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SKECHERS

Skechers Elite Athlete Matt Fitzpatrick Wins RBC Heritage

LONDON--(BUSINESS WIRE)-- Skechers brand ambassador and 2022 U.S. Open champion Matt Fitzpatrick earned his first victory of the 2023 season at the RBC Heritage at Harbour Town Golf Links in Hilton Head, South Carolina on Sunday. Wearing Skechers GO GOLF Pro 5 Hyper™, Fitzpatrick defeated the defending champion on the third playoff hole after an exciting final round ended in a tie.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20230417005886/en/>



Matt Fitzpatrick, competing in Skechers GO GOLF Pro 5 Hyper™ footwear, wins RBC Heritage in Hilton Head, South Carolina. Photo credit: Sam Greenwood via Getty

“I’ve been coming to Hilton Head and playing this course since I was a kid, so to earn this win is so special to me, almost like winning at home,” said Matt Fitzpatrick. “Last year was amazing, signing on with Skechers and introducing its comfortable footwear to my game, and winning my first major championship last summer. Earning my first 2023 title fairly early in the season, knowing all the work I have put in, I feel my head and heart are in the game, and I am ready for another amazing year!”

“Matt Fitzpatrick continues to impress, and we couldn’t be more thrilled that he is part of the Skechers family,” said Michael Greenberg, president of Skechers. “From his career-best second round of 63 to that incredible shot on the final playoff hole at Hilton Head this weekend, Matt’s success proves to golfers everywhere how Skechers GO GOLF footwear delivers the consistent comfort and performance that can elevate anyone’s game, no matter where or how you play.”

After a successful amateur career, Fitzpatrick turned pro at the age of 19. The English native earned his first professional victory in 2015 at the British Masters at Woburn Golf Club. The next year, he was

selected for the Ryder Cup European team and went on to win the 2016 DP World Tour Championship. Since his professional debut, Fitzpatrick has achieved seven wins on the

European Tour, most recently winning the Estrella Damm N.A. Andalucía Masters at Real Club Valderrama. He has nine worldwide wins and earned his first major championship title in June 2022 at the U.S. Open. Fitzpatrick is currently ranked #8 in the World Golf Rankings.

In 2022, Fitzpatrick joined the roster of Skechers golf pros currently including Brooke Henderson and Billy Andrade who wear Skechers GO GOLF® on tour. Former quarterback and broadcaster Tony Romo is also an ambassador for the brand's golf footwear and appears in Skechers GO GOLF marketing campaigns.

Known for its lightweight, high-quality, stable and comfortable designs, Skechers GO GOLF has achieved prominence within the golf category alongside the brand's award-winning running, walking and training collections. Select styles from The Comfort Technology Company™ include signature innovations like Skechers Arch Fit®, ULTRA GO® and Hyper Burst® cushioning, along with other key features.

Skechers GO GOLF footwear is available at Skechers retail stores and [skechers.com](https://www.skechers.com) as well as select retail partners, including specialty golf pro shops.

About SKECHERS USA Ltd. and SKECHERS U.S.A., Inc.

Skechers USA Ltd. is a subsidiary of Skechers U.S.A., Inc. (NYSE:SKX), The Comfort Technology Company™ based in Southern California. Skechers designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in over 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and over 4,500 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States and the impact of Russia's war of Ukraine; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or

categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2022 and its quarterly reports on Form 10-Q in 2023. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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