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The Joint Chiropractic Debuts in Delaware

-First Location Now Open in Dover-

SCOTTSDALE, Ariz., Oct. 3, 2025 /PRNewswire/ -- The Joint Corp. (NASDAQ: JYNT), the nation's largest provider of chiropractic care through The Joint Chiropractic® network, has opened its first clinic in the state of Delaware. The Joint's retail footprint now spans across 43 states and the District of Columbia.



Located at 50 North Dupont Highway in Dover, this is the second franchise for husband-and-wife team and Delaware natives Troy and Dr. Cherese Bratcher, D.C. The couple also owns a clinic in Knightdale, N.C.

"I'm proud to share that The Joint has officially arrived in Delaware, marking an important step in our continued growth, especially in the northeast," said Sanjiv Razdan, President and CEO of The Joint Corp. "Congratulations to the Bratcher family on this exciting milestone. Bringing our model of accessible, convenient, and affordable chiropractic care to the Dover community reflects our commitment to expanding access to quality care nationwide."

Troy Bratcher owned cosmetology and barbering businesses for more than 20 years. He recently retired to help grow The Joint in Delaware. Dr. Cherese has been a Doctor of Chiropractic for 10 years and is also a registered nurse and a licensed massage therapist. She believes the power that made the body can heal the body by removing interference in the nervous system. The couple are elated to bring The Joint to Delaware.

"When we talk about routine chiropractic care, one of the things that most people mention is the cost," said Dr. Cherese Bratcher, D.C. "That's what Troy and I are bringing to our home state and the community of Dover - cost-effective care that is the wave of the future, with an

emphasis on educating people about the importance of ongoing chiropractic care and wellness."

The Joint Chiropractic is known for its convenient retail setting and concierge-style services. For patients, that means no-appointments, no-insurance hassles, affordable chiropractic care and accommodating hours of operations, including evenings and weekends.

About The Joint Corp. (NASDAQ: JYNT)

The Joint Corp. (NASDAQ: JYNT) revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, it is the nation's largest operator, manager and franchisor of chiropractic clinics through The Joint Chiropractic network. The company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With over 950 locations nationwide and more than 14 million patient visits annually, The Joint Chiropractic is a key leader in the chiropractic industry. The brand is consistently named to *Franchise Times'* annual "Top 400" and "Fast & Serious" list of 40 smartest growing brands. *Entrepreneur* named The Joint "No. 1 in Chiropractic Services," and is regularly ranked on the publication's "Franchise 500," the "Fastest-Growing Franchises," the "Best of the Best" lists, as well as its "Top Franchise for Veterans" and "Top Brands for Multi-Unit Owners." *SUCCESS* named the company as one of the "Top 50 Franchises" in 2024. The Joint Chiropractic is an innovative force, where healthcare meets retail. For more information, visit www.thejoint.com. To learn about franchise opportunities, visit www.thejointfranchise.com.

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Washington, West Virginia and Wyoming, The Joint Corp. and its franchisees provide management services to affiliated professional chiropractic practices.

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