

December 1, 2009



Skechers to Present at the Wedbush Securities 10th Annual California Dreamin' MAC Conference

LOS ANGELES--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE:SKX), a global leader in lifestyle footwear, today announced that David Weinberg, the Company's Chief Operating Officer and Chief Financial Officer, will present at the Wedbush Securities 10th Annual California Dreamin' MAC: Management Access Conference to be held at The Fairmont Miramar Hotel in Santa Monica, California on December 8-9, 2009. The Company's presentation is scheduled to begin on Wednesday, December 9, 2009, at 1:30 P.M. PST.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name, as well as under several uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, as well as in over 100 countries and territories through the Company's global network of distributors and subsidiaries in Canada, Brazil, Chile, and across Europe, as well as through joint ventures in Asia. Please visit www.skechers.com or call the Company's information line at 877-INFO-SKX.

Source: SKECHERS USA, Inc.