

May 2, 2017



Dona Cassese Joins Galaxy Gaming to Lead its Marketing Efforts

LAS VEGAS, May 02, 2017 (GLOBE NEWSWIRE) -- Galaxy Gaming, Inc. (OTC:GLXZ), the world's largest independent developer, manufacturer and distributor of casino table games and enhanced casino systems, announced today that Ms. Dona Cassese has joined the Company in the position of Vice President of Marketing. In that capacity, Ms. Cassese is responsible for the development and implementation marketing strategies for the Company in a global capacity. The areas of responsibility include all internal and external communications, branding, tradeshow, events, customer engagement and all aspects of training.

Ms. Cassese was most recently the CEO of Your Marketing Group for the last three years. With over 30 years of experience in the gaming industry as both an operator and in manufacturing, Cassese has held many executive positions with industry leaders including Aristocrat Technologies, WMS Gaming, The Mirage and Luxor. Ms. Cassese is well respected in the gaming industry for her creative abilities and team-building skills.

"One area I believed we needed to enhance was our marketing activities," stated Robert Saucier, Galaxy's CEO. "We are fortunate to have recruited Dona to lead this important segment of our overall sales and marketing strategies. Her reputation within the gaming industry is unsurpassed and I am confident she and her marketing team will generate rapid results."

"I am delighted to join Galaxy Gaming," commented Ms. Cassese. "This is a very exciting time in the history of the Company and I am looking forward to being a part of the Galaxy Gaming leadership team. In my new role at Galaxy I will work closely with my team in order to increase the brand awareness of the Company and our products to the gaming industry.

Galaxy provides a wide array of proven solutions to its casino clients and we are very proud and excited to share the Galaxy success story with the industry."

About Galaxy Gaming

Headquartered in Las Vegas, Nevada, Galaxy Gaming (galaxygaming.com) develops, manufactures and distributes innovative proprietary table games, state-of-the-art electronic wagering platforms and enhanced bonus systems to land-based, riverboat, cruise ships and online casinos worldwide. Through its iGaming partner Games Marketing Ltd., Galaxy Gaming licenses its proprietary table games to the online gaming industry. The Company is also expanding its global presence through its partnership with WPT Enterprises, Inc., owner of the World Poker Tour. Connect with Galaxy on [Facebook](#) and [Twitter](#).

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Source: Galaxy Gaming, Inc.