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## Relieve Holiday Stress with The Joint Chiropractic's Black Friday Offer

### -Free Visits with Purchase of Chiropractic Care Package-

SCOTTSDALE, Ariz., Nov. 2, 2020 /PRNewswire/ -- Many Americans experience an influx of stress and anxiety as the holidays approach, which may be exacerbated this year due to the pandemic. To help combat pressure that comes with the holiday season, The Joint Corp. (NASDAQ: JYNT), the nation's largest provider of chiropractic care through [The Joint Chiropractic](#)®, announced today its Black Friday offering. From Nov. 23 through Nov. 30, all The Joint patients can receive two free chiropractic visits with the purchase of a 10-visit package, or four free chiropractic visits with a 20-visit package purchase.



The "holiday blues" can manifest physically in the shoulders, neck and low back, adding increased strain to the spine. Chiropractic adjustments seek to restore alignment, improve joint movement, and improve nerve function. The goal of treatment is to reduce discomfort and improve the body's natural ability to respond to stressors that surface this time of year.

*The Joint Chiropractic* is known for its convenient retail setting and concierge-style services. For patients that means no-appointments, no-insurance hassles, affordable chiropractic care and accommodating hours of operations, including evenings and weekends.

Millions of Americans have found relief from pain due to the benefits of chiropractic's natural, drug-free approach to healthcare. Everyone, from growing children and teen athletes to working parents and active seniors, can take advantage of regular chiropractic care.

To find one of our chiropractors near you, visit [thejoint.com](http://thejoint.com).

### **About The Joint Chiropractic**

The Joint Corp. revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, the company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With more than 550 locations nationwide and over seven million patient visits annually, *The Joint Chiropractic* is a key leader in the chiropractic industry. Named on *Franchise Times* "Top 200+ Franchises" and *Entrepreneur's* "Franchise 500®" lists, *The Joint Chiropractic* is an innovative force, where healthcare meets retail. For more information, visit [www.thejoint.com](http://www.thejoint.com).

### **Business Structure**

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Washington, West Virginia and Wyoming, The Joint Corp. and its franchise owners provide management services to certain professional chiropractic practices.

\*Offer valued at \$39. Restrictions apply, see individual clinic for details. Initial visit includes consultation, exam and adjustment. NC: IF YOU DECIDE TO PURCHASE ADDITIONAL TREATMENT, YOU HAVE THE LEGAL RIGHT TO CHANGE YOUR MIND WITHIN THREE DAYS AND RECEIVE A REFUND. (N.C. Gen. Stat. 90-154.1). FL: THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS THE RIGHT TO REFUSE TO PAY, CANCEL PAYMENT OR BE REIMBURSED FOR ANY OTHER SERVICE, EXAMINATION OR TREATMENT WHICH IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED OR REDUCED FEE SERVICES, EXAMINATION OR TREATMENT. (FLA. STAT. 456.02). Offer subject to additional state statutes and regulations. See individual clinic for chiropractor(s)' name and license info. Clinics managed and/or owned by The Joint Corp., franchise owners or Prof. Corps. Restrictions may apply to Medicare eligible patients. Individual results may vary. © 2020 The Joint Corp. All Rights Reserved.

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