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Data Storage Corporation Appoints Vice President, Business Development

NEW YORK, NY -- (Marketwired) -- 05/10/16 -- Data Storage Corporation (OTCQB: DTST), a Cloud Services Provider with 15 years' experience in cloud storage and cloud computing, focused on Infrastructure as a Service (IaaS), Software as a Service (SaaS), and providing solutions for data protection and business continuity, today announced Larry Robinson has joined the company as vice president, business development.

We are proud to announce that Larry Robinson has joined Data Storage Corporation as vice president of business development. Larry is a 25-year veteran in the technology industry, and has held leadership positions in national and global corporations. At DSC, Larry will be responsible for marketing, business development and distribution channels for DSC's national and global markets.

"We are excited to have Larry on our team. DSC is ready to move the sales and marketing programs to the next level and for Larry to provide the leadership to accelerate our growth," said Chuck Piluso, president of Data Storage Corporation.

"I'm looking forward to being part of the team under the leadership of Chuck Piluso. We have a great opportunity in a very important and growing industry," said Larry Robinson, vice president of business development.

Prior to Data Storage, Larry held several positions during his sixteen-year tenure at Cablevision Lightpath, with his last position as regional vice president of sales at Lightpath. Larry was responsible for the NYC metro area, including building the sales organization, strategy and revenue. Within three years, the New York City region was the largest regional revenue producer at Lightpath exceeding $100 million.

Larry's spent 10 years in the telecom industry prior to Cablevision Lightpath with Sprint and MCI.

About Data Storage Corporation

Data Storage Corporation is a 15 year veteran in cloud storage and cloud computing providing data protection, disaster recovery, business continuity and compliance solutions that assist organizations in protecting their data, minimizing downtime and ensuring regulatory compliance. Serving the business continuity market, DSC's clients save time and money, gain more control and better access to data and enable a high level of security. Solutions include: Infrastructure-as-a-Service for IBM Power i and Intel, data backup, recovery and restore, high availability data replication services; email archival and data analytics for the compliance officer with Message Logic; continuous data protection; data de-duplication and virtualized system recovery.

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