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Nylabone to Match ASPCA® Donations Up to \$25,000 in Honor of National Dog Day

NEPTUNE CITY, N.J.--(BUSINESS WIRE)-- Nylabone, the pet industry-leading provider of innovative dog chew toys, chew treats, play toys, and dental solutions since 1955, has partnered with the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) for its new National Dog Day Facebook Fundraiser. Nylabone will match contributions to the ASPCA® campaign up to \$25,000 from August 19 through National Dog Day on August 26, 2020—a day dedicated to raising awareness for dogs in shelters and rescues.

Users can contribute donations via both organizations through links shared on their Facebook pages. Since March, the ASPCA® has been committed to its COVID-19 Relief and Recovery Initiative—a multi-million-dollar effort to help pets and animal welfare organizations impacted by the virus. Nylabone is devoted to helping the ASPCA® successfully provide access to free pet food, supplies, veterinary care, emergency boarding, and lifesaving funding to address the most urgent needs of pet parents and animal shelters in the United States.

“With COVID-19 profoundly impacting shelters and rescues, we at Nylabone are eager to help the ASPCA support animals in need,” says Glen S. Axelrod, President and CEO of Nylabone® Products. “We share the common goal of helping shelters and rescue animals find loving homes, so naturally we are proud to continuously partner with this dedicated organization.”

This is not the first time Nylabone and the ASPCA® are locking arms for animal welfare during a nationwide crisis. Following Hurricane Harvey and Hurricane Irma in 2017, Nylabone donated dog chew toys and supplies to ASPCA® distribution centers assisting with local natural disaster relief efforts. Nylabone also supports the ASPCA® on an ongoing basis through chew toy and monetary donations.

Founded in 2004, National Dog Day celebrates all types of dogs and encourages Americans to consider the many benefits of adoption. The day also acknowledges family dogs and lifesaving animals such as those who work with law enforcement officers and assist disabled individuals. This National Dog Day, Nylabone and the ASPCA® will both share a special video on their Facebook pages featuring dogs like those who are seeking loving homes across the country. Nylabone supports and donates to hundreds of dog shelters, animal welfare groups, and canine service organizations through the Nylabone Cares program. This initiative provides adoptable dogs the behavioral tools they need to thrive in their homes and teaches new pet parents how they can manage common chewing problems.

Learn more about the Nylabone Cares mission at www.nylabone.com/about-us/nylabone-cares.

About Nylabone

Nylabone, the leader in safe, healthy chewing since 1955, crafts the highest-quality chew toys, tastiest chew treats, best play toys, and most innovative dental solutions in the world. A family-operated company, Nylabone has a history of helping pet parents take the best possible care of their dogs. They are committed to developing the very best solutions for destructive chewing, separation anxiety, dental health, and more, helping dogs live fuller, happier lives. Recommended by veterinarians, Nylabone® products encourage a positive relationship between humans and their furry best friends. To put it simply, Nylabone Chews Best™! For more information, visit www.nylabone.com.

Nylabone is a subsidiary of California-based Central Garden & Pet Corporation (Nasdaq: CENT) (Nasdaq: CENTA) and has been the leader in responsible animal care for over 60 years.

About Central Garden & Pet

Central Garden & Pet Company is a leading innovator, producer and distributor of branded and private label products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands PENNINGTON®, and THE REBELS®; wild bird feed and the brand PENNINGTON®; weed and insect control and the brands AMDRO®, SEVIN®, and OVER-N-OUT®; fertilizer and the brands PENNINGTON® and IRONITE®; live plants from BELL NURSERY; outdoor cushions and pillows from ARDEN COMPANIES; and decorative outdoor patio products under the PENNINGTON® brand. We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands ADAMS™, COMFORT ZONE®, FARNAM®, HORSE HEALTH™ and VITAFLEX®; aquatics and reptile and the brands AQUEON®, CORALIFE®, SEGREST™ and ZILLA®; bird & small animal and the brands KAYTEE®, Forti-Diet® and CRITTER TRAIL®; and dog & cat and the brands TFH™, NYLABONE®, FOUR PAWS®, IMS®, CADET®, DMC™, K&H Pet Products™, PINNACLE® and AVODERM®. We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has over 6,000 employees, primarily in North America. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

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About the ASPCA®

Founded in 1866, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) is the first animal welfare organization in North America and serves as the nation's leading voice for animals. More than two million supporters strong, the

organization's mission is to provide effective means for the prevention of cruelty to animals throughout the United States. As a 501(c)(3) not-for-profit corporation, the ASPCA® is a national leader in the areas of anti-cruelty, community outreach and animal health services. For more information, please visit www.ASPCA.org.

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