issues.

View More 🗸

Last Modified: 04 Oct 2023 **Article ID:** 000131784

WD19 series dock firmware update fails on computers with Windows 10 19H1 or higher KNOWLEDGEBASE

WD19 series dock firmware update fails on system with Windows 10 19H1 or higher.

Last Modified: 04 Jun 2021 Article ID: 000184585 View More 🗸

Dell Dock WD19/WD22TB4 Firmware Update Utility | Driver Details | DOWNLOADS & DRIVERS

This package contains the firmware update for Dell Dock WD19 and WD22TB4. The dock firmware update package contains utility and firmware for updating the dock components. This update addresses Dell Security Advisories (DSA). A security advisory is a statement when a security vulnerability impacts a product, and a remedy is available for the vulnerability.

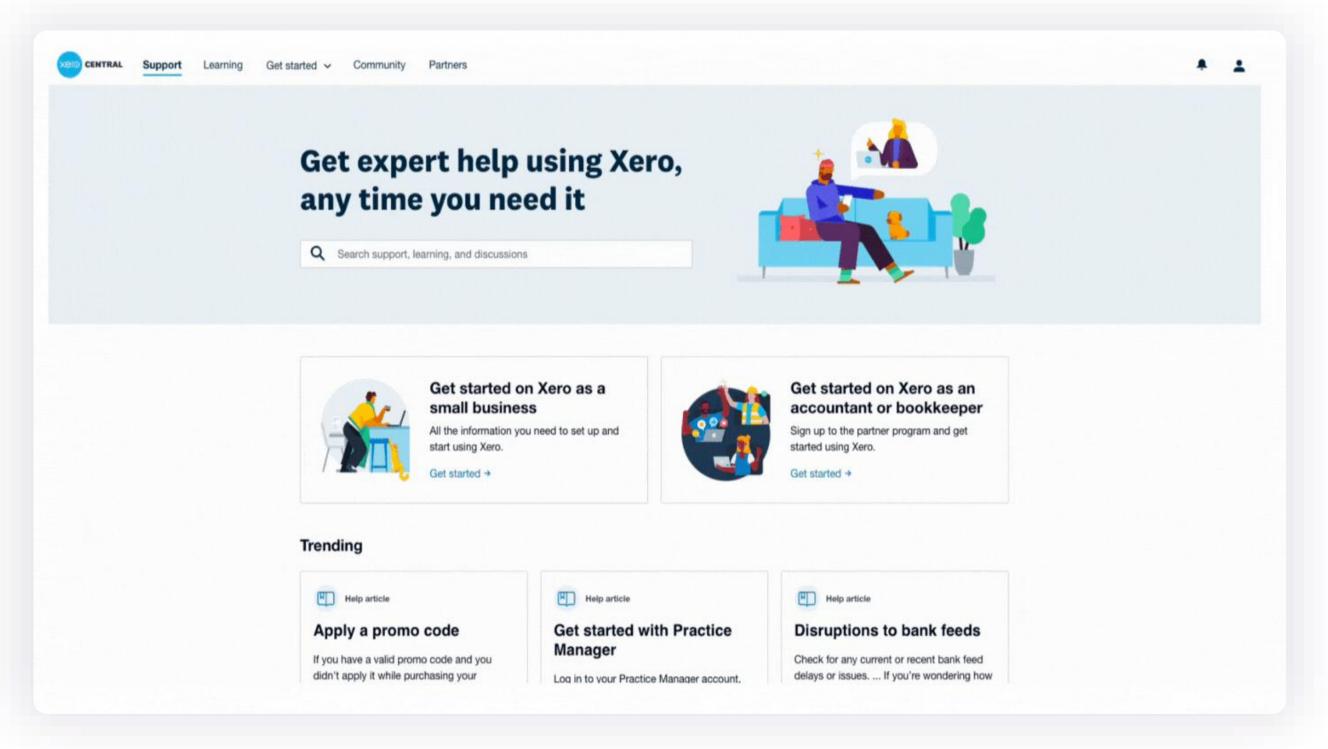
> Show More

Recommendations

Search Results



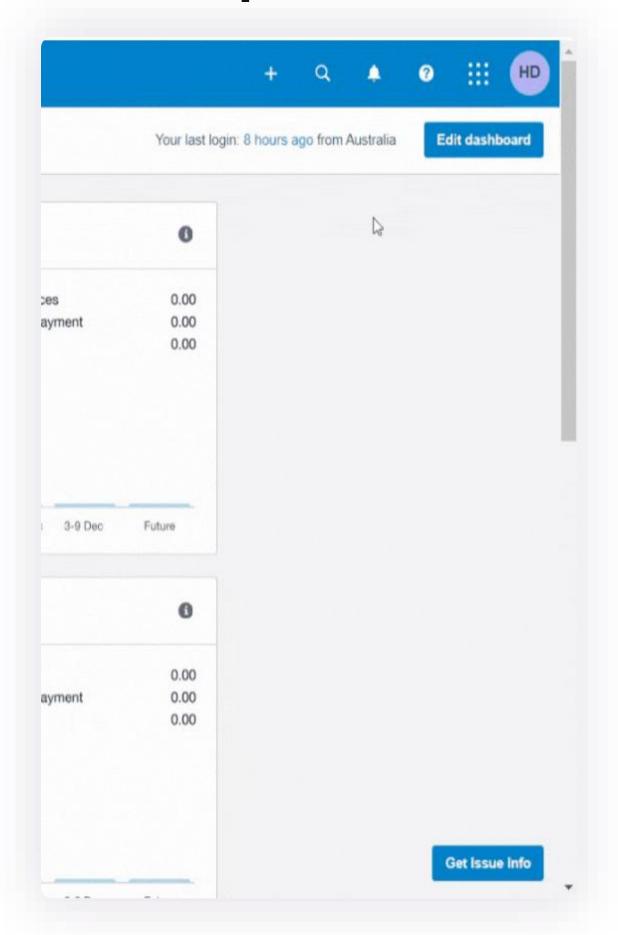
Support Portal



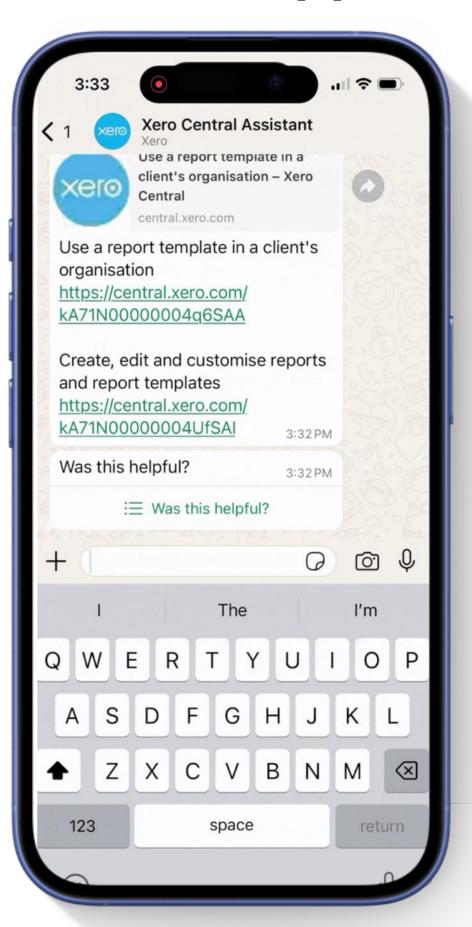
Consistency across multiple customer channels

- Multiple integrations
- Design partner for next-generation
 Agentic RAG initiative

In-product



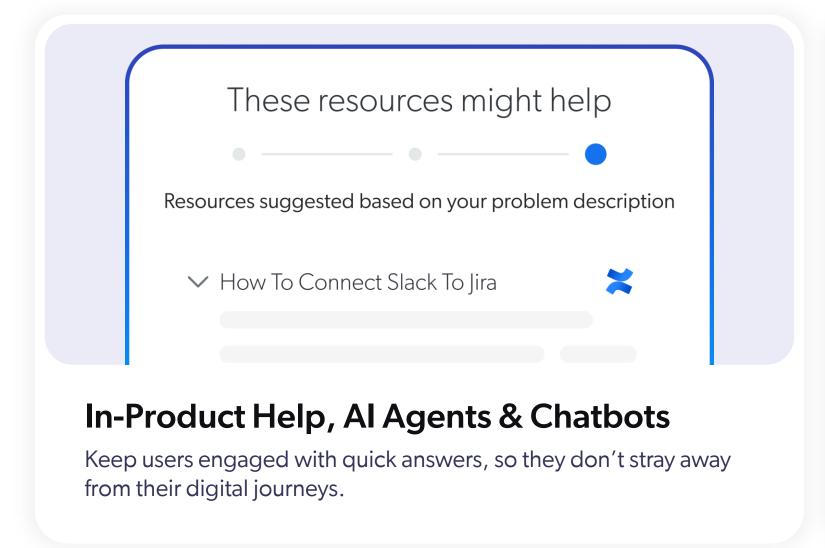
Facebook & Whatsapp

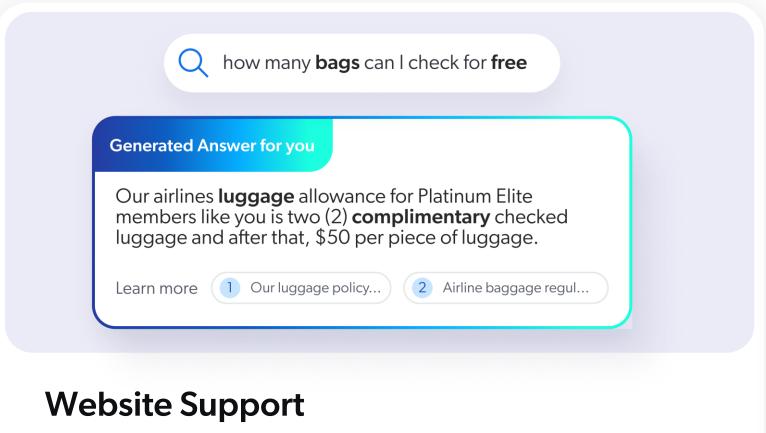


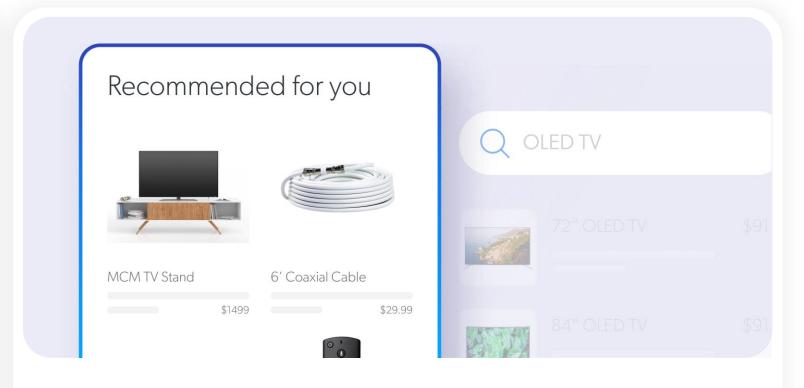


Coveo Generative Al

Use cases across Knowledge and Commerce



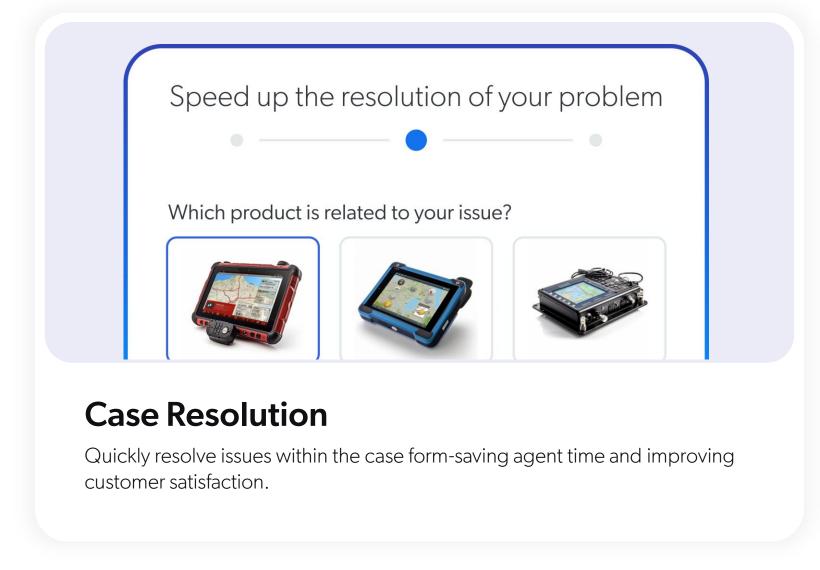


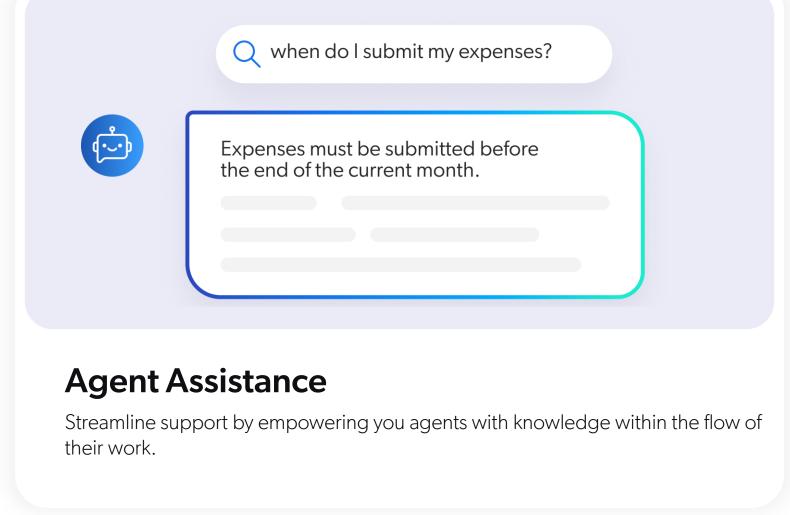


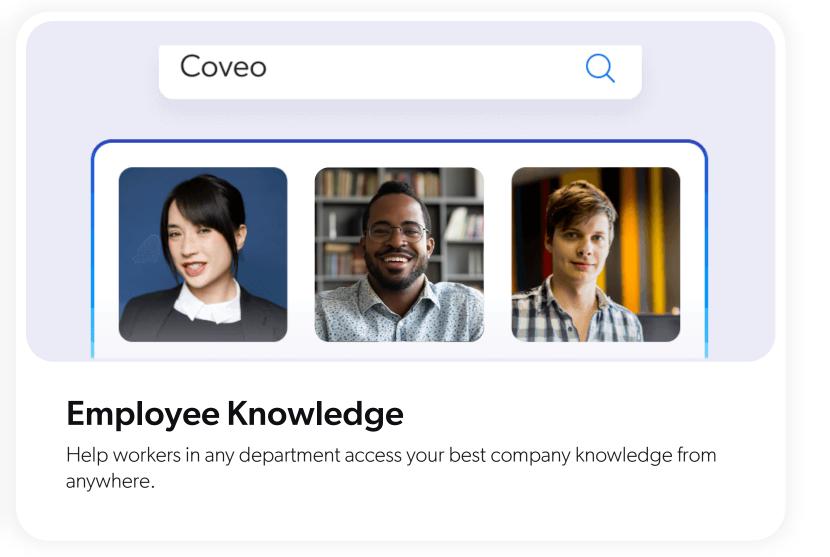
Reduce bounce rates and keep your users returning by delivering guided resolutions with Al.

Ecommerce

Boost conversions by guiding shoppers with tailored product insights and recommendations.







Financial Highlights



Our Business Model

Subscription-based revenue

Contractually committed volumes for the entire term of the contract

Multi-year agreements

Predominantly 3+ year contracts with upfront annual billing

Enterprise customers

 \sim \$200k average ARR⁽¹⁾ / customer

Land and expand model

Net Expansion Rate⁽²⁾ of $108\%^{(3)}$ as of June 30, 2025



⁽¹⁾ Please refer to the "Definition of key performance indicators" section of the Appendix for the definition of ARR.

⁽²⁾ Net Expansion Rate is a Key Performance Indicator of Coveo. Please refer to the "Definition of key performance indicators" section of the Appendix for the definition of such measure.

⁽³⁾ Excludes the effect of SaaS Subscription revenue or SaaS ACV attributable to the Qubit Platform.

Q1 FY'26 Highlights

\$\displays{34.2M}

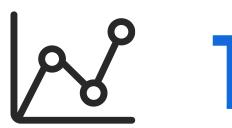
Q1 FY'26 SaaS **Subscription Revenue**(1)



16%(2)

Q1 FY'26 SaaS Subscription Revenue⁽¹⁾ Growth

(Coveo core Platform)



108%(2)

Net Expansion Rate(1)

(Coveo core Platform) as of June 30, 2025



(\$1.9M)

Q1 FY'26 Adjusted EBITDA⁽³⁾

(\$15.1M)

Q1 FY'26 Net Loss



81%

Q1 FY'26 Product **Gross Margin**



\$7.1M

Q1 FY'26 Cash Flows

from Operating Activities

⁽³⁾ Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.



⁽¹⁾ SaaS Subscription Revenue and Net Expansion Rate are key performance indicators of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measures.

⁽²⁾ Excludes the effect of SaaS Subscription revenue or SaaS ACV attributable to the Qubit Platform.

Revenue Growth

USD millions	Q1 FY'26	Q1 FY'25	YoY
SaaS Subscription Revenue ⁽¹⁾	\$34.2	\$30.6	12%
Coveo core Platform ⁽²⁾	\$33.1	\$28.7	16%
Qubit Platform ⁽³⁾	\$1.0	\$1.9	(46%)
Professional Services Revenue	\$1.4	\$1.7	(16%)
Total Revenue	\$35.5	\$32.2	10%

⁽¹⁾ SaaS Subscription Revenue is a Key Performance Indicator of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definition of such measure, and to our MD&A for the three months ended June 30, 2025 for additional disclosure relating thereto.



⁽²⁾ SaaS Subscription Revenue earned in connection with subscriptions by customers to the Coveo core Platform for the period covered, and thus excluding revenue from subscriptions to the Qubit Platform.

⁽³⁾ SaaS Subscription Revenue earned through subscriptions to the Qubit Platform for the period covered.

Gross Profit Measures

%	Q1 FY'26	Q1 FY'25
Gross Margin	77%	78%
Adjusted Gross Margin ⁽¹⁾	79%	79%
Product Gross Margin	81%	82%
Adjusted Product Gross Margin ⁽¹⁾	82%	82%

⁽¹⁾ Adjusted Gross Margin and Adjusted Product Gross Margin are non-IFRS financial ratios. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the relevant sections of the Appendix for the definitions of Adjusted Gross Margin, Adjusted Product Gross Margin and the reconciliation to their most directly comparable IFRS measures.



Profitability Measures

USD millions	Q1 FY'26	Q1 FY'25
Net loss	(\$15.1)	(\$6.1)
Adjusted EBITDA ⁽¹⁾	(\$1.9)	(\$1.7)
Cash Flows used in Operating Activities	\$7.1	\$3.0

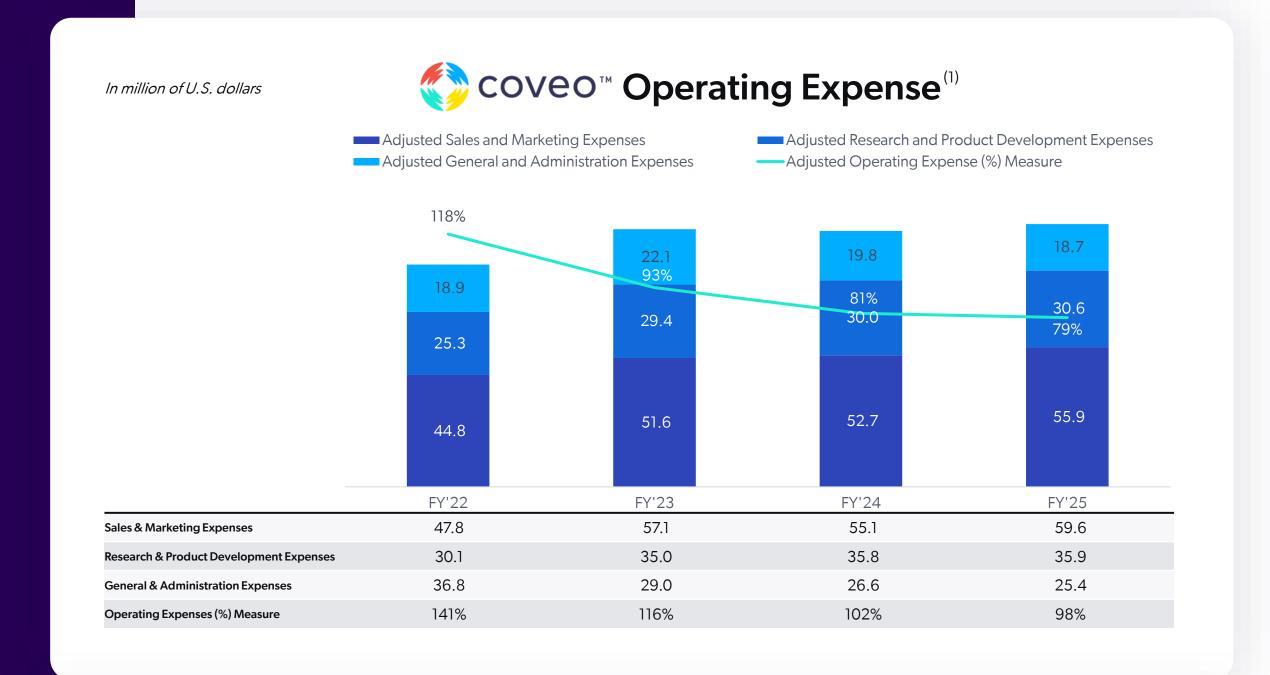
⁽¹⁾ Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.

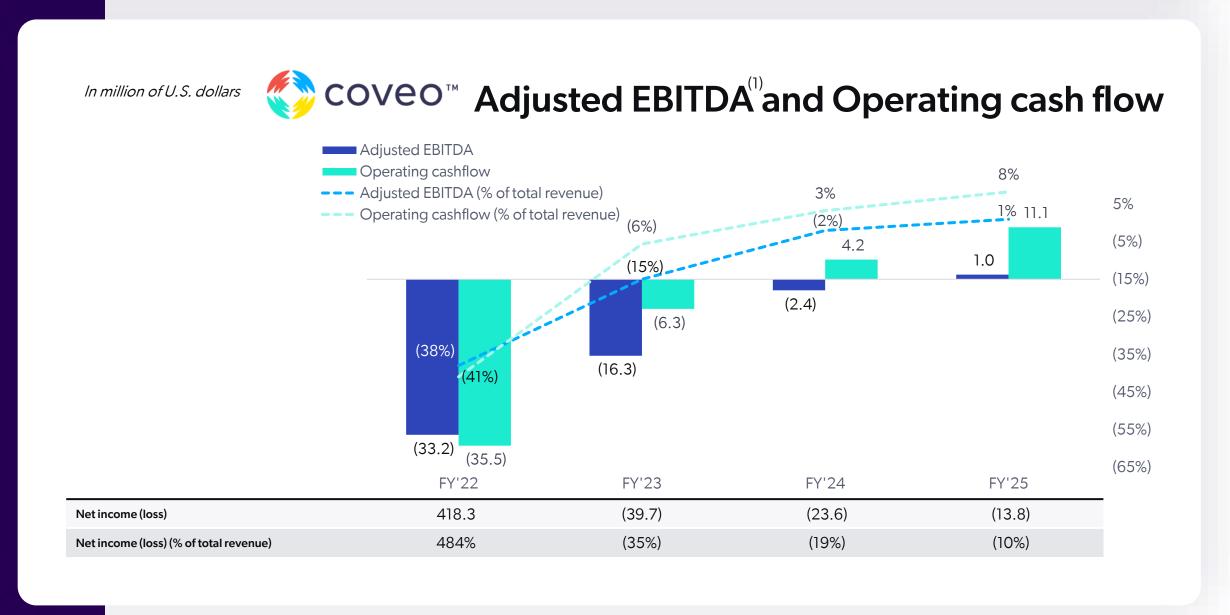


Driving an Efficient Model

- Effective cost management strategies have resulted in flat operating expenses for four consecutive fiscal years.
- Maintained disciplined, selective investments in a challenging market environment, while continuing to prioritize innovation and customer value — laying the foundation for growth acceleration in the upcoming quarters.
- Now positioned to scale GTM investments, focused on unlocking further growth while maintaining a balanced path to profitability.

(1) Adjusted EBITDA, Adjusted Sales and Marketing Expenses, Adjusted General and Administration Expenses, Adjusted Research and Product Development Expenses and Adjusted Operating Expenses (%) Measure are non-IFRS measures and ratios. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss; please also refer to Appendix for reconciliation of other non-IFRS measures and ratios.







Q2 FY'26 and Full Year Guidance

USD millions	Q2 FY'26	Full Year FY'26
SaaS Subscription Revenue ⁽¹⁾	\$35.3 - \$35.8	\$141.5 – \$144.5
Total Revenue	\$36.6 - \$37.1	\$147.5 – \$150.5
Adjusted EBITDA ⁽²⁾	(\$0.5) – \$0.5	Approximately breakeven

The company continues to expect to deliver positive operating cash flows of approximately \$10 million for Fiscal 2026.

These statements are forward-looking and actual results may differ materially. Coveo's guidance constitutes "financial outlook" within the meaning of applicable securities laws and is provided for the purpose of, among other things, assisting the reader in understanding Coveo's financial performance and measuring progress toward management's objectives, and the reader is cautioned that it may not be appropriate for other purposes. Please refer to the "Forward-Looking Information" section in the disclaimer of this Presentation and in our most recent annual information form and MD&A on file for information on the factors that could cause our actual results to differ materially from these forward-looking statements and a description of the assumptions thereof. Please also refer to the press release dated July 31, 2025 announcing Coveo's earnings for the three months ended June 30, 2025, available under our profile on www.sedarplus.ca for a list of additional assumptions and hypothesis made in connection with our financial outlook (under "Financial Outlook Assumptions").



SaaS Subscription Revenue is a Key Performance Indicator of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measure, and to our MD&A for the three months ended June 30, 2025 for additional disclosure relating thereto.

Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Adjusted EBITDA to Net Loss" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.



Appendix



Condensed Consolidated Interim Statements of Loss

(in thousands of US dollars, except share and per share data, unaudited)

	June 30,	
	2025	2024
	\$	\$
Revenue		
SaaS subscription	34,150	30,557
Coveo core Platform	33,125	28,664
Qubit Platform	1,025	1,893
Professional services	1,395	1,660
Total revenue	35,545	32,217
Cost of revenue		
SaaS subscription	6,497	5,617
Professional services	1,622	1,354
Total cost of revenue	8,119	6,971
Gross profit	27,426	25,246
Operating expenses		
Sales and marketing	19,113	14,527
Research and product development	10,518	10,397
General and administrative	7,118	6,663
Depreciation of property and equipment	618	747
Amortization and impairment of intangible assets	461	725
Depreciation of right-of-use assets	472	378
Total operating expenses	38,300	33,437
Operating loss	(10,874)	(8,191)
Net financial revenue	(1,161)	(1,726)
Foreign exchange loss (gain)	5,409	(981)
Loss before income tax expense (recovery)	(15,122)	(5,484)
Income tax expense (recovery)	(70)	620
Net loss	(15,052)	(6,104)
Net loss per share – Basic and diluted	(0.16)	(0.06)
Weighted average number of shares outstanding – Basic and diluted	96,190,808	102,888,475

Three months ended



Condensed Consolidated Interim Statements of Loss

(in thousands of US dollars, unaudited)

The following table presents share-based payments and related expenses recognized by the company:

Three	months	ended
	June 30,	

	2025	2024
	\$	\$
Share-based payments and related expenses		
SaaS subscription cost of revenue	310	138
Professional services cost of revenue	211	39
Sales and marketing	2,419	929
Research and product development	1,949	1,487
General and administrative	2,496	1,772
Share-based payments and related expenses	7,385	4,365



Reconciliation of Net Loss to Adjusted EBITDA

(in thousands of US dollars, unaudited)

Three months ended June 30,

	2025	2024
	\$	\$
Net loss	(15,052)	(6,104)
Net financial revenue	(1,161)	(1,726)
Foreign exchange loss (gain)	5,409	(981)
Income tax expense (recovery)	(70)	620
Share-based payments and related expenses ⁽¹⁾	7,385	4,365
Amortization and impairment of intangible assets	461	725
Depreciation expenses ⁽²⁾	1,090	1,125
Transaction-related expenses(3)		274
Adjusted EBITDA	(1,938)	(1,702)

Adjusted EBITDA is defined as net income or net loss, excluding interest, taxes, depreciation of property and equipment and right-of-use-assets, amortization and impairment of intangible assets (or EBITDA), adjusted for stock-based compensation and related expenses, foreign exchange gains and losses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items.



Reconciliation of Adjusted Gross Profit Measures and Adjusted Gross Margin Measures

(in thousands of US dollars, unaudited)

	Three months ended June 30,	
	2025	2024
	\$	\$
Total revenue	35,545	32,217
Gross profit	27,426	25,246
Gross margin	77%	78%
Add: Share-based payments and related expenses	521	177
Adjusted Gross Profit	27,947	25,423
Adjusted Gross Margin	79%	79%
Product revenue	34,150	30,557
Product cost of revenue	6,497	5,617
Product gross profit	27,653	24,940
Product gross margin	81%	82%
Add: Share-based payments and related expenses	310	138
Adjusted Product Gross Profit	27,963	25,078
Adjusted Product Gross Margin	82%	82%
Professional services revenue	1,395	1,660
Professional services cost of revenue	1,622	1,354
Professional services gross profit	(227)	306
Professional services gross margin	(16%)	18%
Add: Share-based payments and related expenses	211	39
Adjusted Professional Services Gross Profit	(16)	345
Adjusted Professional Services Gross Margin	(1%)	21%

Adjusted Gross Profit, Adjusted Product Gross Profit, and Adjusted Professional Services Gross Profit are respectively defined as gross profit, product gross profit, and professional services gross profit excluding sharebased payments and related expenses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items. We refer to these measures collectively as our "Adjusted Gross Profit Measures". Adjusted Gross Margin is defined as Adjusted Gross Profit as a percentage of total revenue. Adjusted Product Gross Margin is defined as Adjusted Product Gross Profit as a percentage of product revenue where product revenue represents SaaS subscription revenue and Adjusted Product Gross Profit represents SaaS subscription revenue less SaaS subscription costs of revenue. Adjusted Professional Services Gross Margin is defined as Adjusted Professional Services Gross Profit as a percentage of professional services revenue. We refer to these measures collectively as our "Adjusted Gross Margin Measures". **coveo**™

Reconciliation of Adjusted Operating Expense Measures and Adjusted Operating Expense (%) Measures

(in thousands of US dollars, unaudited)

	Three months ended June 30,	
	2025	2024
	\$	\$
Sales and marketing expenses	19,113	14,527
Sales and marketing expenses (% of total revenue)	54%	45%
Less: Share-based payments and related expenses	2,419	929
Adjusted Sales and Marketing Expenses	16,694	13,598
Adjusted Sales and Marketing Expenses (% of total revenue)	47%	42%
Research and product development expenses	10,518	10,397
Research and product development expenses (% of total revenue)	30%	32%
Less: Share-based payments and related expenses	1,949	1,487
Adjusted Research and Product Development Expenses	8,569	8,910
Adjusted Research & Product Development Expenses (% of total revenue)	24%	28%
General and administrative expenses	7,118	6,663
General and administrative expenses (% of total revenue)	20%	21%
Less: Share-based payments and related expenses	2,496	1,772
Less: Transaction-related expenses	-	274
Adjusted General and Administrative Expenses	4,622	4,617
Adjusted General and Administrative Expenses (% of total revenue)	13%	14%

"Adjusted Sales and Marketing Expenses", "Adjusted Research and Product Development Expenses", and "Adjusted General and Administrative Expenses" are respectively defined as sales and marketing expenses, research and product development expenses, and general and administrative expenses excluding share-based payment and related expenses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items. We refer to these measures collectively as our "Adjusted Operating Expense Measures". "Adjusted Sales and Marketing Expenses (%)", "Adjusted Research and Product Development Expenses (%)", and "Adjusted General and Administrative Expenses (%)" are respectively defined as Adjusted Sales and Marketing Expenses, Adjusted Research and Product Development Expenses, and Adjusted General and Administrative Expenses as a percentage of total revenue. We refer to these measures collectively as our "Adjusted Operating Expense (%) Measures".

Consolidated Statements of Financial Position

(in thousands of US dollars, unaudited)

	June 30, 2025	March 31, 2025
A 4 -	\$	\$
Assets		
Current assets		
Cash and cash equivalents Trade and other receivables	128,466 24,136	124,752 36,564
Government assistance Prepaid expenses	7,175 8,604	6,280 9,845
	168,381	177,441
Non-current assets		
Contract acquisition costs	11,497	10,908
Property and equipment	4,097	4,192
Intangible assets	2,732	3,012 5,170
Right-of-use assets Deferred tax assets	4,969 3,612	5,179 3,337
Goodwill	27,312	26,290
Total assets	222,600	230,359
Liabilities		
Current liabilities		
Trade payable and accrued liabilities	21,107	18,602
Deferred revenue	72,010	77,387
Current portion of lease obligations	1,996	1,999
	95,113	97,988
Non-current liabilities		
Lease obligations	5,279	5,464
Total liabilities	100,392	103,452
Shareholders' Equity		
Share capital	765,969	768,754
Contributed surplus	82,363	76,273
Deficit	(684,403)	(669,351)
Accumulated other comprehensive loss	(41,721)	(48,769)
Total shareholders' equity	122,208	126,907
Total liabilities and shareholders' equity	222,600	230,359



Consolidated Statements of Cash Flows

(in thousands of US dollars, unaudited)

	Three months ended June 30,	
	2025	2024
Cook flows from energing activities	\$	\$
Cash flows from operating activities Net loss	(15,052)	(6,104)
Items not affecting cash	(13,032)	(0,104)
Amortization of contract acquisition costs	1,172	1,091
Depreciation of property and equipment	618	747
Amortization of intangible assets	461	725
Depreciation of right-of-use assets	472	378
Share-based payments	6,564	4,865
Interest on lease obligations	96	116
Deferred income tax expense (recovery)	(90)	588
Unrealized foreign exchange loss (gain)	5,346	(1,082)
Changes in operating assets and liabilities	7,515	1,705
[Ctrl) ▼	7,102	3,029
Cash flows used in investing activities		
Additions to property and equipment	(157)	(367)
Additions to intangible assets	(16)	(3)
	(173)	(370)
Cash flows used in financing activities		
Proceeds from exercise of stock options	239	588
Tax withholding for net share settlement	(866)	(976)
Payments on lease obligations	(671)	(638)
Substantial issuer bid transaction costs	-	(38)
Shares repurchased and cancelled	(2,692)	-
	(3,990)	(1,064)
Effect of foreign exchange rate changes on cash and cash equivalents	775	(435)
Increase in cash and cash equivalents during the period	3,714	1,160
	104.750	
Cash and cash equivalents – beginning of period	124,752	166,586
Cash and cash equivalents – end of period	128,466	167,746
Cash	68,103	18,827
Cash equivalents	60,363	148,919



Definition of Key Performance Indicators

"SaaS Subscription Revenue" means Coveo's SaaS subscription revenue, as presented in its financial statements in accordance with IFRS.

"Current SaaS Subscription Remaining Performance Obligations" is a forward-looking indicator of anticipated future revenue under contract that has not yet been recognized as revenue but that is expected to be recognized over the next 12 months, as presented in our financial statements in accordance with IFRS.

"Net Expansion Rate" is calculated by considering a cohort of customers at the end of the period 12 months prior to the end of the period selected, and dividing the SaaS Annualized Contract Value ("SaaS ACV", as defined below) attributable to that cohort at the end of the current period selected, by the SaaS ACV attributable to that cohort at the beginning of the period 12 months prior to the end of the period selected. Expressed as a percentage, the ratio:

- Excludes any SaaS ACV from new customers added during the 12 months preceding the end of the period selected;
- Includes incremental SaaS ACV made to the cohort over the 12 months preceding the end of the period selected;
- iii. Is net of the SaaS ACV Value from any customers whose subscriptions terminated or decreased over the 12 months preceding the end of the period selected; and
- iv. is currency neutral and as such, excludes the effect of currency variation.

In this Presentation, "SaaS Annualized Contract Value" means the SaaS annualized contract value of a customer's commitments calculated based on the terms of that customer's subscriptions, and represents the committed annualized subscription amount as of the measurement date.

Please also refer to the "Key Performance Indicators" section of our latest MD&A, which is available under our profile on SEDAR+ at www.sedarplus.ca, for additional details on the abovementioned key performance indicators.



