

Huntington to Expand Specialized Healthcare Banking Services Throughout Its Six States

Bank hires new director to lead expansion

COLUMBUS, Ohio--(BUSINESS WIRE)-- Huntington Bank (NASDAQ: HBAN; www.huntington.com) has announced that it is expanding its successful regional healthcare presence – called Huntington for Healthcare – to offer greater access to the bank’s commercial, treasury management, wealth management, business banking, insurance and equipment finance services. The bank has hired Daniel Storer to drive the expansion, which will focus on key subsectors including hospitals, medical and dental groups, senior living and long-term care facilities, home healthcare, medical device manufacturers, specialty pharmaceuticals and other niche healthcare services.



Daniel Storer (Photo: Business Wire)

“Dan has the in-depth healthcare expertise needed to continue demonstrating the exceptional value we provide our healthcare customers throughout the Midwest,” said Dan Walsh, Huntington’s Cleveland region president. “Under Dan’s guidance, our Huntington for Healthcare expansion will allow us to bring our broad-based financing services to a greater number of healthcare organizations in the communities we serve.”

Storer, who will be based in Cleveland, has 25 years of experience in corporate banking, healthcare, commercial insurance, and business operations. He most recently worked as the chief operating officer for Cleveland-based Northeast Surgical Wound Care, Inc., where he was responsible for business and clinical operations and revenue growth in wound care and pharmaceuticals. His other experience includes roles as health care practice leader for Neace Lukens, chief financial officer for Senior Lifestyle Corporation, and senior vice president and managing

director for Key Corporate Capital. A graduate of Westminster College in New Wilmington, Pennsylvania, Storer has been an active healthcare industry advocate since 1991, serving on various boards and associations, as well as speaking at industry conferences across the U.S.

“I am extremely excited about building on our strategic *Huntington for Healthcare* initiative,” said Storer. “Not only are we thoughtfully investing in the healthcare delivery system in our franchise communities, but, more importantly, we are assisting our clients to position their organizations for the new challenges they face in patient care, regulation and technology.”

Huntington will focus its healthcare efforts throughout the bank’s six-state footprint in Ohio, Kentucky, Indiana, Michigan, West Virginia, and Pennsylvania.

“In addition to Dan’s expertise, our healthcare bankers also have specialized knowledge in their respective finance areas, and we are adding additional expertise as we continue to expand our healthcare presence,” Walsh explained. “Huntington’s understanding of this market, coupled with our proven track record in wealth management, commercial and business banking, will provide our customers with the funding and financing services they require to succeed and grow.”

About Huntington

Huntington Bancshares Incorporated is a \$54 billion regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington’s six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of over 650 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and over 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected other Midwest and New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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