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Qualcomm and Adobe Collaborate to Empower Developer Ecosystems With BREW Mobile Platform

- BREW Mobile Platform Integrates Adobe Flash to Accelerate Advanced Application and Web Content Development for Mass Market Devices -

SAN DIEGO, May 28 /PRNewswire-FirstCall/ -- Qualcomm Incorporated (Nasdaq: QCOM) and Adobe Systems Incorporated (Nasdaq: ADBE) today announced the BREW(R) Mobile Platform with integrated Adobe Flash(R) technology and new platform features. BREW Mobile Platform, which leverages Qualcomm's widely deployed BREW Client software, greatly expands the capabilities for developers and enables them to create rich applications and Web content in Adobe Flash for the BREW environment. The software will fully integrate and deliver Adobe Flash technology to mass market handset devices. By combining the strengths of both BREW and Flash technologies, BREW Mobile Platform brings the mobile application and Web content development communities together, setting a new standard for mass market handset platforms.

BREW Mobile Platform extends the widely deployed BREW Client's rich set of services and APIs, with new enhancements in platform capabilities, multimedia and content support, access to device databases, connectivity support, touchscreen user interface development and more. BREW Mobile Platform's highly optimized and integrated support for Flash technology provides an unprecedented level of access to these platform services from Adobe ActionScript(TM), enabling Flash developers to create standalone applications that integrate mobile device functionality with Web content and services.

BREW Mobile Platform will be supported by development tools provided by both Qualcomm and Adobe. Native application developers can leverage an expanded and integrated set of tools available from Qualcomm, including integrated support for the popular Eclipse and Visual Studio Integrated Development Environments. Flash designers and developers can use Adobe's existing Flash development tools, including Adobe Flash CS3 Professional, Adobe Device Central CS3 and other popular tools in Adobe Creative Suite 3, to quickly deploy rich Flash-based applications. Qualcomm and Adobe are working together to provide an increasingly streamlined developer workflow with subsequent releases of their respective tools.

"Qualcomm strives to stay ahead of the growth and evolution in the wireless industry by providing an increasingly robust development platform. Our BREW Client technologies are present on millions of mass market handsets worldwide and BREW Mobile Platform will expand these capabilities while fully embracing support for Adobe's Flash technology and future roadmap," said Bob Briggs, senior vice president and general manager of Qualcomm Internet Services. "BREW Mobile Platform will combine the strengths of Qualcomm and Adobe to deliver an extremely robust wireless platform and development tool chain. This combination provides exciting opportunities for operators, device manufacturers, publishers and developers to create advanced devices, applications and services for the mass market with features typically only available on high-end devices."

"We are excited to see rapid progress in support of the Open Screen Project with this new mobile platform from Qualcomm," said Gary Kovacs, general manager, Mobile and Device Solutions at Adobe. "BREW Mobile Platform with Flash technology represents a major step toward the goals of the Open Screen Project, and we look forward to bringing two developer communities together to deliver rich Web and video experiences across mobile devices."

BREW Mobile Platform is fully backward-compatible with applications developed for previous versions of the BREW Client, allowing existing BREW solution customers to take full advantage of the new capabilities while supporting the multitude of existing BREW applications. The BREW Mobile Platform will be open to developers, operators and handset manufacturers worldwide. The first release of BREW Mobile Platform with Adobe Flash technology is expected to be available on Qualcomm chipsets in the fall of 2008. Additional information on BREW Mobile Platform will be available at Qualcomm's BREW 2008 Conference, May 28-30, in San Diego, Calif.

Adobe Flash technology is the world's most pervasive client runtime, delivering unparalleled creative options, highly engaging user experiences and universal reach. With more than one billion devices expected to ship with Flash technology by 2009, Adobe Flash is used by major handset manufacturers, operators and developers to deliver a wide range of dynamic user interfaces, mobile assets, applications and data services. The Open Screen Project is supported by major industry partners and leverages Adobe Flash Player and Adobe AIR to enable a consistent runtime environment that will

remove barriers for developers and designers as they publish content and applications across desktops and devices.

About Adobe

Adobe revolutionizes how the world engages with ideas and information - anytime, anywhere and through any medium. For more information, visit <http://www.adobe.com>.

About Qualcomm

Qualcomm Incorporated (<http://www.qualcomm.com>) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Headquartered in San Diego, Calif., Qualcomm is included in the S&P 500 Index and is a 2008 FORTUNE 500(R) company traded on The Nasdaq Stock Market(R) under the ticker symbol QCOM.

Except for the historical information contained herein, this news release contains forward-looking statements that are subject to risks and uncertainties, including the Company's ability to successfully design and have manufactured significant quantities of CDMA components on a timely and profitable basis, the extent and speed to which CDMA is deployed and the BREW solution is adopted, change in economic conditions of the various markets the Company serves, as well as the other risks detailed from time to time in the Company's SEC reports, including the report on Form 10-K for the year ended September 30, 2002, and most recent Form 10-Q.

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