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Huntington Doubles Auto Dealer Financing Market Share From 2009

Huntington ranks as number one auto lender in Ohio and Kentucky for the second quarter of 2010

COLUMBUS, Ohio, Sept. 14 /PRNewswire/ -- Huntington (Nasdaq: HBAN; www.huntington.com) has announced that it has significantly boosted auto dealer financing throughout its six-state footprint, doubling market share in Ohio, Indiana, Kentucky, Michigan, and Pennsylvania from this time one year ago. Huntington is also the number one auto dealer lender in both Ohio and Kentucky for the second quarter of 2010.

In the second quarter 2010, Huntington's market share for auto dealer lending in Ohio was 11.8 percent as compared to 5.4 percent in 2009. Huntington's market share in Indiana climbed to 8.5 percent from 4.3 percent last year and made the leap to 12.9 percent from 6.0 percent in Kentucky.

"We have a deep understanding of the auto lending market and have stayed consistent in our underwriting, pricing, and funding policies," said Nick Stanutz, Huntington senior executive vice president and head of the auto finance and dealer services group. "As a result of these practices, dealers across our footprint have come to rely on our best-in-class service and have responded favorably."

In 2009, Huntington was awarded an Auto Finance Excellence award by *Auto Finance News*. The award is presented annually to companies that have achieved notable success or contributed greatly to the auto finance industry. In a 2010 customer satisfaction study performed by a leading global marketing information services company, Huntington was ranked in the top 10 lenders in the country for automobile dealer financing services and number one above other banks featured in the study. Since the early 1950s, Huntington has provided new and used automobile financing and dealer services business, as well as other comprehensive banking services for many dealers.

About Huntington

Huntington Bancshares Incorporated is a \$52 billion regional bank holding company headquartered in Columbus, Ohio. Through its affiliated companies, Huntington has been providing a full range of financial services including checking, loans, savings, insurance and investment services to customers for 144 years. Huntington has more than 600 banking offices. Huntington also offers retail and commercial financial services online at huntington.com; through its telephone bank; and through its network of over 1,300 ATMs.

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