

Huntington Bank Named One of Nation's Best for Treasury Management

COLUMBUS, Ohio--(BUSINESS WIRE)-- The financial research firm Greenwich Associates has once again named Huntington Bank as one of the top middle-market banks nationally and regionally, Huntington announced today. It is the third time in as many years that Greenwich has recognized Huntington.

Specifically, this year Huntington has won two Greenwich Associates awards for excellence in "Middle-Market Treasury Management Overall Satisfaction." The awards praise Huntington for the delivery of superior cash management services in its continued commitment to champion business success nationally and across its markets.

"Middle market businesses are critical to making our local communities and economies strong," said Rick Remiker, commercial banking director at Huntington. "They are the engines for job growth and reinvestment in our communities."

"At Huntington we are grateful to work closely with our customers every day," said Mike Anderson, managing director of treasury management at Huntington. "We provide treasury management services to help our local middle-market businesses to become more competitive, to enhance their working capital and to grow."

Only 25 banks among more than 750 evaluated in the Greenwich Associates' study received national and regional recognition. Greenwich Associates determined the results based on interviews with nearly 13,000 businesses with sales of \$10 million to \$500 million across the country.

Greenwich Excellence Awards Methodology

Greenwich Excellence Award winners were determined at a national level and in four geographic regions: Midwest, Northeast, South, and West.

To qualify for consideration for the national awards, each winning bank had to have a minimum of 50 clients that responded to the study. To qualify for regional awards, each winning bank had to have a minimum of 30 clients responding in the region. To qualify for mid-corporate national awards, banks had to have a minimum of 30 clients responding to the study.

Greenwich Excellence Award selection is based on top box ratings on Greenwich Associates' five-point evaluation scale. The banks selected must receive a statistically significant proportion of "Excellent" ratings relative to the overall mean (at a 95 percent confidence level).

About Huntington

Huntington Bancshares Incorporated is a \$66 billion asset regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, and its affiliates provide full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state retail banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of more than 700 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and more than 1,500 ATMs. Through automotive dealership relationships within its six-state retail banking franchise area and selected other Midwest and Northeast states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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Source: Huntington Bancshares Incorporated