

C-Bond Systems Engages Marc Alan Associates to Expand Sales of C-Bond NanoShield

Marc Alan Associates has over 50 years of experience and strong partnerships in the retail and traditional automotive markets to introduce novel products

HOUSTON, Nov. 27, 2018 (GLOBE NEWSWIRE) -- <u>C-Bond Systems</u> (the "Company" or "C-Bond") (OTC: CBNT), a nanotechnology company that improves and strengthens brittle materials, announced today it has engaged <u>Marc Alan Associates Inc.</u> to expand sales of C-Bond NanoShield[™] to the automotive aftermarket. C-Bond NanoShield is a patented glass strengthening solution that reduces windshield chipping and cracking.

<u>C-Bond NanoShield</u> improves glass strength by permeating the glass surface and detecting the microscopic flaws and defects randomly distributed all over the glass surface. C-Bond NanoShield's unique technology then works to repair the identified surface imperfections that weaken the glass composite structure and ultimately act as failure initiators. This process begins immediately upon application and continues while the material cures in the environment over the following days. The product is sprayed directly onto a windshield and then wiped off using a squeegee.

Marc Alan Associates offers a full range of services to its customers. The company works to ensure the products it is selling move off customers' shelves through marketing expertise, field training, and pull-through support.

"We are proud to work with the experts at Marc Alan Associates to grow the sales of C-Bond NanoShield in the automotive aftermarket," said Scott R. Silverman, C-Bond's Chairman and CEO. "Marc Alan Associates has built a reptuation of respect through their longevity in the industry and ability to build strong partnerships, and we believe that will benefit the brand awareness and market penetration of C-Bond NanoShield."

C-Bond NanoShield strengthens glass through a patent-pending nanotechnology emulsion that improves glass safety by increasing impact resistance. C-Bond NanoShield is independently tested and validated and is available with or without a hydrophobic (water repellant). It is a cost-effective solution that reduces windshield repair and replacement, which, according to the Insurance Journal, is the number one insurance claim in the United States, representing 30% of auto insurance claims. This is estimated to cost insurers more than \$4 billion annually.

About Marc Alan Associates

With over 50 years of experience in the automotive aftermarket, Marc Alan Associates has

developed a reputation that is among the finest in the industry. With the largest sales staff in the Northeast, Marc Alan Associates has both the manpower and the breadth of lines to service both the retail and traditional markets. But it is not just the quantity of salesmen and support personnel that sets us apart; it is the quality. Our team is focused and dedicated, with our primary objectives to provide knowledge and service to our business partners.

About C-Bond

C-Bond Systems, Inc., headquartered in Houston, Texas, is an advanced nanotechnology company and sole owner, developer and manufacturer of the patented C-Bond technology. C-Bond is the ONLY patent-protected nanotechnology product that is scientifically tested and commercially proven to significantly increase the strength, safety and performance levels of glass and window film products. For more information visit us at <u>www.cbondsystems.com</u>, on <u>Facebook</u>, or <u>Twitter</u>.

Statements in this press release about our future expectations, including the likelihood that the Company will work with the experts at Marc Alan Associates to grow the sales of C-Bond NanoShield in the automotive aftermarket; the likelihood that Marc Alan Associates has built a reptuation of respect through their longevity in the industry and ability to build strong partnerships, and that will benefit the brand awareness and market penetration of C-Bond NanoShield; the likelihood that windshield repair and replacement is the number one insurance claim in the United States, representing 30% of auto insurance claims and costing insurers more than \$4 billion annually; constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Litigation Reform Act of 1995. Such forward-looking statements involve risks and uncertainties and are subject to change at any time, and our actual results could differ materially from expected results. These risks and uncertainties include, without limitation, C-Bond's ability to raise capital; the Company's ability to target the automotive glass market; the Company's ability to successfully commercialize its products; as well as other risks. Additional information about these and other factors may be described in the Company's filings with the Securities and Exchange Commission ("SEC") including its Form 8-K filed on May 1, 2018, its Forms 10-Q filed on August 14, 2018 and November 14, 2018, and in future filings with the SEC. The Company undertakes no obligation to update or release any revisions to these forwardlooking statements to reflect events or circumstances after the date of this statement or to reflect the occurrence of unanticipated events, except as required by law.

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